

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPM, LLC		11/12/2003	Limited Liability Company: ARIZONA

RECEIVING PARTY DATA	
Name:	Jones Emporium, Inc.
Street Address:	4209 Westgate
City:	Pendleton
State/Country:	OREGON
Postal Code:	97801
Entity Type:	CORPORATION: OREGON

PROPERTY NUMBERS Total: 9		
Property Type	Number	Word Mark
Registration Number:	1377355	N PACIFIC COAST CLOTHING COMPANY
Registration Number:	1519319	TROUTMAN'S EMPORIUM
Registration Number:	1513676	ADAM HALL LTD.
Registration Number:	1560215	OPERATION SANTA CLAUS
Registration Number:	1834669	SILVER SPORT
Serial Number:	75687179	TWIN RIVERS
Serial Number:	76208463	EMPORIUM
Serial Number:	76412861	TWIN RIVERS
Registration Number:	1515928	TROUTMAN'S

CORRESPONDENCE DATA	
Fax Number:	(503)228-9446
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5032267391
Email:	john.stuart@klarquist.com
Correspondent Name:	Klarquist Sparkman, LLP

OP \$240.00 1377355

Address Line 1: 121 S.W. Salmon Street
Address Line 2: Suite 1600
Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:

322-26542

NAME OF SUBMITTER:

Taunya Wilcox

Total Attachments: 2
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ASSIGNMENT

WHEREAS, JPM, LLC, an Arizona limited liability company (Assignor), having its principal place of business at 448 East Sports Drive, Gilbert, Arizona 85297, is the registered owner of the trademark applications and registrations as shown on the attached Schedule A; and

WHEREAS, Jones Emporium, Inc. (Assignee), an Oregon corporation, having offices at 4209 Westgate, Pendleton, Oregon 97801, is desirous of acquiring said marks and the applications and registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said JPM, LLC does hereby sell, assign, transfer and set over unto the said Jones Emporium, Inc. all rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the applications and registrations therefore, and as a successor to the business of Assignor to which said marks pertain.

THIS ASSIGNMENT dated and effective as of 11/12/03.

JPM, LLC

Date: 11/12/03

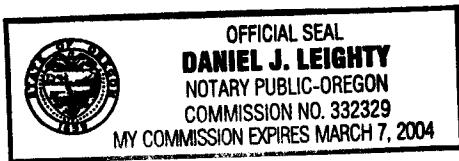
By Neal M. Jones

Name: NEAL M. JONES

Title: President

STATE OF OREGON)
) ss.
COUNTY OF UMATILLA)

On this 12TH day of NOVEMBER, 2003, before me personally came the above-named NEAL SIMPSON, who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of his own free will for the purposes set forth.



Signed: [Signature]
Notary Public for 3/7/04
My Commission expires:

[SEAL]