

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keith Park		11/20/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	God of Fire, Inc.
Street Address:	6231 Bandini Blvd.
City:	Commerce
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78253912	GOD OF FIRE

CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	949-760-0404
Email:	efiling@kmob.com
Correspondent Name:	Knobbe, Martens, Olson & Bear, LLP
Address Line 1:	2040 Main Street
Address Line 2:	Fourteenth Floor
Address Line 4:	Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	PROMTH.064T
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NAME OF SUBMITTER:	Jeffrey L. Van Hoosear
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Total Attachments: 2
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CH \$40.00 78253912

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 13th day of July, 2003, by and between Keith Park, an individual (hereinafter referred to as "ASSIGNOR"), and God of Fire, Inc., a California corporation (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, and is, to the best of his knowledge and belief, the co-owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark application relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Application owned by ASSIGNOR; and

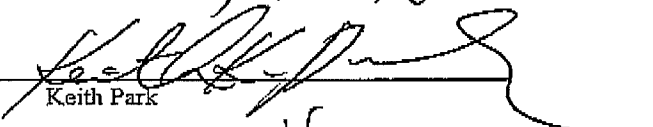
WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Application owned by ASSIGNOR;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A; and
- (2) the Application set forth in Schedule B;

together with the goodwill symbolized by said Trademark, Application, as well as the business associated with the Trademark and Application, owned by ASSIGNOR concurrent with the transfer of certain tangible assets as indicia of said goodwill and the business ASSIGNOR is transferring to ASSIGNEE.

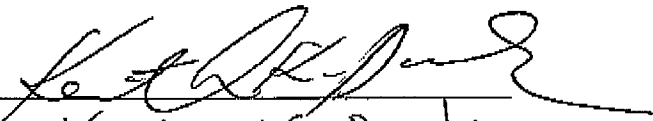
Executed at Commerce, California, this 20th day of November, 2003.

By: 
Keith Park

Executed at Commerce, California, this 20th day of November, 2003.

GOD OF FIRE, INC.

a California corporation having a place of business at 623/ Bandini Blvd.
Commerce, CA 90060

By: 
Name: Keith K. Park
Title: President

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: GOD OF FIRE

SCHEDULE B

Federal Trademark Application(s):

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
GOD OF FIRE	78/253,912	May 23, 2003	14 and 34

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