

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Continental Farms, Ltd. | | 11/06/2003 | LIMITED PARTNERSHIP: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Continental Farms, LLC | | |
| Street Address: | 1800 NW 89 Place | | |
| City: | Miami | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33172 | | |
| Entity Type: | LTD LIAB JT ST CO: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2363916 | ECUAFRESH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (305)446-6191 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 305-448-7089 | | |
| Email: | cgoe@lfiplaw.com | | |
| Correspondent Name: | Lott & Friedland, P.A. | | |
| Address Line 1: | P.O. Drawer 141098 | | |
| Address Line 4: | Coral Gables, FLORIDA 33114-1098 | | |
| ATTORNEY DOCKET NUMBER: | 03015-8-8050 | | |
| NAME OF SUBMITTER: | Leslie J. Lott, Esq. | | |
| Total Attachments: 1 source=ECUAFRESH Assignment#page1.tif | | | |

OP \$40.00 2363916

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Continental Farms, Ltd., a Limited Partnership of 2020 NW 89th Place, Miami, Florida, 33172, has adopted, used, and registered a mark in the United States Patent & Trademark Office, namely: ECUAFRESH, Registration No. 2,363,916, dated July 4, 2000; and

WHEREAS, Continental Farms, LLC, a Florida Corporation of 1800 NW 89th Place, Miami, Florida, 33172, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Continental Farms, Ltd., does hereby assign unto the said Continental Farms, LLC, all right title, and interest in and to the said mark, ECUAFRESH, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

This Assignment is effective as of June 30, 2000.

CONTINENTAL FARMS, LTD.

Date: 11/06/03

By: *Lawrence N. Howkins*
Name: Lawrence N. Howkins
Title: CEO

STATE OF FLORIDA)
)
COUNTY OF DADE) SS.

On this 6th day of November, 2003, before me appeared Lawrence N. Howkins the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation.

Personally known to me ✓ OR
Produced identification _____
Type of identification _____
DID take Oath _____ OR DID NOT take Oath _____

Lucia E. Bernal
Signature of Notary Public
State of Florida

Lucia E. Bernal
Type or Print Name of Notary Public

DD006623 / 6/23/05
Commission Number/Expiration Dates

