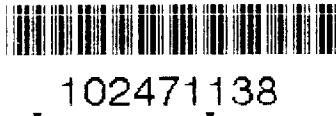




06-12-2003

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): General Electric Capital Corporation
Individual(s) Association General Partnership Limited Partnership
Corporation-State Delaware Other
Additional name(s) of conveying party(ies) attached? Yes No

6-9-03

2. Name and address of receiving party(ies)
Name: Cummings Incorporated, The International Sign Service
Internal Address:
Street Address: 200 12th Avenue South
City: Nashville State: TN Zip: 37203
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Tennessee Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger Security Agreement Change of Name
Other Release of Security Interest
Execution Date: May 8, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) See Exhibit A
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Steven L. Schaaf
Internal Address: Parker, Hudson, Rainer & Dobbs LLP
Street Address: 1500 Marquis Two Tower 285 Peachtree Center Avenue, N.E.
City: Atlanta State: GA Zip: 30303

6. Total number of applications and registrations involved: 7
7. Total fee (37 CFR 3.41) \$ 190.00
Enclosed Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Steven L. Schaaf Signature June 6, 2003 Date
Total number of pages including cover sheet, attachments, and document: 5

06/11/2003 00000674 148932 40.00 150.00

documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002750 FRAME: 0649

EXHIBIT A
(Continued from item 4B)

United States Trademarks

<u>Registration Nos.</u>
848,932
871,038
868,631
882,251
1,445,584
2,259,257
2,259,258

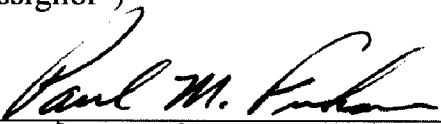
TRADEMARK TRANSFER AND ASSIGNMENT

FOR VALUE RECEIVED, the undersigned, **GENERAL ELECTRIC CAPITAL CORPORATION**, a Delaware corporation ("Assignor"), does hereby bargain, sell, assign, transfer and convey to **CUMMINGS INCORPORATED, THE INTERNATIONAL SIGN SERVICE**, a Tennessee corporation ("Assignee"), **without any representation or warranty by, or recourse to**, Assignor, all right, title and interest of Assignor in and to the trademarks listed on Schedule A attached hereto, arising under that certain Intellectual Property Security Agreement, dated as of June 18, 2002, between Assignee and Assignor (as at any time amended, the "Trademark Security Agreement"), recorded June 20, 2002, on Reel No. 2530, Frame 989, United States Patent and Trademark Office, together with the goodwill of the business symbolized by the marks.

This Assignment is intended to operate as a release of all liens and security interests conveyed by Assignee to Assignor pursuant to the terms of that certain Trademark Security Agreement, and to reassign to Assignee all of Assignor's right, title, and interest acquired pursuant to the terms of such Trademark Security Agreement.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be signed and sealed by its duly authorized officers, as of May 8, 2003.

**GENERAL ELECTRIC CAPITAL
CORPORATION**
("Assignor")

By: 
Title: Duly Authorized Signatory

SCHEDULE A

to Trademark Transfer and Assignment

United States Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
The International Sign Service	848,932	May 14, 1968
The International Sign Service	871,038	June 10, 1969
C and Globe Design	868,631	April 29, 1969
C and Globe Design	882,251	December 9, 1969
Cummings Signs and Design	1,445,584	June 30, 1987
Hi-Val and Design	1,687,622	May 19, 1992
Cummings Incorporated and Design	2,259,257	July 6, 1999
Cummings Incorporated and Design	2,259,258	July 6, 1999