Form PTO-1594 RECORDATION FOR (Rev. 10/02) TRADEMAI	
Tab settings ⇔⇔⇔ ▼ ▼ ▼	<u> </u>
To the Honorable Commissioner of Patents and Trademarks: F	
Name of conveying party(les): Brylane, L.P.	Name and address of receiving party(ies) Name: Chadwick's of Boston, Inc. Internal Address:
Individual(s) General Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Assignment Security Agreement Other Change of Name	Limited Partnership Corporation-State Delaware Other If sasignee is not domiciled in the United States, a domestic representative designation is attached:
Execution Date: 11/20/2003 4. Application number(s) or registration number(s): A. Trademark Application No.(s)	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes V No B. Trademark Registration No.(s) 2,164,037
Name and address of party to whom correspondence concerning document should be mailed: Name: Randee Sibul-Gelbert	6. Total number of applications and registrations involved:
Internal Address: Baker & Daniels Suite 2700	7. Total fee (37 CFR 3.41)\$ Enclosed Authorized to be charged to deposit account
Street Address: 300 N. Meridian St.	8. Deposit account number: 02-0390 Baker & Daniels
City: Indianapolis State: IN Zip:46204	
	E THIS SPACE
9. Signature. Randee Sibul-Gelbert Name of Person Signing Total number of pages including or	November 20, 2003 Signature Date Date

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK
REEL: 002750 FRAME: 0853

P.O. BOX 1947 INDIANAPOLIS, INDIANA 48206-1947

WHEREAS, Brylane, L.P., a Delaware limited partnership, with a principal place of business at 2300 Southeastern Avenue, Indianapolis, Indiana 46201 ("Assignor"), has adopted and is using the mark JESSICA LONDON and Design, which was registered in the U.S. Patent and Trademark Office, Registration No. 2,164,037, on June 9, 1998; and

WHEREAS, Chadwick's of Boston, Inc., a Delaware corporation, with a principal place of business at 35 United Drive West, Bridgewater, Massachusetts 02379 ("Assignee"), desires to acquire said mark and the registration thereof;

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the said mark, together with the goodwill of the business symbolized in the mark, and the registration thereof.

Date: 11/20/03	_	BRYLANE, L.P. By: Amberly Martin General Counsel	
STATE OF INDIANA)) SS:		

On this 2011 day of November, 2003, before me appeared Amberly Martin, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of the above-identified entity and with authority to do so.

My commission expires: My county of residence:

COUNTY OF MARION

RECORDED: 11/20/2003 REEL: 002750 FRAME: 0854