

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CSA IP Holdings, Inc.		09/24/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Alticor Inc.
Street Address:	7575 Fulton Street East
City:	Ada
State/Country:	MICHIGAN
Postal Code:	49355
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	76544449	SHAPE UP!
Serial Number:	76544448	SHAPE UP! THIS TIME IS DIFFERENT
Serial Number:	76544287	SHAPE UP!

CORRESPONDENCE DATA	
Fax Number:	(616)222-2275
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	616-752-2275
Email:	trademarks@wnj.com
Correspondent Name:	Warner Norcross & Judd LLP
Address Line 1:	111 Lyon Street, N.W.
Address Line 2:	900 Fifth Third Center
Address Line 4:	Grand Rapids, MICHIGAN 49503-2487

ATTORNEY DOCKET NUMBER:	18716.79998
NAME OF SUBMITTER:	Kimberly A. Niebling

Total Attachments: 2
 source=CSA#page1.tif

OP \$90.00 76544449

UCC FINANCING STATEMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]	
Mary Daniel	6167522215
B. SEND ACKNOWLEDGMENT TO: (Name and Address)	
WARNER NORCROSS & JUDD LLP 111 LYON STREET NW 900 FIFTH THIRD CENTER GRAND RAPIDS MI 49503	

DELAWARE DEPARTMENT OF STATE
 U.C.C. FILING SECTION
 FILED 01:35 PM 09/24/2003
 INITIAL FILING NUM: 3247240 8
 AMENDMENT NUMBER: 0000000
 SRV: 030614337

1. DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (1a or 1b) - do not abbreviate or combine names

1a. ORGANIZATION'S NAME CSA IP HOLDINGS, INC.					
OR	1b. INDIVIDUAL'S LAST NAME		FIRST NAME	MIDDLE NAME	SUFFIX
1c. MAILING ADDRESS 4950 N. O'CONNOR ROAD		CITY IRVING	STATE TX	POSTAL CODE 75062	COUNTRY US
		1e. TYPE OF ORGANIZATION CORPORATION	1f. JURISDICTION OF ORGANIZATION DE		

2. ADDITIONAL DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (2a or 2b) - do not abbreviate or combine names

2a. ORGANIZATION'S NAME					
OR	2b. INDIVIDUAL'S LAST NAME		FIRST NAME	MIDDLE NAME	SUFFIX
2c. MAILING ADDRESS		CITY	STATE	POSTAL CODE	COUNTRY
		2e. TYPE OF ORGANIZATION	2f. JURISDICTION OF ORGANIZATION		

3. SECURED PARTY'S NAME (or NAME of TOTAL ASSIGNEE of ASSIGNOR S/P) - insert only one secured party name (3a or 3b)

3a. ORGANIZATION'S NAME ALTIOR INC.					
OR	3b. INDIVIDUAL'S LAST NAME		FIRST NAME	MIDDLE NAME	SUFFIX
3c. MAILING ADDRESS 7575 FULTON ST. EAST		CITY ADA	STATE MI	POSTAL CODE 49355	COUNTRY US

6. This FINANCING STATEMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS. Attach Addendum (if applicable) 7. Check to REQUEST SEARCH REPORT(S) on Debtor(s) [ADDITIONAL FEE] (optional) All Debtors Debtor 1 Debtor 2

8. OPTIONAL FILER REFERENCE DATA

18716.79998

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REEL: 002750 FRAME: 0987

UCC FINANCING STATEMENT ADDENDUM - COLLATERAL

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

9. NAME OF FIRST DEBTOR (1a or 1b) ON RELATED FINANCING STATEMENT		
9a. ORGANIZATION'S NAME		
CSA IP HOLDINGS, INC.		
OR	9b. INDIVIDUAL'S LAST NAME	
	FIRST NAME	MIDDLE NAME, SUFFIX

This FINANCING STATEMENT covers the following collateral

All assets now owned and in the future acquired by Debtor, including but not limited to (a) all equipment (including vehicles) and fixtures, wherever located, and all chattel paper evidencing any past, present or future leasing of the equipment or fixtures; (b) all inventory, wherever located, and all bills of lading, warehouse receipts and other documents of title evidencing inventory; and all rights of stoppage in transit of inventory; all chattel paper evidencing any past, present or future leasing of inventory; and all letter of credit rights under all existing and future letters of credit securing all or part of the purchase price of inventory that Debtor has sold or in the future sells; (c) all accounts, contract rights, chattel paper, instruments, investment property, general intangibles and letter of credit rights, wherever located; and (d) all deposit accounts, wherever located; together in each case with all proceeds of and books and records that relate to the foregoing.

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