

06-13-2003



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Irwin Naturals

6-9-03

- Individual(s)
- General Partnership
- Corporation: Nevada
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Change of Name
- Merger

Execution Date: June 3, 2003

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

78/118,161

Additional numbers attached? **No**

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas W. Cook, Esq.

Internal Address: \_\_\_\_\_

Street Address: P.O. Box 1989

3030 Bridgeway, Suite 425

City: Sausalito

State: California Zip: 94965

2. Name and Address of receiving party(ies):

Name: Primary Investments Group Limited

Internal Address: \_\_\_\_\_

Street Address: TrustNet Limited

PO Box 3444 Road Town

Tortola, British Virgin Islands

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation: British Virgin Islands
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

B. Trademark Registration No.(s)

Additional numbers attached? **No**

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: **502532**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas W. Cook

June 3, 2003

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: \_\_\_\_\_

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK SECTION 2

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TRADEMARK  
REEL: 002754 FRAME: 0100

**TRADEMARK ASSIGNMENT**

WHEREAS Irwin Naturals, a corporation organized and existing under the laws of the State of Nevada, having its business address at 5310 Beethoven Street, Los Angeles, California 90066, United States of America ("Assignor"), in connection with its business, applied for the trademarks (the "Marks") at the U.S. Patent and Trademark Office, and has continuously used, and is using the Marks identified in Schedule A attached hereto, on or in connection with the goods identified in the trademark applications for the Marks.

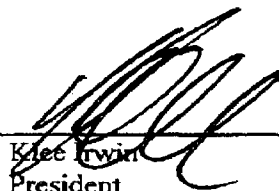
WHEREAS Primary Investments Group Limited, a corporation organized and existing under the laws of the British Virgin Islands, having its mailing address at TrustNet Limited, P.O. Box 3444 Road Town, Tortola, British Virgin Islands ("Assignee"), is desirous of acquiring all of the business of Assignor symbolized by the Marks identified in Schedule A, as its successor in such business, and is desirous of acquiring the trademark applications for the Marks, in conjunction with the acquisition of such business, and use the Marks in commerce on or in connection with the goods identified in the trademark applications for the Marks.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does, in connection with the sale of its entire ongoing and existing business to which the Marks pertain, hereby assigns unto Assignee, all right, title, and interest in and to the Marks identified in Schedule A, together with the goodwill of the business symbolized by the Marks.

This assignment is effective on the date first set forth below.

Irwin Naturals

Date: 6/3, 2003

By:   
Klee Irwin  
President

**NOTARIAL ACKNOWLEDGMENT**

United States of America )  
State of California ) SS.  
County of Los Angeles )

On this \_\_\_\_\_th day of \_\_\_\_\_, 2003, before me the undersigned, a Notary Public for the State of California, personally appeared Klee Irwin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

(seal)

\_\_\_\_\_  
Notary Public

Schedule A

TRADEMARK APPLICATIONS	
Trademark	Application Serial Number
TRIPLE-BOOST	78/118,161
TRIPLE ACTION JOINT FORMULA	78/145,179

Trademark Assignment -  
Irwin Naturals to Primary Investments Group Limited

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**UNITED STATES DEPARTMENT OF COMMERCE  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Primary Investments Group Limited )  
Mark: TRIPLE-BOOST )  
App. No.: 78/118,161 )  
App. Date: March 28, 2002 )

Assistant Commissioner for Trademarks  
Box Responses - No Fee  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Dear Sir:

**DESIGNATION OF DOMESTIC REPRESENTATIVE**


Applicant Primary Investments Group Limited hereby designates:

THOMAS W. COOK, ESQ.  
P.O. Box 1989  
3030 Bridgeway, Suite 425  
Sausalito, California 94965  
United States of America  
Telephone number: 415-339-8550  
Facsimile number: 415-339-8555

as its domestic representative upon whom notice or process in proceedings affecting Application  
Serial Number 78/118,161 may be served.

Primary Investments Group Limited

Dated: 6/3, 2003

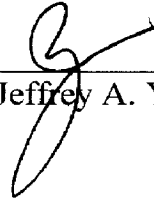
By:   
K. Lee  
Director

**CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8(a)**

I hereby certify that the attached RECORDATION FORM COVER SHEET, ASSIGNMENT, and COPY OF DESIGNATION OF DOMESTIC REPRESENTATIVE are being deposited with the United States Postal Service as first class mail postage prepaid in an envelope addressed to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

on June 3, 2003.

  
\_\_\_\_\_  
Jeffrey A. Yap