

RECO 5-22-03

06-13-2003

To the Honorable Commissioner of Patent



inal documents or copy hereof.

1. Name of conveying party(ies):

Revlon Consumer Products Corpoation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

102477235

s of receiving party(ies):

Name: **Muelhens GmbH & Co. KG**  
 Address: **Venloer Strasse 241-245**  
**50823 Koeln, Germany**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other a limited partnership organized under the laws of Germany

Additional name(s) of conveying party(ies)

Attached  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: March 12, 2003

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

2,410,909 (CHERISH)

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leon Medzhibovsky  
 Internal Address: Fulbright & Jaworski L.L.P.  
 Street Address: 666 Fifth Avenue  
 City: New York State: NY Zip: 10103

6. Total number of applications and registration involved: ..... 1

7. Total fee (37 CFR 3.41) \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 (Only if total fee is not sufficient)

8. Deposit account number:

[NUMBER] 50.0624

(Attach duplicate copy of this page if paying by deposit account)

06/12/2003 BYTIME

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leon Medzhibovsky

Name of Person Signing

Signature

May 21, 2003

Date

Total number of pages comprising cover sheet: 1

**UNITED STATES OF AMERICA**

**ASSIGNMENT**

**WHEREAS**, Revlon (Suisse) S.A., a joint stock company organized under the laws of Switzerland, located at Badenerstrasse 116, 8952 Schlicren, Switzerland (hereinafter "ASSIGNOR"), has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

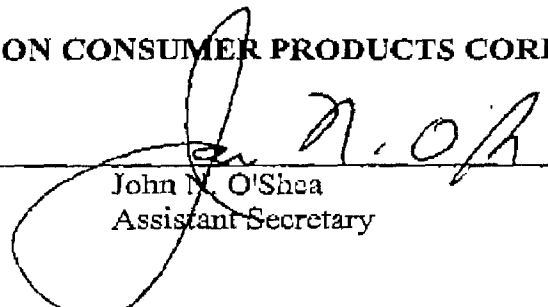
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CHERISH	2,410,909	December 5, 2000

**AND WHEREAS**, Mülhens GmbH & Co. KG, a corporation organized and existing under the laws of Germany, located at Venloer Strasse 241-245, 50823 Köln, Germany, (hereinafter "ASSIGNEE"), is desirous of acquiring the right, title and interest in and to the said Trademark and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR by these presents does sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all right, title and interest in and to said the Trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said Trademark.

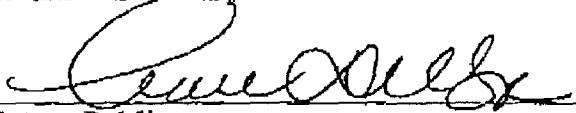
**IN WITNESS WHEREOF**, this Assignment has been executed this 12th day of March, 2003.

**REVLON CONSUMER PRODUCTS CORPORATION**

By:   
 Name: John N. O'Shea  
 Title: Assistant Secretary

STATE OF NEW YORK            )  
   )  
 COUNTY OF NEW YORK        ) ss:  
   )  
 UNITED STATES OF AMERICA)

On this 12th day of March, 2003 before me personally appeared John N. O'Shea, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Revlon Consumer Products Corporation and that he had the authority to do so in his capacity as Assistant Secretary.

  
 Notary Public

187706.1

**ANNAMARIE DELLAFAVE**  
 Notary Public, State of New York  
 No. 01DE4868019  
 Qualified in New York County  
 Commission Expires Aug. 25, 2006