

06-16-2003

Form PTO-1594  
1-31-92



ET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

102474036

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Moore U.S.A. Inc.

Individuals  Association  
 General Partnership  Limited Partnership

Corporation - Delaware  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

6-11-03

2. Name and address of receiving party(ies):  
Name: Moore North America, Inc.

Internal Address: 1200 Lakeside Drive  
 Street Address:  
 City: Bannockburn State: IL Zip Code: 60015

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation Delaware  
 Other

OFFICE OF THE  
COMMISSIONER OF PATENTS  
AND TRADEMARKS  
FIVE FLOOR  
WASHINGTON, DC 20503  
JUN 11 2003

3. Nature of conveyance:

Assignment  Merger  
 Security Interest  Change of Name  
 Other

Execution Date: September 17, 1998

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

Additional numbers attached?  Yes  No

Trademark Registration No.(s)  
**See Attached Schedule**

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Helen Bruno, Senior Legal Assistant  
Internal Address: White & Case LLP

Street Address: 1155 Avenue of the Americas  
City: New York State: New York ZIP: 10036

6. Total number of applications and registrations involved: 33

7. Total fee (37 CFR 3.41): ..... \$ 840.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
23-1705 (in case of deficiency)  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Helen Bruno  
Name of Person Signing

June 11, 2003

Signature

Date

Total number of pages comprising cover sheet:

9

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**Mail Stop Assignment Recordation Services**  
**Director of US Patent and Trademark Office**  
**PO Box 1450**  
**Alexandria, VA 22313-1450**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

44-0000  
MAY-03 09  
102474036  
MAY 11 2003  
U.S. PATENT AND TRADEMARK OFFICE

**NAME CHANGE**

**U.S. TRADEMARKS: Moore USA, Inc. to Moore North America, Inc.**

<u>MARKS</u>	<u>REGISTRATION/ APPLICATION NO.</u>	<u>REGISTRATION/ APPLICATION DATE</u>
CLEAN PRINT	1,282,457	6/19/1984
IMAGE STREET DESIGN	1,909,041	8/1/1995
IMAGE STREET ELECTRONIC PRINT SHOP	1,903,479	7/4/1995
IMAGESTREET	1,903,874	7/4/1995
INTELLIGENT IMAGING	1,512,021	11/8/1988
LASERMATE	1,490,134	5/31/1988
LASERSET	1,816,400	1/11/1994
MIDAX	1,950,622	1/23/1996
MIDAX	1,511,756	11/8/1988
MOORE	1,281,565	6/12/1984
MOORE	1,281,875	6/12/1984
MOORE	1,483,159	4/5/1988
MOORE	1,457,106	9/15/1987
MOORE CLEAN PRINT	1,048,110	9/14/1976
MOORE DATA*ACCESS	2,327,039	3/7/2000
MOORE LOGO IV	1,529,649	3/14/1989
NOTE STIX	1,446,303	7/7/1987

<u>MARKS</u>	<u>REGISTRATION/ APPLICATION NO.</u>	<u>REGISTRATION/ APPLICATION DATE</u>
NOTEWORKS	1,795,840	9/28/1993
SPEEDICUTTER	1,918,706	9/12/1995
SPEEDIFLEX	0,693,869	3/1/1960
SPEEDIFORM	1195690	5/18/1982
SPEEDIGRAM	1567139	11/21/1989
SPEEDILABEL	1855756	9/27/1994
SPEEDILOPE	0822886	1/24/1967
SPEEDIMAILER	0835121	9/12/1967
SPEEDIMEMO	0840498	12/12/1967
SPEEDIPLY	1048113	9/14/1976
SPEEDIREAD	0998440	11/19/1974
SPEEDISEALER	0765431	2/25/1964
SPEEDISET	0298467	10/25/1932
SPEEDISHREDDER	1297271	9/18/1984
SPEEDISHREDDER	1638380	3/19/1991
SPEEDIWEB	1156329	6/2/1981

# Delaware

PAGE 2

*The First State*

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-FOURTH DAY OF JULY, A.D. 1987, AT 10 O'CLOCK A.M.

CERTIFICATE OF OWNERSHIP, FILED THE ELEVENTH DAY OF AUGUST, A.D. 1988, AT 10 O'CLOCK A.M.

CERTIFICATE OF OWNERSHIP, FILED THE SIXTEENTH DAY OF OCTOBER, A.D. 1989, AT 10 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 1989.

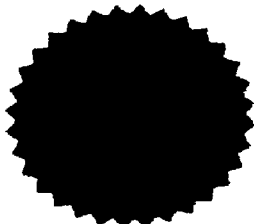
CERTIFICATE OF AGREEMENT OF MERGER, FILED THE ELEVENTH DAY OF APRIL, A.D. 1991, AT 4 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE NINETEENTH DAY OF APRIL, A.D. 1995, AT 4:30 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "MOORE BUSINESS FORMS, INC." TO "MOORE U.S.A. INC.", FILED THE EIGHTH DAY OF NOVEMBER, A.D. 1996, AT 9 O'CLOCK A.M.

CERTIFICATE OF MERGER, FILED THE TWENTY-FIFTH DAY OF JULY, A.D. 1997, AT 1:40 O'CLOCK P.M.

CERTIFICATE OF OWNERSHIP, FILED THE TWENTY-THIRD DAY OF DECEMBER, A.D. 1997, AT 9 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

0338210 8100X

AUTHENTICATION: 2397205

030286329

DATE: 05-02-03

TRADEMARK  
REEL: 002754 FRAME: 0801

# Delaware

PAGE 3

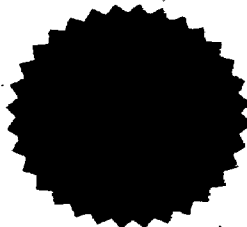
*The First State*

CERTIFICATE OF OWNERSHIP, FILED THE TWENTY-NINTH DAY OF  
DECEMBER, A.D. 1997, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "MOORE  
U.S.A. INC." TO "MOORE NORTH AMERICA, INC.", FILED THE  
SEVENTEENTH DAY OF SEPTEMBER, A.D. 1998, AT 3 O'CLOCK P.M.

CERTIFICATE OF OWNERSHIP, FILED THE THIRTIETH DAY OF  
DECEMBER, A.D. 1998, AT 9 O'CLOCK A.M.

CERTIFICATE OF OWNERSHIP, FILED THE THIRTY-FIRST DAY OF  
JULY, A.D. 2001, AT 10 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

0338210 8100X

030286329

AUTHENTICATION: 2397205

DATE: 05-02-03

TRADEMARK

REEL: 002754 FRAME: 0802

**CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
MOORE BUSINESS FORMS, INC.**

THE UNDERSIGNED, being the Vice President and Treasurer and Vice President and Secretary of Moore Business Forms, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (hereinafter referred to as the "Corporation") which was incorporated under the name "American Sales Book Company, Inc." by the original Certificate of Incorporation filed with the Secretary of State December 21, 1934, and which filed a Restated Certificate of Incorporation under the name Moore Business Forms, Inc. with the Secretary of State December 24, 1974 under the name Moore Business Forms, Inc., do hereby certify as follows:

**FIRST:** That, at a meeting of the Board of Directors of the Corporation, resolutions were duly adopted setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and proposing that the amendment be adopted and approved at a special meeting of shareholders of the Corporation. The resolution setting forth the proposed amendment is as follows:

"RESOLVED that the name of the Corporation be changed to Moore U.S.A. Inc.; and further

"RESOLVED that in order to effectuate such change, Article FIRST of the Restated Certificate of Incorporation of Moore Business Forms, Inc. is hereby amended to read as follows: "The name of the corporation is Moore U.S.A. Inc."; and further

"RESOLVED that the Directors deem the change of the Corporation's name and the amendment of its Certificate of Incorporation to be advisable and in the best interest of the Corporation; and further

"RESOLVED that a Special Meeting of Shareholders of the Corporation be convened to consider the proposed Amendment to the Certificate of Incorporation; and further

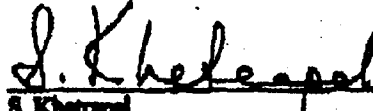
"RESOLVED that any officer of the Corporation be, and the same hereby is authorized and directed to execute, on behalf of the Corporation, a Certificate of Amendment to the Certificate of Incorporation of the Corporation, setting forth the aforementioned amendment, and such other documents and instruments as may be necessary or appropriate in order to effectuate the transactions described in these resolutions."


**SECOND:** That thereafter, pursuant to a resolution of its Board of Directors, a special meeting of the shareholders of the Corporation was duly called and held on October 1, 1996 at 3:00 p.m. EST at the corporate headquarters of Moore Corporation Limited, 1 First Canadian Place, Toronto, Ontario, Canada M5X 1G5, at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 243 of the General Corporation Law of the State of Delaware.

**FOURTH:** That the capital of the Corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, we have executed this Certificate as of the 4th day of November, 1996.

  
S. Khatripal  
Vice President and Treasurer

  
J.M. Wilson  
Vice President and Secretary

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
MOORE U.S.A. INC.

THE UNDERSIGNED, being the Vice President and Treasurer and Vice President and Secretary of Moore U.S.A. Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (hereinafter referred to as the "Corporation"), which was incorporated under the name "American Sales Book Company, Inc." by the original Certificate of Incorporation filed with the Secretary of State December 21, 1934, and which filed a Certificate of Amendment with the Secretary of State on November 28, 1944 changing its name to Moore Business Forms, Inc., and which filed a Restated Certificate of Incorporation under the name Moore Business Forms, Inc. with the Secretary of State on December 24, 1974, and filed a Certificate of Amendment with the Secretary of State on November 8, 1996 changing its name to Moore U.S.A. Inc., do hereby certify as follows:

FIRST: That, at a meeting of the Board of Directors of the Corporation, resolutions were duly adopted setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and proposing that the amendment be adopted and approved at a special meeting of shareholders of the Corporation. The resolution setting forth the proposed amendment is as follows:

"RESOLVED that the name of the Corporation be changed to Moore North America, Inc.; and further

"RESOLVED that in order to effectuate such change, Article FIRST of the Amended Certificate of Incorporation of Moore U.S.A. Inc. is hereby amended to read as follows: "The name of the corporation is Moore North America, Inc."; and further

"RESOLVED that the Directors deem the change of the Corporation's name and the amendment of its Certificate of Incorporation to be advisable and in the best interest of the Corporation; and further



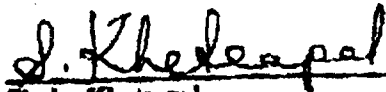
"RESOLVED that a Special Meeting of Shareholders of the Corporation be convened to consider the proposed Amendment of the Certificate of Incorporation; and further  
"RESOLVED that any officer of the Corporation be, and the same hereby is authorized and directed to execute, on behalf of the Corporation, a Certificate of Amendment to the Certificate of Incorporation of the Corporation, setting forth the aforementioned amendment, and such other documents and instruments as may be necessary or appropriate in order to effectuate the transactions described in these resolutions".

SECOND: That thereafter, pursuant to action by the unanimous written consent of the sole shareholder of the Corporation, the amendment was approved by the shareholders.

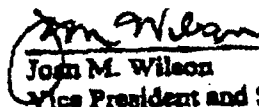
THIRD: That said amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of the Corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, we have executed this Certificate as of the 15th day of September, 1998.



Shoba Khatripal  
Vice President and Treasurer



John M. Wilson  
Vice President and Secretary

11/10/98 10:00 AM