

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PD Licensing Pty Limited		10/17/2002	Australian Proprietary Company: AUSTRALIA

RECEIVING PARTY DATA	
Name:	Pacific Brands Clothing Pty Ltd.
Street Address:	Level 3, 290 Burwood Road
City:	Hawthorn, Victoria
State/Country:	AUSTRALIA
Postal Code:	3121
Entity Type:	Australian Proprietary Company:

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2010501	BONDS
Registration Number:	747665	HOLEPROOF
Registration Number:	2409005	ME IT'S REALLY YOU

CORRESPONDENCE DATA	
Fax Number:	(312)554-8015
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(312) 554-8000
Email:	rws@pattishall.com
Correspondent Name:	Robert W. Sacoff
Address Line 1:	311 S. Wacker Drive, Suite 5000
Address Line 4:	Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	PACIFIC BRANDS
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DOMESTIC REPRESENTATIVE	
Name:	Robert W. Sacoff

CH \$90.00 2010501

Address Line 1: 311 S. Wacker Drive, Suite 5000  
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:

Cindy L. Bulthuis

**Total Attachments: 6**

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**TRADEMARK ASSIGNMENT**

*CS*

This TRADEMARK ASSIGNMENT is effective as of 30 NOVEMBER 2002, and is made by and between PD Licensing Pty Limited, an Australian Proprietary Company, Limited By Shares, having a place of business at Level 3, 678 Victoria Street, Richmond, Victoria 3121, Australia ("ASSIGNOR"), and Pacific Brands Clothing Pty Ltd, an Australian Proprietary Company, Limited By Shares, having a place of business at Level 3, 290 Burwood Road, Hawthorn, Victoria 3121, Australia ("ASSIGNEE").

**WHEREAS**, ASSIGNOR adopted and used or otherwise owns the trademarks on listed on Appendix A affixed hereto, including all registrations and applications for registration thereof and all rights to sue and recover for past infringement thereof, and all goodwill associated with the mark, being collectively referred to herein as the "ASSIGNED TRADEMARKS"; and

**WHEREAS**, ASSIGNEE wishes to acquire, and ASSIGNOR wishes to transfer to ASSIGNEE all right, title, and interest in and to the ASSIGNED TRADEMARKS, and both parties are desirous of executing a document suitable for recordation with the U.S. Patent and Trademark Office.

**NOW THEREFORE**, in consideration of Ten Dollars (\$10.00) paid by ASSIGNEE to ASSIGNOR, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE all of its right, title, and interest in and to the ASSIGNED TRADEMARKS, together with the goodwill of the business in connection with which the ASSIGNED TRADEMARKS have been used.

**IN WITNESS WHEREOF**, the ASSIGNOR and ASSIGNEE have caused this ASSIGNMENT to be executed by their duly authorized representatives.

**ASSIGNOR**

Signed sealed and delivered for and on behalf of  
**PD Licensing Pty Limited**  
by its authorised representative  
before:

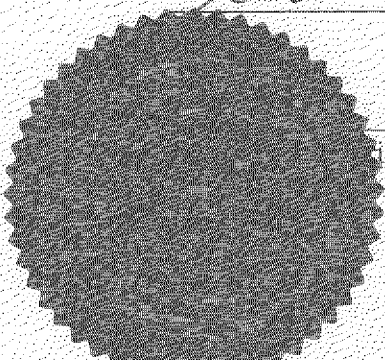
*Charles Brett*

*Paul S. Taylor*

Authorised Representative

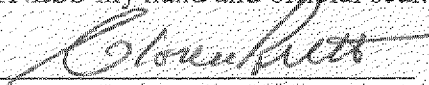
CHARLES BERNARD GORE BRETT  
NOTARY PUBLIC  
LEVEL 1, 12 COLLINS STREET  
MELBOURNE VIC  
AUSTRALIA

*Paul S. Taylor*  
Name (please print)



On this 2<sup>nd</sup> day of October, 2002, before me CHARLES BERNARD GORE BRETT, personally appeared DAN S. TAYLOR, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



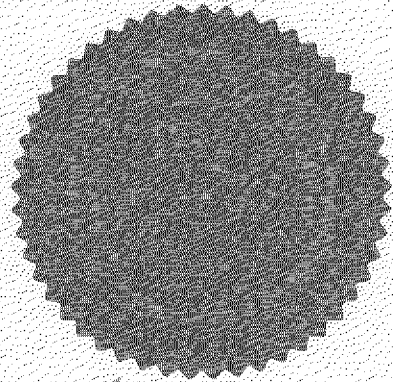
CHARLES BERNARD GORE BRETT  
NOTARY PUBLIC  
LEVEL 1, 12 COLLINS STREET  
MELBOURNE VIC

My commission expires: M. 15/1/2009

RECEIVED AND ACKNOWLEDGED BY:

ASSIGNEE

Signed sealed and delivered for and on behalf of  
**Pacific Brands Clothing Pty Ltd**  
by its authorised representative  
before:



Witness

  
DAVID L. BAILEY  
NOTARY PUBLIC

Name (please print)

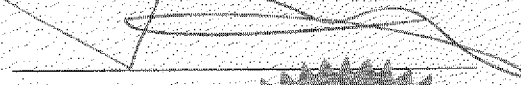
Authorised Representative



Name (please print)

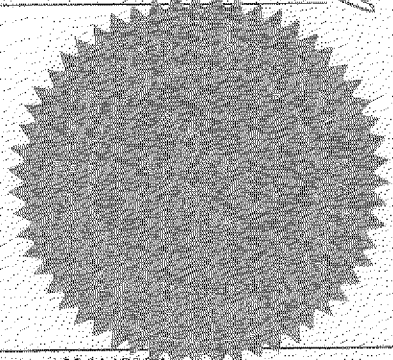
On this 17<sup>th</sup> day of October, 2002, before me STEPHEN TIERNEY, personally appeared \_\_\_\_\_, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



My commission expires: 15 Nov 2009

AS TO TIME



TRADEMARK

REEL: 002755 FRAME: 0145

APPENDIX A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
BONDS	2,010,501	October 22, 1996
HOLEPROOF	747,665	April 2, 1963
ME IT'S REALLY YOU	2,409,005	November 28, 2000

DE7082835

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : BONDS )  
Reg. No. : 2,010,501 )  
Reg. Date : October 22, 1996 )  
Registrant : Pacific Brands Clothing Pty Ltd )

To: Post Registration Division  
Office of Trademark Services

Honorable Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Robert W. Sacoff of Pattishall, McAuliffe, Newbury, Hilliard & Geraldson, whose postal address is 311 South Wacker Drive, Suite 5000, Chicago, Illinois 60606, is hereby designated registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

Dated this 17<sup>th</sup> day of July, 2003.

Pacific Brands Clothing Pty Ltd

By: *John Grover*

Printed Name: JOHN GROVER

Title: COMPANY SECRETARY

135710v1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : HOLEPROOF )  
Reg. No. : 747,665 )  
Reg. Date : April 2, 1963 )  
Registrant : Pacific Brands Clothing Pty Ltd )

To: Post Registration Division  
Office of Trademark Services

Honorable Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Robert W. Sacoff of Pattishall, McAuliffe, Newbury, Hilliard & Geraldson, whose postal address is 311 South Wacker Drive, Suite 5000, Chicago, Illinois 60606, is hereby designated registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

Dated this 17<sup>th</sup> day of July, 2003.

Pacific Brands Clothing Pty Ltd

By: 

Printed Name: DAN GROVER

Title: COMPLAINT SECRETARY



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : ME IT'S REALLY YOU )  
Reg. No. : 2,409,005 )  
Reg. Date : November 28, 2000 )  
Registrant : Pacific Brands Clothing Pty Ltd )

To: Post Registration Division  
Office of Trademark Services

Honorable Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Robert W. Sacoff of Pattishall, McAuliffe, Newbury, Hilliard & Geraldson, whose postal address is 311 South Wacker Drive, Suite 5000, Chicago, Illinois 60606, is hereby designated registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

Dated this 17<sup>th</sup> day of July, 2003.

Pacific Brands Clothing Pty Ltd

By: *John Grover*

Printed Name: JOHN GROVER

Title: Company Secretary

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