

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LeaderSource Limited	Market Share, Inc.	11/17/2003	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	Kevin J. Cashman
Street Address:	100 Second Street SE
Internal Address:	Apartment 805
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55414
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2240212	LEADERSHIP FROM THE INSIDE OUT

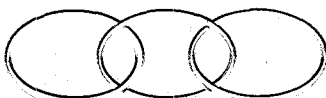
CORRESPONDENCE DATA	
Fax Number:	(612)874-9793
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-872-0262
Email:	jmoran@baralaw.com
Correspondent Name:	James J. Moran, Jr., Esq.
Address Line 1:	2116 Second Avenue South
Address Line 4:	Minneapolis, MINNESOTA 55404-2606

NAME OF SUBMITTER:	James J. Moran, Jr., Esq.
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Total Attachments: 1 source=LSASSIGNMENT#page1.tif

OP \$40.00 2240212

LEADERSOURCE



SERVICE MARK ASSIGNMENT

RECITALS

1. LEADERSOURCE LIMITED, a Minnesota corporation, formerly known as Market Share, Inc., of 100 Portland Avenue, Minneapolis, Minnesota 55401, has adopted, used and is using the mark "Leadership From The Inside Out," which is registered in the United States Patent and Trademark Office, Registration No. 2,240,212.

2. KEVIN J. CASHMAN of 805 Winslow House, 100 Second Street SE, Minneapolis, Minnesota 55414 desires to acquire such mark.

In consideration of the foregoing and for other good and valuable consideration, the receipt of which is hereby acknowledged, LEADERSOURCE LIMITED does hereby assign to KEVIN J. CASHMAN all right, title and interest in and to the mark described herein, together with the goodwill of business symbolized by such mark in the above identified registration thereof.

11/17/03

LEADERSOURCE LIMITED

By: Cecile Burzynski Sogge
Cecile Burzynski Sogge

Its: Chief Operating Officer

STATE OF MINNESOTA)
)ss.
COUNTY OF HENNEPIN)

This instrument was acknowledged before me this ^{*a*}17 day of November, 2003, by Cecile Burzynski Sogge, Chief Operating Officer of LeaderSource Limited, a Minnesota corporation, on behalf of the corporation.

[Signature]
Notary Public

