

06-17-2003



Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

6-13-03

REC.

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Altman Specialty Plants Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 4, 2003

2. Name and address of receiving party(ies)

Name: Floragem, LLC

Internal Address:

Street Address: 3742 Blue Bird Canyon Rd.

City: Vista State: CA Zip: 92084

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2718435, 2485981, 2362305

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deena Altman

Internal Address: Altman Plants Inc.

Street Address: 3742 Blue Bird Canyon Rd

City: Vista State: CA Zip: 92084

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90<sup>00</sup>

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kenneth Altman  
Name of Person Signing

Signature

6/11/03  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

06/16/2003 EDDOPER 00000186 2718435

01 FC:8521  
02 FC:8522

40.00 DP  
50.00 DP

TRADEMARK  
REEL: 002755 FRAME: 0657



**ASSIGNMENT OF ENTIRE INTEREST AND GOODWILL**

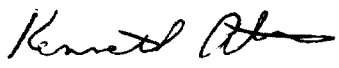
Re: Trademark Registration #2,718,435 VIVA!  
Trademark Registration #2,485,981 VIVA! Veggies  
Trademark Registration #2,362,305 VIVA! Herbs

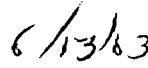
CONVEYING PARTY: Altman Specialty Plants Inc.

RECEIVING PARTY: Floragem, LLC

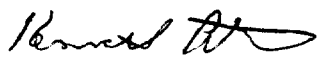
Altman Specialty Plants Inc., a California Corporation wholly owned by Kenneth and Deena Altman, hereby assigns ownership of the above noted registered trademarks to Floragem, LLC, a California Corporation wholly owned by Kenneth and Deena Altman.

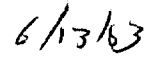
ON BEHALF OF ALTMAN SPECIALTY PLANTS INC.

  
\_\_\_\_\_  
Kenneth Altman, President

  
\_\_\_\_\_  
Date

ON BEHALF OF FLORAGEM, LLC

  
\_\_\_\_\_  
Kenneth Altman, Managing Director

  
\_\_\_\_\_  
Date

**Corporate Office**  
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Salinas, CA 93908  
Ph: 831.758.4850  
Fx: 831.772.0973

**TRADEMARK**

**RECORDED: 06/13/2003**

**REEL: 002755 FRAME: 0658**