

06-17-2003



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6-9-03

RECOI 102475143 TRADEMARKS UNIT

DEPARTMENT OF COMMERCE J.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): America Savings Outlet, Inc. dba Roostergear.com

- Individual(s) Association General Partnership Limited Partnership [X] Corporation-State (California) Other

Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No

3. Nature of conveyance:

- [X] Assignment Merger Security Agreement Change of Name Other

Execution Date: April 24, 2003

2. Name and address of receiving party(ies)

Name: BBH Direct, Inc. dba Roostergear.com Internal Address:

Street Address: 500 University Avenue City: San Diego State: CA Zip: 92103

- Individual(s) citizenship Association General Partnership Limited Partnership [X] Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 2,437,055

B. Trademark Registration No.(s) 2,679,491

Additional number(s) attached [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. Peter Olson

Internal Address: Gordon & Rees, LLP

Street Address: 101 West Broadway, Suite 1600

City: San Diego State: CA Zip: 92101

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

- [ ] Enclosed [X] Authorized to be charged to deposit account

8. Deposit account number:

501990

DO NOT USE THIS SPACE

9. Signature.

J. Peter Olson Name of Person Signing

[Signature] Signature

April 24, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/17/2003 LINESER: 0000000 501990 2437055

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TRADEMARK REEL: 002756 FRAME: 0001

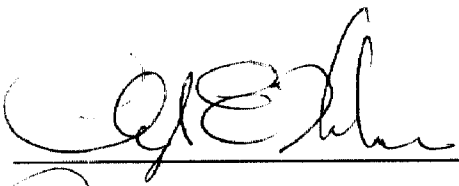
## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, AMERICA SAVINGS OUTLET, INC. dba Roostergear.com ("America Savings"), a California corporation located at 3065 Rosecrans Place, Suite 210D, San Diego, California 92110, hereby irrevocably assigns all right, title and interest in the trademarks listed below, including the good will appurtenant thereto, to BBH Direct, Inc. dba Roostergear.com, a California corporation located at 500 University Avenue, San Diego, California 92103:

1. United States Registered Trademark 2,437,055 for a design mark consisting of the design of a rooster, for men's fashions and accessories, namely shirts, T-shirts, polo shirts, shorts, pants, underwear, caps, jackets, swimsuits and shoes, in International Class 25.
2. United States Registered Trademark 2,679,491 for ROOSTERGEAR.COM for men's fashions and accessories, namely shirts, T-shirts, polo shirts, shorts, pants, underwear, caps, jackets, swimsuits and shoes, in International Class 25.

America Savings represents and warrants that it is the owner of both said marks.

AMERICA SAVINGS OUTLET, INC.

by   
its PRESIDENT

dated: April 24, 2003

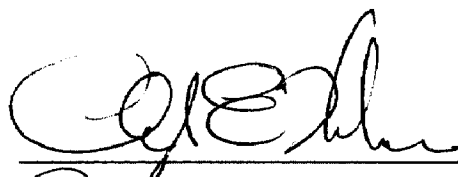
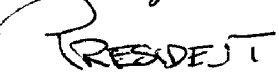
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dated: April ~~2~~<sup>4</sup>, 2003