

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jerome J. Garcia Estate, The		10/15/2003	California Estate: CALIFORNIA

RECEIVING PARTY DATA

Name:	Jerry Garcia Estate LLC
Street Address:	302 Caledonia Street
Internal Address:	Suite 3
City:	Sausalito
State/Country:	CALIFORNIA
Postal Code:	94965
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1460269	CHERRY GARCIA
Registration Number:	2076717	CHERRY GARCIA
Registration Number:	2482565	J. GARCIA
Registration Number:	2363464	J. GARCIA
Registration Number:	2645963	J. GARCIA
Registration Number:	2711104	STREET WISDOM
Registration Number:	2749824	DREAM IN COLOR
Registration Number:	2773159	JERRY GARCIA THE NEXT GENERATION
Serial Number:	76291551	
Registration Number:	2298506	

CORRESPONDENCE DATA

Fax Number: (415)695-1116
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (415) 641-1116

OP \$265.00 1460269

Email: Brooke@artemama.com
Correspondent Name: Brooke Oliver
Address Line 1: Brooke Oliver Law Group, P.C.
Address Line 2: 50 Balmy Alley
Address Line 4: San Francisco, CALIFORNIA 94110

NAME OF SUBMITTER:

Pablo Manga

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Trademark Assignment ("Assignment") is by and between Deborah Koons Garcia and David M. Hellman, both U.S. Citizens and in their capacities as Executrice and Executor of the Jerome J. Garcia Estate, a California estate, having its principal place of business at 700 Irwin Street, Suite 203, San Rafael, California 94901 (collectively referred to as "Assignor"), and the Jerry Garcia Estate LLC, a California limited liability company, having its principal place of business at 302 Caledonia, Unit 3, Sausalito, California 94965 (referred to as "Assignee").

WHEREAS, Assignor owns and uses or intends to use the marks listed in the attached Schedule A (referred to as the "Marks").

NOW, THEREFORE, pursuant to a court order entered April 12, 2002, in the California Superior Court and for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor confirms that it has assigned unto the said Assignee and its successors and assigns all its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and applications therefor, and together with the entire portion of the business to which the Marks pertain. This Assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Marks and to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordable assignments, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has executed this document on the date indicated.

DEBORAH KOONS GARCIA AND DAVID M.
HELLMAN, AS EXECUTRICE AND
EXECUTOR OF THE JEROME J. GARCIA
ESTATE

Dated: 08 15, 2003

By: Deborah Koons Garcia
Name: Deborah Koons Garcia
Title: Executrice of the Jerome J. Garcia Estate

Dated: AUGUST 7, 2003

By: David M. Hellman
Name: David M. Hellman
Title: Executor of the Jerome J. Garcia Estate

SCHEDULE A

TRADEMARK APPLICATIONS AND REGISTRATIONS IN THE UNITED STATES

TRADEMARK NAME	APPLICATION NO.	REGISTRATION NO.
CHERRY GARCIA	73649713	1460269
CHERRY GARCIA	74640423	2076717
J. GARCIA	74666788	2482565
J. GARCIA	74666766	2363464
J. GARCIA	74666784	2645963
MISCELLANEOUS DESIGN (HAND DESIGN)	75236672	2298506
STREET WISDOM	76404312	
DREAM IN COLOR	76419801	
JERRY GARCIA THE NEXT GENERATION	76402213	
MISCELLANEOUS DESIGN (HAND DESIGN)	76291551	