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Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (e)

Tab settings ⇌ ⇌ ⇌



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COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Native Eyewear, Inc.

- Individual(s)
- General Partnership
- Corporation-State - PA
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Native Eyewear, Inc.

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 2381 Philmont Ave., Ste. 110  
Huntingdon

City: Valley State: PA Zip: 19006

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State PA
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other ded assignment that erroneously affects registration
- Merger
- Change of Name correction of previously recorded

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2333713

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles W. Ormsby, Esquire

Internal Address: \_\_\_\_\_

Suite 200--Jenkins Court  
Street Address: 610 Old York Road

City: Jenkintown State: PA Zip: 19046

6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles W. Ormsby, Jr., Esq. \_\_\_\_\_  
Name of Person Signing Signature

6/10/03 \_\_\_\_\_  
Date

Total number of pages including cover sheet, attachments, and document

10

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

11-02-2000



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

10-16-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effectively Date  
Month Day Year  
9 76 2000
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name MEMORY CENTERS OF AMERICA, INC

Expiration Date  
Month Day Year

Formerly \_\_\_\_\_

7549877

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization NEVADA

Receiving Party

Mark if additional names of receiving parties attached

Name PIONEER VENTURES ASSOCIATES LIMITED PARTNERSHIP

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 651 DAY HILL ROAD WINDSOR, C.T. 06095

Address (line 2) \_\_\_\_\_

Address (line 3) WINDSOR CT U.S.A. 06095  
City State Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization \_\_\_\_\_

11/01/2000 AMBENT 00000100 7342877

FOR OFFICE USE ONLY

44.00 00  
173.00 00

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002165 FRAME: 0786

TRADEMARK  
REEL: 002756 FRAME: 0500

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**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/42877"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2773655"/>	<input type="text" value="7390371"/>	<input type="text"/>
<input type="text" value="75/39773"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="7777046"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/39450"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="7768367"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number:

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

TRADEMARK  
REEL: 002166 FRAME: 0787

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TRADEMARK  
REEL: 002756 FRAME: 0501

# Trademark Assignment Abstract of Title

**Total Assignments: 3**

**Serial #:** 75428770

**Filing Dt:** 02/04/1998

**Reg #:** 2333713

**Reg. Dt:** 03/21/2000

**Registrant:** J.W. Envisions, Inc.

**Mark:**

**Assignment: 1**

**Reel/Frame:** 2006/0454

**Received:** 01/05/2000

**Recorded:** 12/15/1999

**Pages:** 9

**Conveyance:** MERGER

**Assignor:** J.W. ENVISIONS, INC.

**Exec Dt:** 12/10/1999

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Assignee:** NATIVE EYEWEAR, INC.

SUITE 110

2381 PHILMONT AVENUE

HUNTINGDON VALLEY, PENNSYLVANIA 19006

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Correspondent:** GREGORY J. GORE, ESQUIRE

70 WEST OAKLAND AVENUE

SUITE 316

DOYLESTOWN, PA 18901

**Assignment: 2**

**Reel/Frame:** 2165/0786

**Received:** 11/02/2000

**Recorded:** 10/16/2000

**Pages:** 6

**Conveyance:** SECURITY INTEREST

**Assignor:** MEMORY CENTERS OF AMERICA, INC.

**Exec Dt:** 09/26/2000

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignees:** PIONEER VENTURES ASSOCIATES LIMITED PARTNERSHIP

651 DAY HILL ROAD

WINDSOR, CONNECTICUT 06095

LANKER PARTNERS L.P.

375 PARK AVE.

NEW YORK, NEW YORK 10152

VIA IOR FUND, LTD., THE

375 PARK AVE

NEW YORK, NEW YORK 10152

**Entity Type:** LIMITED PARTNERSHIP

**Citizenship:** NONE

**Entity Type:** LIMITED PARTNERSHIP

**Citizenship:** NONE

**Entity Type:** UNKNOWN

**Entity Type:** UNKNOWN

**Citizenship:** NONE

**Correspondent:** EVELYN M. SUMMER

825 THIRD AVE.

30TH FLOOR

NEW YORK, NY 1022

**Assignment: 3**

**Reel/Frame: 2269/0917 Received: 04/13/2001**

**Recorded: 04/02/2001**

**Pages: 4**

**Conveyance: ASSIGNS THE ENTIRE INTEREST**

**Assignor: NATIVE EYEWEAR, INC.**

**Exec Dt: 03/23/2001**

**Entity Type: CORPORATION**

**Citizenship: PENNSYLVANIA**

**Entity Type: CORPORATION**

**Citizenship: DELAWARE**

**Assignee: FTL CORP.**

802 WEST STREET

WILMINGTON, DELAWARE 19801

**Correspondent: SCHNADER HARRISON SEGAL & LEWIS LLP**

JAMES R. MEYER

1600 MARKET STREET

SUITE 3600

PHILADELPHIA, PA 19103

Search Results as of: 5/1/2001 11:54:42 A.M.

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 703-308-9723  
Web interface last modified: Oct. 5, 2002

ADDITIONAL RECEIVING PARTIES

LANCER PARTNERS L.P.  
375 PARK AVE.  
NEW YORK, N.Y. 10152 U.S.A.

THE VIATOR FUND, LTD.  
375 PARK AVE  
NEW YORK, N.Y. 10152 U.S.A.

TRADEMARK  
REEL: 002165 FRAME: 0788

ASSIGNMENT FOR SECURITY

(TRADEMARKS)

WHEREAS, Memory Centers of America, Inc. (the "Assignor") has adopted, used and is using the trademarks and service marks listed on the annexed Schedule 1A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, the Assignor has entered into a Security Agreement dated September 26, 2000, in favor of Pioneer Ventures Associates Limited Partnership, Lancer Partners, L.P. and The Viator Fund, Ltd. (the "Assignees"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has pledged and collateral assigned to the Assignee and granted to the Assignees a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby pledges and collateral assigns unto the Assignees and grants to the Assignees a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Assignor does further acknowledge and affirm that the rights and remedies of the Assignees with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of September 26, 2000.

Memory Centers of America, Inc.

By:   
Vernon L. Wells, President

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REEL: 002188 FRAME: 0789

TRADEMARK  
REEL: 002756 FRAME: 0505

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STATE OF NEW YORK )  
: ss.:  
COUNTY OF NEW YORK )

On this 26<sup>th</sup> day of September, 2000, before me personally came VERNON L. WELLS, to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me, did depose and say that he is the President of MEMORY CENTERS OF AMERICA, INC., a Delaware corporation, and that he executed the foregoing instrument in the firm name of MEMORY CENTERS OF AMERICA, INC., and that he had authority to sign the same, and he acknowledged to me that he executed the same as the act and deed of said firm for the purposes therein mentioned.



Notary Public

**MARISSA OLSEN**  
Notary Public, State of New York  
No: 010L6016163  
Qualified in Kings County  
Commission Expires October 26, 2002

**TRADEMARK**  
**REEL: 002166 FRAME: 0790**

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**TRADEMARK**  
**REEL: 002756 FRAME: 0506**



Registered and Pending Trademarks

Mark	Status	No.
<u>NeuroCorp. Ltd.</u>		
BRAIN PRINT	Pending	SN 75/618648
<u>Memory Centers of America, Inc.</u>		
MEMORIES ARE YOU LIFE	Pending	SN 75/42877
AFTER ALL MEMORIES ARE YOUR LIFE	Registered	No. 2,273,655
Design	Registered	No. 2,292,046
MEMORY CENTERS	Published	SN 75/399450
MEMORY FITNESS FOR LIFE	Registered	No. 2,268,367
FAMILY MEMORIES	Registered	No. 2,275,498
EXECUTIVE MEMORY FITNESS	Registered	No. 2,330,371
MEMORY CENTERS	Pending	SN 75/392793
<u>HZI Research Center, Inc.</u>		
Q PEEQ	Registered	No. 2,308,073
HYPNOGRAM	Registered	No. 2,363,378
TELE-MAP	Registered	No. 2,251,511
TEST-DOSE	Pending	SN 75/499421
DYNAMIC BRAIN MAPPING	Registered	No. 2,353,177
BFM SYSTEM	Pending	SN 73/762916
COMPUTER TECHNOLOGY		
DISCOVERING THE BRAIN	Registered	No. 1,413,759

RECORDED: 10/16/2000

TRADEMARK  
REEL: 002185 FRAME: 0791

RECORDED: 06/17/2003

TRADEMARK  
REEL: 002756 FRAME: 0507

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