

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

General Clutch Corp.

- Individual(s)
- General Partnership
- Corporation-State **New York**
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: **RollBase, Inc.**

Internal Address: _____

Street Address: **200 Harvard Avenue**

City: **Stamford** State: **CT** Zip: **06902**

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State **Delaware**
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: **11/10/2003**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) **1512317,**

1788185, 1823260

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Gottlieb, Rackman & Reisman, P.C.**

Internal Address: _____

Street Address: **270 Madison Avenue**

City: **New York** State: **NY** Zip: **10016**

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ _____

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1730

DO NOT USE THIS SPACE

9. Signature.

Jeffrey M. Kaden
Name of Person Signing

Signature

December 3, 2003
Date

Total number of pages including cover sheet, attachments, and document: **4**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$90.00 07-1730 1512317

UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, General Clutch Corp., a corporation organized and existing under the laws of the State of New York, having an address of Five Concourse Parkway, Atlanta, Georgia 30328 ("Assignor"), is the owner of the trademarks and registrations therefor ("the Trademarks") listed below:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ROLLEASE	1512317	November 15, 1988
VERSARAIL	1788185	August 17, 1993
EXPRESSLY YOURS (Stylized) & Design	1823260	February 22, 1994

WHEREAS, RollEase, Inc., a corporation organized and existing under the laws of the State of Delaware, located and going business at 200 Harvard Avenue, Stamford, Connecticut 06902, United States of America ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and

transfers unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademarks, together with the goodwill of the business in connection with which the Trademark are used and the right to sue for and collect damages for past infringement(s) of said Trademarks.

GENERAL CLUTCH CORPORATION

By: 

Name: Derick Marsh

Title: Executive Vice President

Dated: Atlanta, Georgia
November 10, 2003

United States of America)
State of Georgia) ss:
County of Fulton)

NOTARIAL CERTIFICATE

On this *10* day of *November*, 2003, before me personally came Derick Marsh, to me known, who being by me duly sworn, did depose and say that he is Executive Vice President of General Clutch Corporation, the corporation described in and which executed the foregoing instrument; and that he is duly authorized to execute the foregoing instrument on behalf of said corporation.

Rita Downing

NOTARY PUBLIC

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