

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
North-South Book, Inc.		10/13/2003	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chronicle Books LLC		
<b>Street Address:</b>	85 Second Street, 6th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	limited liability company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2525843	SEASTAR BOOKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)380-9269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	4153809268		
<b>Email:</b>	oprell@artlawgroup.com		
<b>Correspondent Name:</b>	Owen T. Prell		
<b>Address Line 1:</b>	38 Miller Avenue #121		
<b>Address Line 4:</b>	Mill Valley, CALIFORNIA 94941		
<b>ATTORNEY DOCKET NUMBER:</b>	1276-003		
<b>NAME OF SUBMITTER:</b>	Thilo C. Agthe		
<b>Total Attachments: 3</b> source=nsv1#page1.tif source=nsv2#page1.tif source=nsv3#page1.tif			

**OP \$40.00 2525843**



Official Certification

Seen for authentication of the reverse side signature, affixed in our presence by

**Mr. Rada Matija Ugljesa Sidjanski**, born August 15, 1955, citizen of Mönchaltorf ZH, residing at Hardstrasse 22, CH-8624 Grüt (Gossau ZH), who has identified himself by Swiss Passport.

CH-8627 Grüningen, October 13, 2003

B No. 274  
Fee: SFr. 20.00



NOTARIAT GRÜNINGEN

*R. Bieri*  
René Bieri, Deputy Notary public

**APOSTILLE**  
(Convention de la Haye du 5 octobre 1961)

1. Land: Schweizerische Eidgenossenschaft, Kanton Zürich  
Country: Swiss Confederation, Canton of Zurich  
Dieses öffentliche Urkunde / This public document

2. ist unterschrieben von *Rada Matija Ugljesa Sidjanski*  
has been signed by *René Bieri*

3. in seiner Eigenschaft als .....  
acting in the capacity of *Notarstellvertreter*

4. Sie ist versehen mit dem Stempel/Siegel des (der) bears the stamp/seal of  
*Notariat Grüningen*

5. In / to 8090 Zürich / 8090 Zurich  
6. am / the *29. Okt. 2003*

7. durch die Staatskanzlei des Kantons Zürich  
by Chancery of State of the Canton of Zurich

8. unter / under Nr. *16483/2003*

9. Stempel / Siegel / Stamp / Seal  
10. Unterschrift / Signature  
*H. Schärer*



**L. Schärer**

SCHEDULE A

<b>Mark</b>	<b>Reg. No.</b>	<b>Date Registered</b>
SEASTAR BOOKS	2,525,843	January 1, 2002