TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
North-South Book, Inc.		10/13/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Chronicle Books LLC
Street Address:	85 Second Street, 6th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2525843	SEASTAR BOOKS

CORRESPONDENCE DATA

Fax Number: (415)380-9269

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4153809268

Email: oprell@artlawgroup.com

Correspondent Name: Owen T. Prell

Address Line 1: 38 Miller Avenue #121

Address Line 4: Mill Valley, CALIFORNIA 94941

ATTORNEY DOCKET NUMBER: 1276-003

NAME OF SUBMITTER: Thilo C. Agthe

Total Attachments: 3 source=nsv1#page1.tif source=nsv2#page1.tif source=nsv3#page1.tif

TRADEMARK

REEL: 002757 FRAME: 0783

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ASSIGNMENT OF TRADEMARKS

WHEREAS, North-South Books, Inc., a New York Corporation with its principal place of business at 875 Sixth Avenue, Suite 1901, New York, NY 10001 (hereinafter referred to as "Assignor"), has adopted and used and is using the trademarks listed on the attached Schedule A annexed hereto and made part hereof, which trademarks are registered in the United States Patent and Trademark Office with registration numbers and dates of registration as shown on Schedule A; and

WHEREAS, Chronicle Books LLC, a Delaware limited liability company, with its principal place of business at 85 Second Street, 6th Floor, San Francisco, CA 94105 (hereinafter referred to as "Assignee"), pursuant to that certain Asset Purchase Agreement dated August 31, 2003, is desirous of acquiring said trademarks and the registrations thereof which are set forth on Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the registrations thereof listed on the attached Schedule A, together with the good will of the business symbolized by the marks, all causes of action for past infringement thereof, and the registrations thereof as set forth in Schedule A.

NORTH-SOUTH BOOKS, INC.

	By: Name: Davy Sidjanski Title: President
CITY OF)) SS:)
	ny of, 2003, before me appeared, the person who signed this instrument,
known to me, who acknowledged authority to do so.	that he/she signed it as their free act and deed and with
Not	ary Public

TRADEMARK REEL: 002757 FRAME: 0784

Official Certification

Seen for authentication of the reverse side signature, affixed in our presence by

Mr. Rada Matija Ugljesa Sidjanski, born August 15, 1955, citizen of Mönchaltorf ZH, residing at Hardstrasse 22, CH-8624 Grüt (Gossau ZH), who has identified himself by Swiss Passport.

CH-8627 Grüningen, October 13, 2003

B No. 274

Fee: SFr. 20.00

NOTARIAT GRÜNINGEN

René Bieri, Deputy Notary public

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7. durch die Staatska				75000756022
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SCHEDULE A

Mark	Reg. No.	Date Registered
SEASTAR BOOKS	2,525,843	January 1, 2002

RECORDED: 12/04/2003

TRADEMARK REEL: 002757 FRAME: 0786