

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenbluth International, Inc.		11/14/2003	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA	
Name:	American Express Company
Street Address:	200 Vesey Street
Internal Address:	49th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10285
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78153973	COBRA
Registration Number:	1814097	THE THOUGHT LEADERS IN TRAVEL

CORRESPONDENCE DATA	
Fax Number:	(212)640-0361
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-640-1436
Email:	trademarks@aexp.com
Correspondent Name:	Barbra Schiff - American Express
Address Line 1:	200 Vesey Street
Address Line 2:	49th Floor
Address Line 4:	New York, NEW YORK 10285

NAME OF SUBMITTER:	Barbra Schiff
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OP \$65.00 78153973

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rosenbluth International, Inc. of 2401 Walnut Street, Philadelphia, Pennsylvania 19103, is the owner of the entire right, title and interest in and to the trademarks listed on the attached Appendix A;

AND WHEREAS, American Express Company, American Express Tower, World Financial Center, 200 Vesey Street, New York, New York 10285, is desirous of acquiring said applications and/or registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Rosenbluth International, Inc. hereby assigns to American Express Company all right, title and interest in and to said marks, together with the good will of the business symbolized by said marks and the applications and/or registrations listed on the attached Appendix A.

ASSIGNOR hereby requests the Commissioner of Trademarks of the United States and any Official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefor to record Assignee as the owner of the Marks and to issue all registrations for said Marks, to be in the name of Assignee, as assignee of the Marks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment.

ASSIGNOR:

Rosenbluth International, Inc.

By: T.R. Johnson

Typed/Printed Name: TIM R. JOHNSON

Title: SENIOR VICE PRESIDENT

STATE OF NEW YORK)

) SS

COUNTY OF NEW YORK)

On this 14th day of NOVEMBER, 2003, before me appeared TIM R JOHNSON, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation.

[SEAL]

Dianne K Cahill
Notary Public

My Commission Expires:

May 1 2007

DIANNE K. CAHILL
Notary Public, State of New York
No. 01CA4950533
Qualified in Nassau County
Commission Expires May 1, 2007

ASSIGNEE:

By: Stephen P Norman

Typed/Printed Name: STEPHEN P NORMAN

Title: SECRETARY

STATE OF NEW YORK)

) SS

COUNTY OF NEW YORK)

On this 14th day of NOVEMBER, 2003, before me appeared STEPHEN P. NORMAN, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation.

[SEAL]

Dianne K Cahill
Notary Public

My Commission Expires:

May 1, 2007
141112/1

DIANNE K. CAHILL
Notary Public, State of New York
No. 01CA4950533
Qualified in Nassau County
Commission Expires May 1, 2007

APPENDIX A

Mark	Serial/Registration No.
COBRA	78/153,973
THE THOUGHT LEADERS IN TRAVEL	1,814,097

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