

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TM Century, Inc.		10/10/2003	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Sold-Rite Holdings, LLC		
Street Address:	2002 Academy Lane		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2683379	SOLD-RITE	
CORRESPONDENCE DATA			
Fax Number:	(214)880-0011		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214.979.8210		
Email:	daip@hunton.com		
Correspondent Name:	Robert J. Ward		
Address Line 1:	1601 Bryan Street, Energy Plaza, 30th Fl		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	64022.0		
NAME OF SUBMITTER:	Janet Cook		
Total Attachments: 2			
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CH \$40.00 2683379

SOLD-RITE HOLDINGS, LLC

By: [Signature]

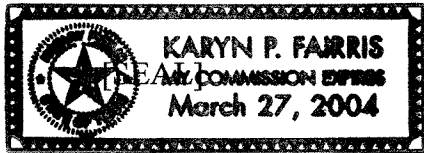
Name: Michael E. Cope

Title: Manager

STATE OF TEXAS)
)
COUNTY OF)

Before me, the undersigned authority, on this date personally appeared Michael Cope known to me to be the person whose name is subscribed to the foregoing instrument, in his capacity as Manager of Sold-Rite Holdings, LLC, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity stated, and as the act and deed of said corporation.

Given under my hand and seal this 10th day of October, 2003.



[Signature]

Notary Public in and for
The State of Texas

My commission expires: 3-27-04

TRADEMARK ASSIGNMENT

WHEREAS, TM Century, Inc., a Texas corporation, ("Assignor") desires to transfer and assign to Sold-Rite Holdings, LLC ("Assignee"), and Assignee desires to acquire all of Assignor's right, title and interest in and to the mark SOLD-RITE, United States Trademark Application, Serial No. 76398128 for the mark SOLD-RITE for transmitting entertainment programming, music, images, and text via the worldwide web (the "Trademark Application"), together with all of the goodwill associated with and symbolized by the SOLD-RITE mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, and Assignee hereby accepts the sale, transfer and assignment of, all of Assignor's right, title and interest in and to the mark SOLD-RITE, all of the goodwill associated with and symbolized by the SOLD-RITE mark, the Trademark Application, and all rights to sue and recover damages and other relief for past, present and future infringements thereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Trademark Assignment as of the date first listed below.

TM CENTURY, INC.

By: [Signature]

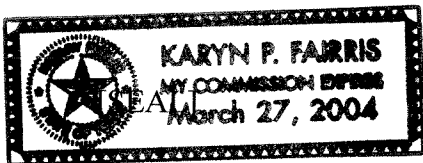
Name: DAVID GRAPNER

Title: PRES/CEO

STATE OF TEXAS)
)
COUNTY OF)

Before me, the undersigned authority, on this date personally appeared David Grapner known to me to be the person whose name is subscribed to the foregoing instrument, in his capacity as PRES/CEO of TM Century, Inc., and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal this 10th day of October, 2003.



[Signature]
Notary Public in and for
The State of Texas

My commission expires: 3/27/04