Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
B R Guest, Inc.		11/26/2003	CORPORATION: NEW YORK

### **RECEIVING PARTY DATA**

Name:	B.R. Guest Trademark Company Inc.
Street Address:	206 Spring Street
Internal Address:	5th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2670839	ATLANTIC GRILL
Registration Number:	2038154	ATLANTIC BAR AND GRILL
Registration Number:	2541431	B. R. GUEST CARD
Serial Number:	78227432	BLUE FIN
Registration Number:	2236629	COCONUT GRILL
Registration Number:	2782862	DOS CAMINOS
Serial Number:	78227439	FIAMMA OSTERIA
Registration Number:	2306925	ISABELLA'S
Serial Number:	78281027	OCEAN GRILL
Registration Number:	2398474	RUBY FOO'S
Registration Number:	2186279	THE BLUE WATER GRILL
Serial Number:	78207573	TRATTORIA VENTO
Serial Number:	76218125	YUM CHOW

**CORRESPONDENCE DATA** 

**TRADEMARK REEL: 002759 FRAME: 0701** 900003480

Fax Number: (212)336-8001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-336-8000

Email: ptodocket@arelaw.com

Correspondent Name: Chester Rothstein, Esq.

Address Line 1: 90 Park Avenue

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 91575-0047

NAME OF SUBMITTER: Chester Rothstein

Total Attachments: 4 source=BRG#page1.tif source=BRG#page2.tif source=BRG#page3.tif source=BRG#page4.tif

> TRADEMARK REEL: 002759 FRAME: 0702

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TRADEMARK AND COPYRIGHT ASSIGNMENT

WHEREAS, BRGUEST, INC., a corporation organized and existing under the

laws of the State of New York, having a principal place of business at 206 Spring Street, 5th

Floor, New York, NY 10012 ("Assignor"), is the owner of all right, title and interest in the

trademarks and copyrights listed on Schedule A attached hereto, as well as the goodwill

associated therewith and the trademark and copyright applications and registrations also listed

on Schedule A (collectively, the "Intellectual Property"); and

WHEREAS, B.R. Guest Trademark Company Inc., a corporation organized and

existing under the laws of the State of New York, having a principal place of business at 206

Spring Street, 5th Floor, New York, NY 10012 ("Assignee"), is desirous, as successor to the

business of Assignor to which the Intellectual Property pertains, of acquiring the Intellectual

Property.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which

ishereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title

and interest in and to the Intellectual Property, together with the goodwill of the business

symbolized thereby and the trademark and copyright applications and registrations listed on

Schedule A.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in

its corporate name by its duly authorized Officer this 1 day of November, 2003.

BRGUEST, INC.

Steplien Hanson

President

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TRADEMARK

STATE OF NEW YORK	)
	) ss.:
COUNTY OF NEW YORK	)

## <u>ACKNOWLED GMENT</u>

On this day of November, 2003, before me came Stephen Hanson, who stated that he is the President of the BRGuest, Inc., and acknowledged that he executed the above instrument as the act and deed of BRGuest, Inc. with full authority to do so.

Notary Public

SEEMOY LEE HARRINGTON
NOTARY PUBLIC, STATE OF NEW YORK
No. 01LE6089538
QUALIFIED IN KINGS COUNTY
MY COMMISSION EXPIRES MARCH 24, 2007

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256998.1

## SCHEDULEA

# TRADEMARKS

All trademarks owned by Assignor, including but not limited to:

ATLANTIC GRILL	<ul><li>Federal Reg. No. 2,670,839</li><li>NYS Reg. No. S-16731</li></ul>
ATLANTIC BAR AND GRILL	Federal Reg. No. 2,038,154
B. R. GUEST	NYS Reg. No. S-16732
B. R. GUEST CARD	Federal Reg. No. 2,541,431
BLUE FIN	<ul> <li>Federal Serial No. 78/227,432</li> <li>NYS Reg. No. S-17842</li> </ul>
COCONUT GRILL	Federal Reg. No. 2,236,629
DOS CAMINOS	Federal Reg. No. 2,782,862
FIAMMA OSTERIA	<ul> <li>Federal Serial No. 78/227,439</li> <li>NYS Reg. No. S-17841</li> </ul>
ISABELLA'S	Federal Reg. No. 2,306,925
OCEAN GRILL	<ul> <li>Federal Senal No. 78/281,027</li> <li>NYS Reg. No. S-16730</li> </ul>
PARK AVALON	NYS Reg. No. S-17142
RUBY FOO'S	<ul> <li>Federal Reg. No. 2,398,474</li> <li>Federal Serial No. 75/788,998</li> </ul>
THE BLUE WATER GRILL	Federal Reg. No. 2,186,279
TRATTORIA VENTO	Federal Serial No. 78/207,573
YUM CHOW	Federal Serial No. 76/218,125

# **COPYRIGHTS**

All copyrights owned by Assignor, including but not limited to all training manuals, advertisements, and menus used in connection with any of the above trademarks, including but not limited to the following:

TITLE	REGISTRATION NO.
SPH RESTAURANT MANAGER EMPLOYEE MANUAL	TX 2 628 491
SPH RESTAURANT WAITER EMPLOYEE MANUAL	TX 2 637 802

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TITLE	REGISTRATION NO.
SPH RESTAURANT BARTENDER EMPLOYEE MANUAL	TX 2 628 490
SPH RESTAURANT HOST EMPLOYEE MANUAL	TX 2 628 486
SPH RESTAURANT DISHWASHER EMPLOYEE MANUAL	TX 2 628 488
SPH RESTAURANT BUS BOY EMPLOYEE MANUAL	TX 2 628 492
SPH RESTAURANT PORTER EMPLOYEE MANUAL	TX 2 628 487
SPH RESTAURANT KITCHEN COOK EMPLOYEE MANUAL	TX 2 628 489
SPH RESTAURANT RUNNER EMPLOYEE MANUAL	TX 2 654 073

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**RECORDED: 12/08/2003**