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102589994

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bestform Apparel Corp.

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State Delaware
Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: January 4, 2003

2. Name and address of receiving party(ies)

Name: Vanity Fair, Inc.

Internal Address:

Street Address: 3411 Silverside Road

City: Wilmington State: DE Zip: 19810

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Attached

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helen L. Winslow, Esquire

Internal Address: The H. D. Lee Company, Inc.
201 Baynard Building

Street Address: 3411 Silverside Road

City: Wilmington State: DE Zip: 19810

6. Total number of applications and registrations involved:

103

7. Total fee (37 CFR 3.41): \$ 2,590.00

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Helen L. Winslow
Name of Person Signing

Helen L. Winslow
Signature

March 3, 2003
Date

Total number of pages including cover sheet, attachments, and document: 8

03/07/2003 LNUELLER 00000292 78182541

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521 40.00
02 FC:0522 2550.00

LACE LIFT

Serial Number: 78182641
Filed: November 7, 2002

RACY LACE

Serial Number: 78142904
Filed: July 11, 2002

LIL'S

Serial Number: 78140643
Filed: July 2, 2002

SUBTLE-TEE

Serial Number: 78137528
Filed: June 21, 2002

UNDERWRAPS

Serial Number: 78130643
Filed: May 23, 2002

PRETTY PERFECT

Serial Number: 78107352
Filed: February 7, 2002

BARE BRA

Serial Number: 78107208
Filed: February 6, 2002

CURVATION

Serial Number: 78103436
Filed: January 18, 2002

PLUSHIOUS

Serial Number: 78099620
Filed: December 21, 2001

GILDA WOMAN

Serial Number: 78088084
Filed: October 12, 2001

GILDA FOR GIRLS

Serial Number: 78088083
Filed: October 12, 2001

GILDA

Serial Number: 78088081
Filed: October 12, 2001

HOLD ME

Serial Number: 78083453
Filed: September 11, 2001

REARGEAR

Serial Number: 78078368
Registration Number: 2670422
Filed: August 9, 2001
Registered: December 31, 2002

SPECIAL FX

Serial Number: 78068926
Registration Number: 2574626
Filed: June 13, 2001
Registered: May 28, 2002

REVERSE PLAY

Serial Number: 78065298
Filed: May 23, 2001

COLORWAVE

Serial Number: 78065208
Registration Number: 2641109
Filed: May 23, 2001
Registered: October 22, 2002

BESTFORM

Serial Number: 78065200
Filed: May 23, 2001

DENIM BLAST

Serial Number: 76239916
Filed: April 11, 2001

SMOOTH PLAY

Serial Number: 76239151
Registration Number: 2633121
Filed: April 10, 2001
Registered: October 8, 2002

FLIP FLOP

Serial Number: 76230444
Registration Number: 2636973
Filed: March 26, 2001
Registered: October 15, 2002

LILY OF FRANCE

Serial Number: 76227241
Registration Number: 2512651
Filed: March 20, 2001
Registered: November 27, 2001

SLICK IT

Serial Number: 76221793
Registration Number: 2589859
Filed: March 8, 2001
Registered: July 2, 2002

ROCKONCOLOR

Serial Number: 76173220
Registration Number: 2580194
Filed: November 30, 2000
Registered: June 11, 2002

RELEASE ME

Serial Number: 76044330
Registration Number: 2560095
Filed: May 9, 2000
Registered: April 9, 2002

X BRA

Serial Number: 76085585
Registration Number: 2569356
Filed: July 7, 2000
Registered: May 14, 2002

X·BRA

BE DAZZLED

Serial Number: 76071580
Registration Number: 2455430
Filed: June 16, 2000
Registered: May 29, 2001

BODY VISIONS BY EXQUISITE FORM

Serial Number: 76021956
Filed: April 10, 2000

BESTFORM BODYCOTTONS

Serial Number: 76021954
Registration Number: 2613228
Filed: April 10, 2000
Registered: August 27, 2002

TRU BALANCE

Serial Number: 75385731
Registration Number: 2211004
Filed: November 6, 1997
Registered: December 15, 1998

SECRET COMFORT

Serial Number: 75365535
Registration Number: 2327155
Filed: September 30, 1997
Registered: March 7, 2000

FLIRTATION WALK

Serial Number: 75341425
Registration Number: 2227534
Filed: August 15, 1997
Registered: March 2, 1999

EXQUISITE FORM

Serial Number: 75330755
Registration Number: 2286196
Filed: July 25, 1997
Registered: October 12, 1999

REVERSABRA

Serial Number: 75200801
Registration Number: 2182861
Filed: November 20, 1996
Registered: August 18, 1998

BESTFORM TODAY

Serial Number: 75176903
Registration Number: 2143542
Filed: October 4, 1996
Registered: March 10, 1998

LACE AMOUR

Serial Number: 75129166
Registration Number: 2052870
Filed: July 2, 1996
Registered: April 15, 1997

FASHION FIRM-UPS

Serial Number: 75093379
Registration Number: 2111331
Filed: April 24, 1996
Registered: November 4, 1997

INVISIBRA

Serial Number: 75068367
Registration Number: 2100250
Filed: March 6, 1996
Registered: September 23, 1997

VALUE IN STYLE

Serial Number: 74650477
Registration Number: 1972660
Filed: March 23, 1995
Registered: May 7, 1996

DAZZLER

Serial Number: 74635290
Registration Number: 1999227
Filed: February 17, 1995
Registered: September 10, 1996

SATIN ROMANCE

Serial Number: 74619686
Registration Number: 2016316
Filed: January 10, 1995
Registered: November 12, 1996

STRIPED ELEGANCE

Serial Number: 74619685
Registration Number: 2022483
Filed: January 10, 1995
Registered: December 10, 1996

MAGIC BRA BY MAGIC LADY

Serial Number: 74586111
Filed: October 17, 1994

BODY ART

Serial Number: 74532256
Registration Number: 1930975
Filed: June 1, 1994
Registered: October 31, 1995

THE ULTIMATE BRA

Serial Number: 74524928
Registration Number: 1997396
Filed: May 16, 1994
Registered: August 27, 1996

GILDA MARX

Serial Number: 74517417
Registration Number: 1926529
Filed: April 26, 1994
Registered: October 10, 1995

[G I L D A M A R X]

BREATHABLES

Serial Number: 74342668
Registration Number: 1789488
Filed: December 23, 1992
Registered: August 24, 1993

BESTFORM BEAUTI-FULL

Serial Number: 73738725
Registration Number: 1523634
Filed: July 8, 1988
Registered: February 7, 1989

FREEDOM BRA
Serial Number: 73505451
Registration Number: 1396882
Filed: October 25, 1984
Registered: June 10, 1986

GILDA MARX
Serial Number: 73490899
Registration Number: 1352964
Filed: July 20, 1984
Registered: August 6, 1985

GILDA MARX
Serial Number: 73426058
Registration Number: 1344561
Filed: May 16, 1983
Registered: June 25, 1985

FLEXATARD
Serial Number: 73418929
Registration Number: 1303823
Filed: March 28, 1983
Registered: November 6, 1984

COTTON LILIES
Serial Number: 73399923
Registration Number: 1272830
Filed: October 12, 1982
Registered: April 3, 1984

SUBPLETIES
Serial Number: 73386079
Registration Number: 1299588
Filed: September 16, 1982
Registered: October 9, 1984

G
Serial Number: 73363896
Registration Number: 1232035
Filed: May 10, 1982
Registered: March 22, 1983



L.E.S.S.
Serial Number: 73668004
Registration Number: 1475108
Filed: June 22, 1987
Registered: February 2, 1988

STARS OF TOMORROW
Serial Number: 73649718
Registration Number: 1463673
Filed: March 16, 1987
Registered: November 3, 1987

BODY EFFECTS
Serial Number: 73628828
Registration Number: 1448648
Filed: November 6, 1986
Registered: July 21, 1987

BODY DESIGNS
Serial Number: 73577527
Registration Number: 1407177
Filed: January 13, 1986
Registered: August 26, 1986

LACE FANTASY
Serial Number: 73533376
Registration Number: 1450894
Filed: April 22, 1985
Registered: August 4, 1987

BODY DESIGN
Serial Number: 73528563
Registration Number: 1377346
Filed: March 25, 1985
Registered: January 7, 1986

PLAYBACK
Serial Number: 73526515
Registration Number: 1360768
Filed: March 12, 1985
Registered: September 17, 1985

NICOLE DUVAL
Serial Number: 73724645
Registration Number: 1517269
Filed: April 25, 1988
Registered: December 20, 1988

LOSE IT!
Serial Number: 73706101
Registration Number: 1508298
Filed: January 19, 1988
Registered: October 11, 1988

BODYSMARTS
Serial Number: 73705161
Registration Number: 1504939
Filed: January 11, 1988
Registered: September 20, 1988

EXQUISITE FORM
Serial Number: 73689812
Registration Number: 1491241
Filed: October 15, 1987
Registered: June 7, 1988



NOTHING FITS BETTER
Serial Number: 73689809
Registration Number: 1527565
Filed: October 15, 1987
Registered: February 28, 1989

G
Serial Number: 73671846
Registration Number: 1477850
Filed: July 13, 1987
Registered: February 23, 1988



FABRICADABRA
 Serial Number: 72148966
 Registration Number: 0756135
 Filed: July 13, 1962
 Registered: September 3, 1963

FABRICADABRA

BESTFORM
 Serial Number: 72360220
 Registration Number: 0920260
 Filed: May 19, 1970
 Registered: September 14, 1971

UNDERSCENE
 Serial Number: 72356611
 Registration Number: 0905184
 Filed: April 13, 1970
 Registered: December 29, 1970

FULLY
 Serial Number: 72323281
 Registration Number: 0892926
 Filed: April 1, 1969
 Registered: June 16, 1970

BARE BRA
 Serial Number: 72373248
 Registration Number: 0926908
 Filed: October 13, 1970
 Registered: January 11, 1972

MANDATE!
 Serial Number: 72138959
 Registration Number: 0743495
 Filed: March 2, 1962
 Registered: January 8, 1963

PROMISE
 Serial Number: 71636999
 Registration Number: 0577085
 Filed: October 22, 1952
 Registered: July 7, 1953

promise

THE ULTRATONER
 Serial Number: 73126004
 Registration Number: 1086511
 Filed: May 10, 1977
 Registered: February 28, 1978

IN-BETWEEN

Serial Number: 73104995
 Registration Number: 1074099
 Filed: November 1, 1976
 Registered: September 27, 1977

LILYBITS
 Serial Number: 73100198
 Registration Number: 1068185
 Filed: September 17, 1976
 Registered: June 21, 1977

GLOSSIES
 Serial Number: 73100197
 Registration Number: 1068184
 Filed: September 17, 1976
 Registered: June 21, 1977

EXQUISITE FORM MINI SLIMS

Serial Number: 73061035
 Registration Number: 1086463
 Filed: August 21, 1975
 Registered: February 28, 1978

Exquisite Form
 MINI SLIMS

SHAPE INSURED
 Serial Number: 73038350
 Registration Number: 1033101
 Filed: November 29, 1974
 Registered: February 10, 1976

SILVER SAVERS
 Serial Number: 73036120
 Registration Number: 1023809
 Filed: November 1, 1974
 Registered: October 28, 1975

G
 Serial Number: 73362508
 Registration Number: 1283418
 Filed: May 3, 1982
 Registered: June 26, 1984

G
 Serial Number: 73362507
 Registration Number: 1231433
 Filed: May 3, 1982
 Registered: March 15, 1983



NATURAL TOUCH
 Serial Number: 73329927
 Registration Number: 1273601
 Filed: September 28, 1981
 Registered: April 10, 1984



BODY DESIGN BY GILDA
 Serial Number: 73238030
 Registration Number: 1202318
 Filed: February 14, 1980
 Registered: July 20, 1982

ADJUST-TO-FIT
 Serial Number: 73300526
 Registration Number: 1229035
 Filed: March 9, 1981
 Registered: March 1, 1983

COTTON MAGIC
 Serial Number: 73267803
 Registration Number: 1212490
 Filed: June 25, 1980
 Registered: October 12, 1982

ZIP-FIT

Serial Number: 71629897
Registration Number: 0578251
Filed: May 19, 1952
Registered: August 4, 1953

zip-fit

POIRETTE

Serial Number: 71464271
Registration Number: 0406586
Filed: October 20, 1943
Registered: April 11, 1944

Poirette

BORN FREE

Serial Number: 72287760
Registration Number: 0859746
Filed: December 28, 1967
Registered: November 5, 1968

SUPERLATIVES

Serial Number: 72231749
Registration Number: 0817041
Filed: October 28, 1965
Registered: October 18, 1966

CURVALLURE

Serial Number: 72225872
Registration Number: 0809598
Filed: August 17, 1965
Registered: June 7, 1966

LILY OF FRANCE

Serial Number: 72216708
Registration Number: 0818303
Filed: April 16, 1965
Registered: November 8, 1966

Lily of France

ENHANCE

Serial Number: 72216707
Registration Number: 0806773
Filed: April 16, 1965
Registered: April 5, 1966

ENHANCE

QUEEN OF DIAMONDS

Serial Number: 72199584
Registration Number: 0807294
Filed: August 10, 1964
Registered: April 19, 1966

QUEEN of DIAMONDS

TAKE SHAPE

Serial Number: 72133241
Registration Number: 0763975
Filed: December 4, 1961
Registered: January 28, 1964

MAGIC LADY

Serial Number: 72086744
Registration Number: 0701895
Filed: December 7, 1959
Registered: July 26, 1960

EXQUISITE

Serial Number: 72012354
Registration Number: 0642681
Filed: July 18, 1956
Registered: March 12, 1957

LIQUID FIT

Serial Number: 72275419
Registration Number: 0842510
Filed: July 6, 1967
Registered: January 16, 1968

POSTAGE STAMP

Serial Number: 72249162
Registration Number: 0829833
Filed: June 28, 1966
Registered: June 6, 1967

FLIRTATION WALK

Serial Number: 71657678
Registration Number: 0609919
Filed: December 9, 1953
Registered: August 2, 1955

flirtation walk

BESTFORM

Serial Number: 71613288
Registration Number: 0562317
Filed: April 28, 1951
Registered: July 29, 1952

Delaware

PAGE 1

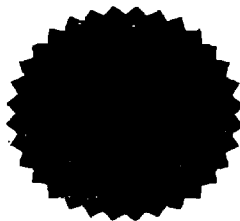
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"BESTFORM APPAREL CORP.", A DELAWARE CORPORATION, WITH AND INTO "VANITY FAIR, INC." UNDER THE NAME OF "VANITY FAIR, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE TWENTIETH DAY OF DECEMBER, A.D. 2002, AT 11:06 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FOURTH DAY OF JANUARY, A.D. 2003, AT 11:58 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2258107 8330

030052571

AUTHENTICATION: 2224831

DATE: 01-27-03