

06-23-2003

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

HM TC Acquisition Corp.

6-18-03

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State☐ Other _____Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: **The Trader Enterprises, Inc.**

Internal

Address: _____

Street Address: **11907 Exit 5 Parkway**City: **Fishers** State: **IN** Zip: _____☐ Individual(s) citizenship _____☐ Association _____☐ General Partnership _____☐ Limited Partnership _____☒ Corporation-State **Indiana**☐ Other _____If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No. **2,084,520**Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Miguel C. Danielson**Internal Address: Attn: **TRADEMARK ADMINISTRATOR****Testa, Hurwitz & Thibault, LLP**Street Address: **125 High Street**City: **Boston** State: **MA** Zip: **02110**6. Total number of applications and registrations involved: **1**7. Total fee (37 CFR 3.41) **\$40.00**☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.***Miguel C. Danielson**

Name of Person Signing

Signature

6/13/03

Date

06/20/2003 BY: 00000050 2004520 Total number of pages including cover sheet, attachments, and document: 4

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40.00 OR

Mail documents to be recorded with required cover sheet information to:

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TRADEMARK
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ASSIGNMENT OF TRADEMARKS

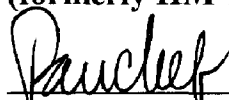
WHEREAS, Trader.com Inc. (formerly HM TC Acquisition Corp.), a corporation organized and existing under the laws of the state of Indiana (hereinafter referred to as "Assignor"), is the owner of the entire right, title, and interest in and to the trademarks identified on Schedule A attached hereto, together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

WHEREAS, The Trader Enterprises, Inc., a corporation organized and existing under the laws of State of Indiana, with a principal place of business at 11907 Exit 5 Parkway, Fishers, IN (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW THEREFORE, in consideration of the foregoing and \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized corporate officer, effective as of the 30th day of July, 2001.

TRADER.COM INC.
(formerly HM TC Acquisition Corp.)



By: Elizabeth Pauchet

Title: Secretary and Treasurer

Schedule A

Registered Marks:

<u>Marks</u>	<u>Jurisdiction</u>	<u>Registration Number/ Serial No.</u>	<u>Registration Date/ Filing Date</u>
ADWATCH	U.S.	2,084,520	July 29, 1997

TESTA, HURWITZ & THIBEAULT, LLP

ATTORNEYS AT LAW

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June 18, 2003

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RE: ADWATCH
Our Ref.: HEB-635 (4324/6)

Sir or Madam:

Enclosed please find a Cover Sheet and Assignment of Trademark relating to transfer ownership of the above-referenced trademark, together with the filing fee in the amount of \$40.00 and a mailroom postcard. Any other payments should be deducted from our Deposit Account No. 20-0531. Two copies of this letter are enclosed for accounting purposes.

Please acknowledge the receipt of these documents by date-stamping the enclosed postcard and returning it to the undersigned.

Very truly yours,


Miguel C. Danielson

Enclosures

cc: Deborah J. Peckham

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RECORDED: 06/18/2003

TRADEMARK
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