

MODIFIED Form PTO-1594  
(Rev. 10/02)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Ferguson Enterprises, Inc.**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State                  Virginia  
 Other

2. Name and address of receiving party(ies):  
**Marketfocus Communications, Inc.  
12500 Jefferson Boulevard  
Newport News, Virginia 23602**

Individual(s) Citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Virginia  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other      Nunc Pro Tunc Assignment effective 8/1/98

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Execution Date: **December 5, 2003**

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Additional number(s) attached?  Yes  No

B. Trademark Registration No.(s)  
**2,058,566**

5. Name and address of party to whom correspondence concerning document should be mailed:  
**SUGHRUE MION, PLLC  
2100 Pennsylvania Avenue, N.W.  
Suite 800  
Washington, D.C. 20037-3213**

Attention: **W. Mack Webner**

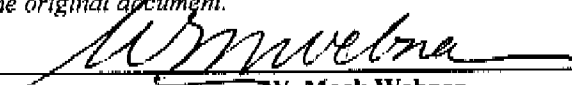
6. Total number of applications and registrations involved:  
**1**

7. Total fee (37 CFR 3.41):                  \$40.00  
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.  
 Authorized to be charged to deposit account

8. Deposit account number:  
**19-4880**  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

  
\_\_\_\_\_  
**W. Mack Webner**

**December 10, 2003**  
\_\_\_\_\_  
Date

Total number of pages including cover sheet, attachments, and document: **2**  
 Mail documents to be recorded with required cover sheet information to:  
**MAIL STOP ASSIGNMENT RECORDATION SERVICES**  
 Director of the U.S. Patent and Trademark Office  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

CH \$40.00 194880 2068666

**ASSIGNMENT**

WHEREAS, Ferguson Enterprises, Inc. ("Assignor"), a corporation organized under the laws of Virginia, whose address is 618 Bland Boulevard, Newport News, Virginia 23602, has adopted and used the trademark Registration number 2,058,566; and

WHEREAS, Marketfocus Communications, Inc. ("Assignee"), a corporation organized under the laws of Virginia, with a business address at 12500 Jefferson Boulevard, Newport News, Virginia 23602, is desirous of acquiring the trademark, thereof

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademark, together with the registration thereof and the good will of the business symbolized by the trademark.

This ASSIGNMENT executed December 5, 2003 is dated *NUNC PRO TUNC* August 1, 1998, and is considered effective as of the specified *NUNC PRO TUNC* date.

Ferguson Enterprises, Inc.

By

  
Terry H. Hall, Secretary

Date

12/5/03

*NUNC PRO TUNC*: August 1, 1998