

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sand Hill Capital, LLC		12/01/2003	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Jamba Juice Company
Street Address:	1700 17th Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 29		
Property Type	Number	Word Mark
Registration Number:	2126828	BOYSENBERRY BLISS
Registration Number:	2138335	CITRUS SQUEEZE
Registration Number:	2099169	CRANBERRY CRAZE
Registration Number:	2174423	DRINK YOUR NEXT MEAL!
Registration Number:	2187103	HAWAIIAN LUST
Registration Number:	2280907	IT'S NOT JUST A SMOOTHIE, IT'S A WAY OF LIFE!
Registration Number:	2130460	JAMBA JUICE
Registration Number:	2130004	JAMBA JUICE
Registration Number:	2344798	JAMBA POWERBOOST
Registration Number:	2526399	JAMBA
Registration Number:	2307007	JAMBOLAS
Registration Number:	2219962	JUICE BOOST
Registration Number:	1829996	JUICE CLUB WHIP IT, BEAT IT, BLEND IT!
Registration Number:	2183888	JUICE CLUB

CH \$740.00 2126828

Registration Number:	2079260	JUICE CLUB
Registration Number:	2256869	KIWI BERRY BURNER
Registration Number:	2126830	PAPAYA PARADISE
Registration Number:	2126829	PEACH PLEASURE
Registration Number:	2258369	PINEAPPLE PIZAZZ
Serial Number:	78295146	POWER SMOOTHIES
Registration Number:	2089182	POWERBERRY
Registration Number:	2177914	PUMPKIN PATCH
Registration Number:	2285495	RASPBERRY RAGE
Registration Number:	2334084	RAZZMATAZZ
Registration Number:	2289574	SOUPRIMO
Registration Number:	2275124	STRAWBERRIES WILD
Registration Number:	2299491	THE COLDBUSTER
Registration Number:	2619232	THE POWER MEAL!
Registration Number:	2087566	VIBRANT-C

CORRESPONDENCE DATA

Fax Number: (650)213-0260
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 650-812-1300
Email: patrademarks@manatt.com
Correspondent Name: Manatt, Phelps & Phillips, LLP
Address Line 1: 1001 Page Mill Road, Bldg. 2
Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	22985-037
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NAME OF SUBMITTER:	Mary L. Figone
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Total Attachments: 3
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Assignment of Security Interest in Trademarks

This Assignment of Security Interest in Trademarks (“**Assignment**”) is made on this 157 day of DECEMBER, 2003 by and between Sand Hill Capital, LLC, whose principal place of business is located at 3000 Sand Hill Road, Building 2, Suite 235, Menlo Park, California, 94025 (“**Secured Party**”) and Jamba Juice Company, 1700 17th Street, San Francisco, California 94103 (“**Debtor**”).

1. Acknowledgment of Ownership of Security Interest by Secured Party. Secured Party and Debtor acknowledge that pursuant to a Security Agreement dated March 31, 1999, Secured Party is currently the owner of a security interest (“**Security Interest**”) in the following trademarks and in the United States trademark registrations that correspond to the following trademarks, which twenty-nine trademarks and their corresponding United States registrations shall be known hereinafter as the “**Registered Marks**”:

	TRADEMARK	U. S. REG. NO.
1.	BOYSENBERRY BLISS	1,216,828
2.	CITRUS SQUEEZE	2,138,335
3.	CRANBERRY CRAZE	2,099,169
4.	DRINK YOUR NEXT MEAL	2,174,423
5.	HAWAIIAN LUST	2,187,103
6.	IT'S NOT JUST A SMOOTHIE, ITS A WAY OF LIFE!	2,280,907
7.	JAMBA JUICE & DESIGN	2,130,460
8.	JAMBA JUICE (STYLIZED)	2,130,004
9.	JAMBA POWER BOOST	2,344,798
10.	JAMBA	2,526,399
11.	JAMBOLAS	2,307,007
12.	JUICE BOOST	2,219,962
13.	JUICE CLUB WHIP IT, BEAT IT, BLEND	1,829,996
14.	JUICE CLUB	2,183,888
15.	JUICE CLUB	2,079,260
16.	KIWI BERRY BURNER	2,256,869
17.	PAPAYA PARADISE	2,126,830
18.	PEACH PLEASURE	2,126,829
19.	PINEAPPLE PIZAZZ	2,258,369
20.	POWER SMOOTHIES	78/295146
21.	POWERBERRY	2,089,182
22.	PUMPKIN PATCH	2,177,914
23.	RASPBERRY RAGE	2,285,495
24.	RAZZMATAZZ	2,334,084
25.	SOUPRIMO	2,289,574

	TRADEMARK	U. S. REG. NO.
26.	STRAWBERRIES WILD	2,275,124
27.	THE COLDBUSTER	2,299,491
28.	THE POWER MEAL!	2,619,232
29.	VIBRANT-C	2,087,566

2. Assignment of Security Interest in the Registered Marks to Debtor. Secured Party hereby acknowledges that the financial obligation on the part of Debtor which was secured by the Security Interest in the Registered Marks has been fulfilled by Debtor, and therefore Secured Party assigns, transfers, and conveys all of its intellectual property and other ownership rights in the Security Interest in the Registered Marks and any and all goodwill inherent in the Security Interest in the Registered Marks to Debtor.

3. Warranties. Secured Party warrants and represents that it has full authority to make the assignment contained herein and that it has granted no assignment, partial assignment, or license of the rights constituting the Security Interest in the Registered Marks to any other party.

4. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall be taken together and deemed to be one instrument.

5. Entire Agreement. This Assignment sets forth the entire understanding and agreement of Secured Party and Debtor and supersedes any and all other oral or written agreements or understandings between Secured Party and Debtor as to the subject matter of this Assignment. This Assignment may be changed only by a writing signed by Secured Party and Debtor.

*[The remainder of this page
has been left blank intentionally
by Debtor and Secured Party.]*

IN WITNESS WHEREOF, Secured Party and Debtor have each caused this Assignment to be duly executed and delivered as of the date first written above.

SECURED PARTY:

SAND HILL CAPITAL, LLC.

BY: SAND HILL CAPITAL MANAGEMENT,
LLC, as Manager

By: Robert A. Johnson

Printed name: ROBERT A. JOHNSON

Title: PRCT

Date: 12/01/03

DEBTOR:

JAMBA JUICE COMPANY, INC.

By: Kevin R. Wilkinson

Printed name: Kevin R. Wilkinson

Title: Assistant Treasurer

Date: 8 Dec. 2008