

12/10/03

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102591902

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CPI Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State Kansas Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 1, 2001

2. Name and address of receiving party(ies)

Name: Premier Blending, Inc.

Internal

Address:

Street Address: 816 East Funston

City: Wichita State: KS Zip: 67211

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Kansas Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,262,594

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey E. Fine, Esq.

Internal Address: Polsinelli, Shalton & Welte, P.C.

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$160.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

12/11/2003 DBYRME 00000076 1262594

01 FC:8021 40.00 OP 02 FC:8524 120.00 OP Street Address: 100 S. 12th Street Suite 1100 City: St. Louis State: MO Zip: 63102

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9. Signature.

Jeffrey E. Fine, Esq. Name of Person Signing

Jeffrey E. Fine Signature

12/9/03

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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