



102481901

To The Honorable Commissioner for copy thereof.

the attached original documents or

1. Name of conveying party(ies):

Name: Bio-Engineered Foods, Inc. Address: 1015 Mark Avenue

City: Carpenteria State: CA Zip: 93013

Individual(s) Association General Partnership Limited Partnership

Corporation-State of: Delaware Other: 6-9-03

2. Name and address of receiving party(ies):

Name: Balance Bar Company Address: Three Lakes Drive

City: Northfield State: IL Zip: 60093

Individual(s) Association General Partnership Limited Partnership

Corporation-State of: Delaware Other:

Additional name(s) of conveying party(ies) attached?

Yes [X] No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional names(s) & address(es) attached? Yes No

3. Nature of Conveyance:

Assignment Merger Security Agreement [X] Change of Name Other

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,652,365

Additional numbers attached? Yes (If yes, then attach numbers on a separate sheet and send along with this page) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan H. Frohling Company: Kraft Foods Holdings, Inc. Street Address: Three Lakes Drive City: Northfield State: IL Zip: 60093

6. Total number of applications and registrations invoiced: 1

7. Total fee (37 CFR 3.41): \$ 40.00 \$40 for one mark; \$25 each additional

Enclosed Authorized to be charged to deposit account #11-1650 if any additional fees are required.

06/24/2003 ECOOPER 00000046 111650 2652365

01 FC:8521 40.00 DA

8. Deposit account number: 11-1650 (Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature [Handwritten Signature]

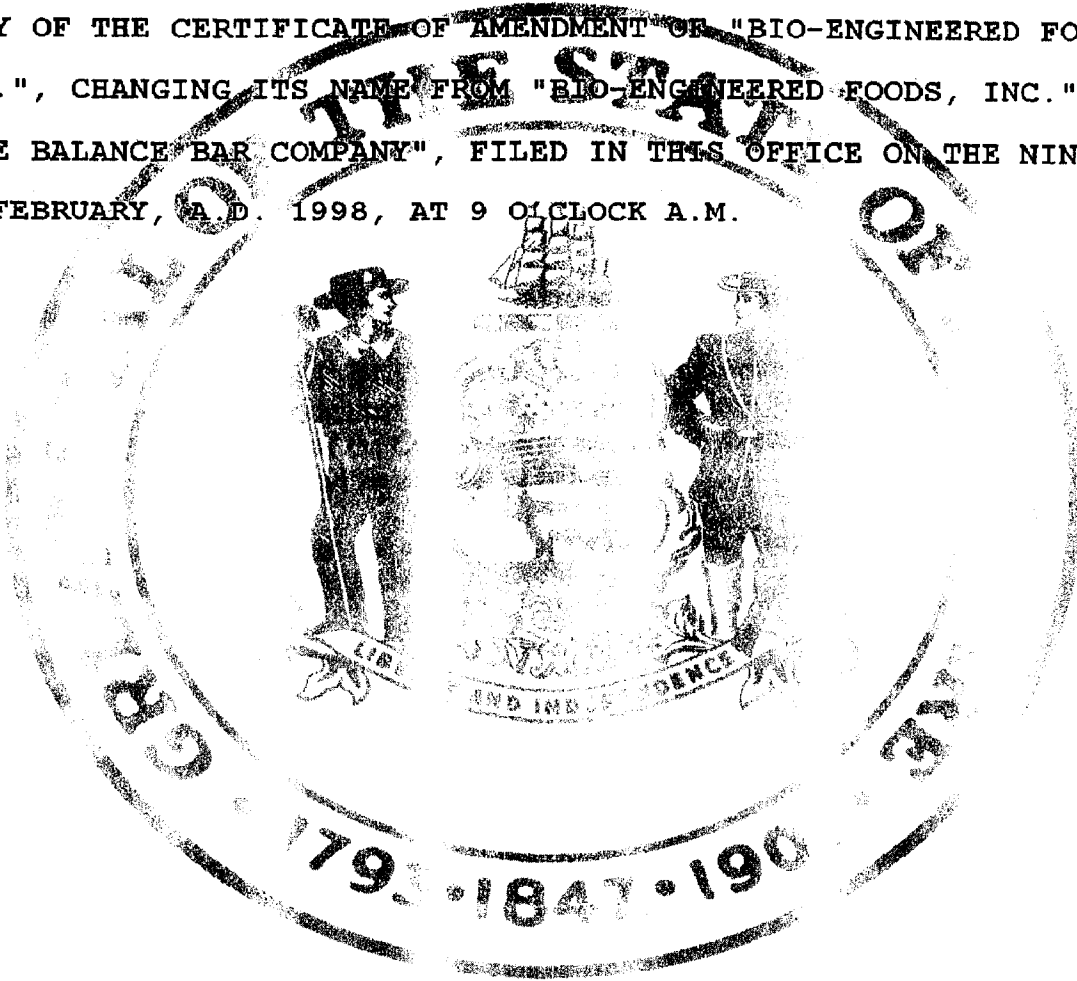
Date: June 5, 2003

Total number of pages comprising cover sheet: 1

State of Delaware
Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIO-ENGINEERED FOODS, INC.", CHANGING ITS NAME FROM "BIO-ENGINEERED FOODS, INC." TO "THE BALANCE BAR COMPANY", FILED IN THIS OFFICE ON THE NINTH DAY OF FEBRUARY, A. D. 1998, AT 9 O'CLOCK A.M.



Edward J. Freel

Edward J. Freel, Secretary of State

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AUTHENTICATION: 0738914

DATE: 10-17-00

RECORDED: 06/09/2003

TRADEMARK
REEL: 002763 FRAME: 0183