

06-25-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Chesebrough-Pond's, Inc. 6:24:03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Northside Development, Inc.
Internal Address: Suite 2232
Street Address: 250 W. 57th Street
City: New York State: NY Zip: 10107
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State New York
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 4/3/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 1,860,625; 1,882,761
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Michael B. Chesal, Esq.
Internal Address: 17th Floor, Miami Center
Street Address: 201 S. Biscayne Blvd.
City: Miami State: FL Zip: 33131

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Michael B. Chesal, Esq.
Name of Person Signing
Signature
Date 6-17-03

Total number of pages including cover sheet, attachments, and document: 3

06/24/2003 ECDDPER 00000202 1860625

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 DP
02 FC:8522 25.00 DP

TRADEMARK REEL: 002763 FRAME: 0201

U.S. TRADEMARK ASSIGNMENT

WHEREAS, CHESEBROUGH POND'S INC., a Delaware corporation (hereinafter "Assignor"), is owner of the trademarks and registrations therefor listed on the attached Schedule A; and

WHEREAS, NORTHSIDE DEVELOPMENT, INC., a New York corporation (hereinafter "Assignee"), is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademarks and registrations therefor, together with the goodwill, if any, of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 3rd day of April, 2002.

CHESEBROUGH POND'S INC.

By: 

Name: David Ley Hamilton

Title: President

SCHEDULE A

TRADEMARK

U.S. REG. NO.

DERMASIL

1,860,625

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CHESEBROUGH POND'S INC.

By: 

Name: David Ley Fenilton

Title: President

SCHEDULE A

TRADEMARK

U.S. REG. NO.

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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Chesebrough-Pond's, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 4/3/2002

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Name: Northside Development, Inc.

Internal Address: Suite 2232

Street Address: 250 W. 57th Street

City: New York State: NY Zip: 10107

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