

57993 Document15

MODIFIED Form PTO-1594 (Rev. 10/02)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Yakira, LLC
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Limited Liability Company of New Jersey

2. Name and address of receiving party(ies): Show and Prove, LLC
One Martin Avenue
South River, New Jersey 08882
Individual(s) Citizenship
Association
General Partnership
Limited Partnership
Corporation-State
Other Limited Liability Company of New Jersey

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

Execution Date: November 28, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/058,833 POP APOCALYPSE
Additional number(s) attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213
Attention: W. Mack Webner

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00
Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
Authorized to be charged to deposit account

8. Deposit account number: 19-4880
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature of W. Mack Webner

December 13, 2003
Date

Total number of pages including cover sheet, attachments, and document: 5
Mail documents to be recorded with required cover sheet information to:
MAIL STOP ASSIGNMENT RECORDATION SERVICES
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

CH \$40.00 194880 78058833

## TRADEMARK ASSIGNMENT

**WHEREAS**, Yakira, LLC a limited liability company of the State of New Jersey, located at One Martin Avenue, South River, New Jersey 08882 United States of America, is the owner of and has the *bona fide intent* to use the trademark POP APOCALYPSE, in connection with the following goods: "Men's , women's and children's apparel and clothing of all types, namely, jerseys, sweatbands, jumpsuits, uniforms, sports pants, knit shirts, shirts, T-shirts, polo shirts, tank tops, slacks, jeans, shorts, underwear, stockings, socks, swimwear, coats, jackets, parkas, overcoats, pullovers, sweatshirts and sweaters; headwear and footwear in Class 25;" and


**WHEREAS**, Yakira, LLC has applied to register the trademark POP APOCALYPSE on the Principal Register of the United States Patent and Trademark Office based on Yakira's *bona fide* intent to use the trademark POP APOCALYPSE in commerce in connection with the above described goods, Application Serial No. 78/058833 filed on April 17, 2001; and,

**WHEREAS**, Show and Prove, LLC, a limited liability company of the State of New Jersey, located at One Martin Avenue, South River, New Jersey 08882 United States of America, desires to acquire the business of Yakira, LLC in connection with which Yakira, LLC has a *bona fide* intent to use POP APOCALYPSE and the pending Application Serial No. 78/058833;

**NOW THEREFORE**, for good and valuable consideration and the payment of ten dollars (U.S. \$10.00) from Show and Prove, LLC to Yakira, LLC the receipt and sufficiency of which is hereby acknowledged, Yakira, LLC hereby assigns and transfers to Show and Prove, LLC all right, title and interest in and to the trademark POP APOCALYPSE and the pending Application therefor, together with that portion of Yakira LLC's business in connection with which it has a

*bona fide* intent to use the trademark POP APOCALYPSE as evidenced by the signature affixed below of the authorized officer or agent of Yakira, LLC.

YAKIRA, LLC

By:   
Efraim Zinkin  
Title: Senior Vice President

Effective date: November 28, 2003