

FORM PTO-1594
(Rev. 8-83)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. 54128.292689

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Wells Fargo Retail Finance II, LLC (formerly know as Wells Fargo Retail Finance, LLC)

Individuals(s) Association
 General Partnership Limited Partnership
 Corporation-State -
 Other Limited Liability Corporation

Additional names(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies)
 Name: **The Mark Group, Inc.**

Internal Address:
 Street Address: **6500 Park of Commerce Boulevard, N.W.**

City: **Boca Raton** State: **Florida** Zip: **33487**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Florida** _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Agreement

Execution Date: November 21, 2003

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

2,125,203 and 1,334,269

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Suite 2800

Street Address: 1100 Peachtree St.

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account
 The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:
11-0860

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lise Shettler Lise Shettler December 15, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

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OPR/ASSIGNMENTS
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12/05/2003
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FORM PTO-1594
(Rev. 8-03)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0851-0011 (exp. 4/04)

Atty Docket No. 54128.292689

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
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 General Partnership Limited Partnership
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8. Deposit account number:
11-0860

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lise Shettler
Name of Person Signing Lise Shettler Dec. 5, 2003
Signature Date

Total number of pages including cover sheet, attachments, and documents: **3**

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Execution Version

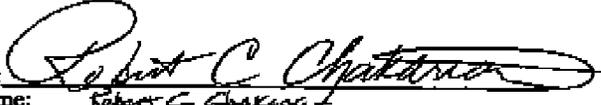
RELEASE BY SECURED PARTY

Whereby WELLS FARGO RETAIL FINANCE II, LLC formerly known as Wells Fargo Retail Finance, LLC ("Lender"), has a security interest in and has taken a collateral assignment of the trademark registrations listed on Exhibit A attached hereto, and since said trademark registrations are in the process of being sold to Direct Marketing Services, Inc. pursuant to that certain Asset Purchase Agreement dated November 21, 2003 by and between Direct Marketing Services, Inc. and The Mark Group, Inc. ("Borrower"), Lender has agreed to release its interest in such trademark registrations pursuant to the terms of that certain Fourth Amendment to Second Amended and Restated Loan and Security Agreement dated as of November 21, 2003, between Borrower and Lender.

Accordingly, Lender hereby releases all of its interest in and to said trademark registrations as set forth on Exhibit A hereto and hereby conveys the same, without recourse, representation or warranty, to Borrower, which has an address at 6500 Park of Commerce Boulevard, N.W., Boca Raton, Florida.

WELLS FARGO RETAIL FINANCE II, LLC

DATED: November 21, 2003

By: 
Name: Robert C. Chakravarti
Title: Vice President

Trademark Release

OPR/ASSIGNMENTS
12/05/03 16:24 FAX

12/8/03 11:22 PAGE 5/6
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EXHIBIT A

Trademark	Registration/Application No.
Charles Keath	2,125,203
Charles Keath, Ltd.	1,334,269



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231



700055534A

DECEMBER 08, 2003

PTAS

KILPATRICK STOCKTON LLP
WILLIAM H. BREWSTER
SUITE 2800
1100 PEACHTREE STREET
ATLANTA, GA 30309

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700055534

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

- 1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. AN EXECUTION DATE MUST BE INDICATED FOR EACH CONVEYING PARTY.

DOROTHY WILLIAMS, PARALEGAL
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

**KILPATRICK
STOCKTON LLP**
Attorneys at Law

Suite 2800 1100 Peachtree St.
Atlanta GA 30309-4530
t 404 815 6500 f 404 815 6555
www.KilpatrickStockton.com

December 15, 2003

direct dial 404 815 6543
lshettler@KilpatrickStockton.com

FAX

RECIPIENT/ PHONE NO.	FAX NO.	COMPANY/ CITY, STATE, COUNTRY
Assignment Division U.S. Patent and Trademark Office Dorothy Williams	703-306-5995	Assistant Commissioner for Trademarks

Lise Shettler, Paralegal
FROM

8296
REFERENCE NO

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PLEASE CALL 404 815 6497 IF YOU HAVE DIFFICULTY WITH THIS TRANSMISSION.

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COMMENTS

Please find attached a recordation cover sheet which has been corrected to add the Date of execution of the Release of Security Interest.

Thank you for your assistance in this matter.

TO BE COMPLETED BY KS OPERATIONS CENTER

TRANSMISSION RECEIPT DATE/TIME: _____

COMPLETED BY: _____ JOB CODE 13159