

FORM PTO-1594 (Rev. 8-83)

OMB No. 0651-0011 (exp. 4/94)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Atty Docket No. 54128.292689

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Wells Fargo Retail Finance II, LLC (formerly know as Wells Fargo Retail Finance, LLC)**

Individuals(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State -  
 Other Limited Liability Corporation

Additional names(s) of conveying party(ies) attached     Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other Release of Security Agreement

Execution Date: November 21, 2003

2. Name and address of receiving party(ies)  
Name: **The Mark Group, Inc.**

Internal Address:  
Street Address: **6500 Park of Commerce Boulevard, N.W.**

City: **Boca Raton**      State: **Florida**      Zip: **33487**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Florida  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:     Yes  No

Additional names(s) & address(es) attached?     Yes  No

4. Application numbers(s) or patent numbers(s):  
A. Trademark Application No.(s)

Additional numbers attached?     Yes  No

B. Trademark Registration No.(s)  
**2,125,203 and 1,334,269**

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: William H. Brewster  
Internal Address: Kilpatrick Stockton LLP  
Suite 2800  
Street Address: 1100 Peachtree St.  
City: Atlanta      State: GA      Zip: 30309

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00  
 Enclosed  
 Authorized to be charged to deposit account  
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:  
11-0860

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Lise Shettler      Lise Shettler      December 15, 2003  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and documents: 3

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FORM PTO-1594 (Rev. 9-93) ONE No. 0851-0911 (exp. 4/04)		<b>RECORDATION FORM COVER SHEET</b> <b>TRADEMARKS ONLY</b>		U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Atty Docket No. 64128.292689	
To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): <b>Wells Fargo Retail Finance II, LLC (formerly know as Wells Fargo Retail Finance, LLC)</b> <input type="checkbox"/> Individuals(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State - <input checked="" type="checkbox"/> Other <u>Limited Liability Corporation</u> Additional names(s) of conveying party(ies) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: <b>The Mark Group, Inc.</b> Internal Address: Street Address: <b>6500 Park of Commerce Boulevard, N.W.</b> City: <b>Boca Raton</b> State: <b>Florida</b> Zip: <b>33487</b> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Florida</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No Additional names(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Release of Security Agreement</u> Execution Date: _____					
4. Application numbers(s) or patent numbers(s): A. Trademark Application No.(s)			B. Trademark Registration No.(s) <b>2,125,203 and 1,334,269</b> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>William H. Brewster</u> Internal Address: <u>Kilpatrick Stockton LLP</u> <u>Suite 2800</u> Street Address: <u>1100 Peachtree St.</u> City: <u>Atlanta</u> State: <u>GA</u> Zip: <u>30309</u>			6. Total number of applications and registrations involved: <u>2</u> 7. Total fee (37 CFR 3.41).....\$ <u>65.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.		
			8. Deposit account number: <u>11-0860</u>		
DO NOT SUBMIT THIS PAGE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Lise Shottler</u> <i>Lise Shottler</i> <u>Dec. 5, 2003</u> Name of Person Signing      Signature      Date Total number of pages including cover sheet, attachments, and document: <u>3</u>					

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**Execution Version**

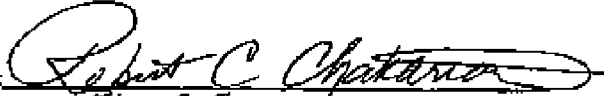
**RELEASE BY SECURED PARTY**

Whereby **WELLS FARGO RETAIL FINANCE II, LLC** formerly known as Wells Fargo Retail Finance, LLC ("**Lender**"), has a security interest in and has taken a collateral assignment of the trademark registrations listed on Exhibit A attached hereto, and since said trademark registrations are in the process of being sold to Direct Marketing Services, Inc. pursuant to that certain Asset Purchase Agreement dated November 21, 2003 by and between Direct Marketing Services, Inc. and The Mark Group, Inc. ("**Borrower**"), Lender has agreed to release its interest in such trademark registrations pursuant to the terms of that certain Fourth Amendment to Second Amended and Restated Loan and Security Agreement dated as of November 21, 2003, between Borrower and Lender.

Accordingly, Lender hereby releases all of its interest in and to said trademark registrations as set forth on Exhibit A hereto and hereby conveys the same, without recourse, representation or warranty, to Borrower, which has an address at 6500 Park of Commerce Boulevard, N.W., Boca Raton, Florida.

**WELLS FARGO RETAIL FINANCE II, LLC**

DATED: November 21, 2003

By:   
Name: Robert C. Chakravart  
Title: Vice President

Trademark Release

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**EXHIBIT A**

<b>Trademark</b>	<b>Registration/Application No.</b>
Charles Keath	2,125,203
Charles Keath, Ltd.	1,334,269

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