

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DeLoach Vineyards		11/20/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	Wheeler Winery, Inc.
Street Address:	650 Fifth Street, #403 - 405
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1547624	O.F.S.
Registration Number:	1827660	SONOMA CUVÉE
Registration Number:	1843844	SPLENDO BLENDO
Registration Number:	2020521	BARBIERI RANCH
Registration Number:	2020522	PAPERÀ RANCH
Registration Number:	2020520	PELLETTI RANCH
Registration Number:	2269140	DE LOACH VINEYARDS
Registration Number:	2746290	EARLY HARVEST

CORRESPONDENCE DATA

Fax Number: (707)526-4707  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (707) 526-4200

Email: jmbehmke@cmprlaw.com

Correspondent Name: Jay M. Behmke

Address Line 1: c/o Carle, Mackie, Power & Ross LLP

Address Line 2: 100 B Street, Suite 400

OP \$215.00 1547624

Address Line 4: Santa Rosa, CALIFORNIA 95401

ATTORNEY DOCKET NUMBER:

2236.0001

NAME OF SUBMITTER:

Jay M. Behmke

Total Attachments: 2

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**TRADE MARK ASSIGNMENT**

De Loach Vineyards, Inc., a California corporation ("Seller"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Wheeler Winery, Inc., a California corporation ("Buyer"), and Buyer hereby accepts:

A. All rights, title and interest held by Seller in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

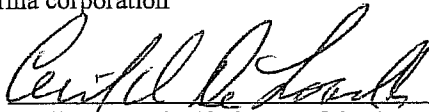
C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Seller.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of November 19, 20, 2003.

"SELLER"

DE LOACH VINEYARDS, INC.  
a California corporation

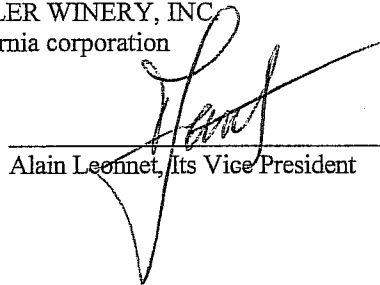
By:

  
Cecil De Loach, Chairman of the Board

"BUYER"

WHEELER WINERY, INC.  
a California corporation

By:

  
Alain Leouret, its Vice President

SCHEDULE A

EARLY HARVEST  
DE LOACH VINEYARDS  
PELETTI RANCH  
PAPER RANCH  
BARBIERI RANCH  
SONOMA CUVÉE  
SPLENDO BLEND  
O.F.S.

*Cecil De Loach*