

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings ⇨⇨⇨ ▼

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Coast Business Credit,
a division of Southern Pacific Bank

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction of recordation at Recl 2095/Frame 0283
SEE ATTACHED
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Name: Granny Goose Foods, Inc.

Internal

Address: _____

Street Address: 930 98th Avenue

City: Oakland State: CA Zip: 94603

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1877187 1718424

1549338 1261052 1095372 1009220 666096

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jane Eckels

Internal Address: Davis Wright Tremaine LLP

Street Address: 1501 Fourth Avenue, Suite 2600

City: Seattle State: WA Zip: 98101

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41).....\$ 190.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

040258

DO NOT USE THIS SPACE

9. Signature.

Jane Eckels

Name of Person Signing



Signature

December 16, 2003

Date

Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$190.00 040258 1877187

Continuation of Item 3

The document recorded at Reel 2095/Frame 0283 should be corrected to identify the Nature of Conveyance as follows:

Nature of Conveyance: Release of Security Agreement
Execution Date: May 23, 2000

32110-0087

07-05-2000

6-2-00

Form PTO-1594
6-93

RECORDED



101396158

SET

U.S. Department of Commerce
Patent and Trademark Office

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Coast Business Credit, a division of Southern Pacific Bank

- Individual(s)
- General Partnership
- Limited Partnership
- Other: _____
- Corporation-CA Association

Additional name(s) of conveying party(ies) attached?
Yes No

2. Name and address of receiving party(ies):

Snak Alliance Inc.
c/o Irell & Manella LLP

Street Address:
1800 Avenue of the Stars

City / State:
Los Angeles, CA 90067

- Individual(s)
- General Partnership
- Limited Partnership
- Other: _____
- Corporation-OR Association

If Assignee is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be separate document from Assignment.)

Additional name(s) of conveying party(ies) attached?
Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Other: _____
- Security Agreement
- Change of Name

Execution Date: May 23, 2000

4. Trademark Application Number(s) or Registration Number(s):

A. Trademark Application No.(s)

1877187

Additional numbers attached?

Yes No

B. Registration No.(s)
See Attached List

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Jane Shay Wald, Esq.
Address: Irell & Manella LLP
1800 Avenue of the Stars
Suite 900
City: Los Angeles
State: CA
Zip: 90067

6. Total no. of applications and registrations involved: 7

7. Total fee (37 CFR 3.41): \$ 190.00

- Enclosed
- Authorized to charge to deposit account

8. Deposit account number: 89-0946

DO NOT USE THIS SPACE

9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

07/15/2000 SECURITY 0000057 1877187

01 12:48:11
02 12:48:12
Jane Shay Wald

Name of person signing

Jane Shay Wald
Signature

June 2, 2000

Date

Total number pages including cover sheet, attachments, and documents: 11

297213

TRADEMARK
REEL: 002095 FRAME: 0283

12/09/2003 TUE 10:06 [TI/RI NO 7304] 002

TRADEMARK
12/15/2003 REEL: 002764 FRAME: 0648 005

Attachment to Trademark Assignment between Coast Business Credit and
Snak Alliance Inc.

Trademark	Registration No.	Issue Date
GOLDEN DELIGHTS	1,877,187	January 31, 1995
RED SEAL	1,718,424	September 22, 1992
CLOVER CLUB	1,549,338	July 25, 1989
HOD SANDERS' CLOVER CLUB & Design	1,261,052	December 13, 1983
GRANDMA GOODWIN'S	1,095,372	July 4, 1978
CRUNCHI-O'S	1,009,220	April 22, 1975
"DIPPERS"	666,096	August 19, 1958

TRADEMARK
REEL: 002095 FRAME: 0284

12/09/2003 TUE 10:06 [TX/RI NO 7304] 003

TRADEMARK

12/15/2003 REEL: 002764 FRAME: 0649 006

TRADEMARK ASSIGNMENT

WHEREAS, COAST BUSINESS CREDIT, a division of SOUTHERN PACIFIC BANK, a California corporation, with an address of 12121 Wilshire Blvd., Ste. 1400, Los Angeles, California 90025, in its capacity as secured creditor of GRANNY GOOSE FOODS, INC. ("Assignor"). In accordance of its foreclosure of certain assets pursuant to California Commercial Code Section 9504, has rights in and to certain trademarks, service marks, trade names and logos used or adopted in or in connection with the business of Assignor, and all derivative, related and combined marks, together with the goodwill of the business symbolized thereby, including without limitation the trademarks and trademark applications identified on Exhibit "A" attached hereto (collectively, the "Marks").

WHEREAS, SNAK ALLIANCE INC., an Oregon corporation, with an address and/o Irrell & Manella LLP, 1800 Avenue of the Stars, Los Angeles, CA 90067 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor pursuant, and subject to, the terms of a Bill of Sale of even date here with Assignor to Assignee, quitclaims, without warranty or recourse of any kind, as Assignor, and Assignee's successors and assigns, Assignor's entire right, title, and interest, if any, in and to the Marks, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Marks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Marks. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and/or service mark registration in the United States and in foreign countries in connection with the Marks, and to secure in its own name the registrations granted thereon.

IN WITNESS WHEREOF, Assignor has duly executed this trademark Assignment on this 23rd day of May, 2000.

**COAST BUSINESS CREDIT, a Division of
SOUTHERN PACIFIC BANK**

BY: *Abdullah*
NAME: _____
TITLE: _____

**TRADEMARK
REEL: 002095 FRAME: 0285**

Exhibit A

TRANSFERRED ASSETS

1. Excepting only the trademarks set forth in Schedule 2 attached hereto (the "Excluded Marks"), all Granny Goose Foods, Inc. trademarks and related trademarks, registered and/or unregistered, including common law marks (in each case, including related words, logos, package design and trade dress), including without limitation the trademarks set forth in Schedule 1 attached hereto (all such trademarks, except the Excluded Marks, the "Marks");
2. Excepting only the trade names set forth in Schedule 2 attached hereto (the "Excluded Names"), all Granny Goose Foods, Inc. trade names and DBAs, including without limitation the trade name "Granny Goose", and all variations thereof (all such trade names, except the Excluded Names, the "Trade Names");
3. All trademark applications and registrations for the Marks in the U.S. Patent and Trademark Office and certain states of the United States and certain other countries, including without limitation the applications and registrations identified in Schedule 1 attached hereto;
4. All goodwill of the business symbolized by or associated with any of the Marks or the Trade Names;
5. The trademark files, including application and registration files relating to the Marks, and all rights and privileges relating thereto (including without limitation attorney-client privileges with respect to Granny Goose Foods, Inc. trademark counsel);
6. All design masters, films and plates, and other property embodying or used in making packaging or other items bearing any of the Marks or the Trade Names;
7. Any license or royalty rights, but no license or royalty obligations, arising from or relating to any of the Marks or the Trade Names;
8. All causes of action, choses in action, rights in litigation presently or hereafter pending for any cause or claim (whether in contract, tort or otherwise), and all judgments now or hereafter arising therefrom, in each case arising from or relating to claims based in any way upon any of the Marks or the Trade Names;
9. All corporate or other business records, customer lists, proprietary information, computer programs, inventions, designs, drawings, blueprints and plans, in each case arising from or relating to any of the Marks or the Trade Names or the associated goodwill (and, in each case, whether in paper, magnetic, electronic or other form, including discs, tapes and tape files), and including without limitation all Granny Goose Foods, Inc. customer lists and other data for the products sold under the Marks and the Trade Names; and
10. All other general intangibles in the nature of any of the foregoing embodying, relating to or arising out of any of the Marks or the Trade Names.

TRADEMARK
REEL: 002085 FRAME: 0286

SCHEDULE 1

TRADEMARKS, INCLUDING BUT NOT LIMITED TO TRADEMARK APPLICATIONS AND TRADEMARK REGISTRATIONS RELATING THERETO

Trademark	Registration Number	Country
Country Crop	1,341,158	USA
Idaho-Rust Crop	1,501,142	USA
1" Plate Flavor & Design	1,532,139	USA
Golden Delight	1,577,187	USA
Dippers (reg. has expired)	666,096	USA
Golden Delight	1,577,187	USA
Crunchi-O's (reg. has expired)	1,008,230	USA
Goodmate Goodwin's (reg. has expired)	1,005,371	USA
La Famosa	958,310	USA
Clover Club	1,509,308	USA
Granny Goose	991,462	USA
El Dorado (reg. has been cancelled)	1,000,101	USA
El Dorado (reg. has been cancelled)	1,000,101	USA
Hot Sanders' Clover Club & Design	1,361,052	USA
Red Seal (reg. has been cancelled)	1,718,434	USA
Granny Goose	1,001,608	USA
Granny Goose & Full Body Goose Design	1,119,610	USA
Granny Goose	1,001,608	USA
Goose Head Goose Design	1,119,609	USA
Chipples	1,386,188	USA
Granny Goose	1,001,608	USA
Full Body Goose & Window Design	1,001,602	USA
FLAVOR DESTINATIONS (UNREGISTERED)		
GRANNY GOOSE	999,786	USA

TRADEMARK
 REEL: 002095 FRAME: 0287

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
The Whole Earth	980,430	USA
Granny Goose & Full Body Goose with Apron (and Sombrero) Design	434,237	USA
Whiffen Chips [reg. has expired]	614,057	USA
Granny Goose & Full Body Goose with Apron Design	433,728	USA
Picasso	876,659	USA
Head of Goose Design	899,785	USA
Not a Shake less Flavor & Design	1,327,266	USA
Overland Trail [reg. may be canceled]	1,821,539	USA
Krazy Korn	767,669	USA
Party Chips	738,310	USA
Riplets [reg. has expired]	667,801	USA
Luau Scudder's & Design	912,759	USA
Granny Goose Ripples & Design	1,927,608	USA
Betty Lou [reg. has expired]	1,024,257	USA
Mom's Old Fashioned	1,840,724	USA
Old San Francisco Style & Design	1,408,774	USA
Snaps	705,655	USA
Tom Sawyer & Design	750,267	USA
50% Less Salt Not a Shake Less Flavor & Design	1,332,461	USA
Krazy Korn	74182	California
Krazy Korn	70221	California
Ripples	70221	California
Spudettes [reg. has expired]	70271	California

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TRADEMARK
 REEL: 002095 FRAME: 0288

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
Ripples [reg. has expired]	156121	Hawaii
Chippers [reg. has expired]	No Number	Nevada
Crunchi-O's	SN 1852474	Argentina
Crunchi-O's	SN 1875397	Argentina
Crunchi-O's	8575	Bahrain
Granny Goose	161,763	Canada
Crunchi-O's	328682	Canada
Granny Goose	88,961	Costa Rica
Granny Goose Full Body Design	173,714	Columbia
Granny Goose	708 of 1971	Hong Kong
Granny Goose Full Body Design	709 of 1971	Hong Kong
Crunchi-O's	B1538/1982	Hong Kong
Granny Goose	Pending	Indonesia
Granny Goose Full Body Design	Pending	Indonesia
Granny Goose	850,566	Japan
Granny Goose Full Body Design	Pending	Japan
Crunchi-O's	10932	Kuwait
Granny Goose Full Body Design	MA572093	Malaysia
Ripples	MA572093	Malaysia
Granny Goose	425,136	Mexico
Granny Goose Full Body Design	501,585	Mexico
Old San Francisco Style & Design	48718975	Mexico
Granny Goose	36247	Panama
Hawaiian Style Potato Chips	R-9247	Panama
Potato Chips	R-9361	Panama
Sour Cream & Onion Potato Chips	R-9346	Panama

UN-144001

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TRADEMARK
REEL: 002095 FRAME: 0289

12/09/2003 TUE 10:06 [TL/RL NO 7394] 008

TRADEMARK
REEL: 002764 FRAME: 0654 011

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
Crunch-O's	036373	Panama
Granny Goose-Full Body Design	36245	Panama
Granny Goose	730.563	P.R.C.
Granny Goose Full Body Design	735.196	P.R.C.
Ripples	733.889	P.R.C.
Ripples	630.141	P.R.C. Taiwan
Granny Goose	382093	Singapore
Granny Goose Full Body Design	620587	Singapore
Granny Goose	KOR37204	Thailand
Granny Goose Full Body Design	141571	Thailand
Ripples	KOR 19430	Thailand

106-16000

4

TRADEMARK
REEL: 002095 FRAME: 0290

12/09/2003 TUE 10:06 [TX/RX NO 7384] 009

TRADEMARK
12/15/2003 REEL: 002764 FRAME: 0658 012

Trademark	Reg. No.	Reg. Date	Country
Country Crisp	1,341,138	12/05/80	
Idaho Rusn Chips	1,501,142	10/13/88	
1/2 Flare Flower & Design	1,332,129	08/15/89	
Malibu	000000	00-00	
Dippers	646,089	08/19/88	
Golden Delights	APP No. 284,605	Pending	
Creami-C's	1,028,228	04/22/78	
Grandma Goodies	1,082,372	07/04/78	
Malibu	000,000	00-00	
Clover Club	1,548,338	07/25/88	
Malibu	1,000,000	00-00	
Malibu	1,000,000	00-00	
Red Ribbon Clover Club & Design	1,261,052	12/13/83	
Red Seal	1,718,424	08/22/86	
Crabby Crust	181,783	02/21/86	Canada
Crabby Crust	330,563	02/21/85	P.R.C.
Crabby Crust	88,961	10/24/84	Cuba Rica
Crabby Crust	708 of 1971	08/06/70	Hong Kong
Crabby Crust	Pending	06/12/88	Indonesia
Crabby Crust	830,566	03/25/70	Japan
Crabby Crust	625,136	11/11/82	Mexico
Crabby Crust	36247	01/14/88	Peru
Crabby Crust	342093	03/21/93	Singapore
Crabby Crust	KOR137284	12/08/94	Thailand
Crabby Crust	100,688	01/14/88	USA
Crabby Crust Full Body Design	735,188	08/14/88	P.R.C.
Crabby Crust Full Body Design	173,714	01/30/89	Columbia
Crabby Crust Full Body Design	709 of 1971	08/06/70	Hong Kong
Crabby Crust Full Body Design	Pending	08/12/88	Indonesia
Crabby Crust Full Body Design	Pending		Japan
Crabby Crust Full Body Design	MA372893	07/15/93	Malaysia
Crabby Crust Full Body Design	301,586	08/28/88	Mexico
Crabby Crust Full Body Design	36245	01/26/88	Peru
Crabby Crust Full Body Design	62057	12/23/87	Singapore
Crabby Crust Full Body Design	141577	12/19/88	Thailand
Crabby Crust Full Body Design	1318610	03/21/88	USA
Ripples	733,880	02/07/88	P.R.C.
Ripples	630,141	08/01/84	P.R.C. Taiwan
Ripples	MA372893	08/08/93	Malaysia
Ripples	KOR13430	01/13/94	Thailand
Old San Francisco Style & Design	4571893	04/12/85	Hong Kong
Hawaiian Style Potato Chips	R-9347	01/24/88	Peru
Potato Chips	R-9348	02/22/88	Peru
Four Green & Onion Potato Chips	R-9346	02/22/88	Peru
Malibu	000000	00-00	
Creme Crust Design	131908	02/28/88	USA
Chippin	1386188	05/11/88	USA
Malibu	000000	00-00	

TRADEMARK
 REEL: 002095 FRAME: 0291

Crabby Goose & Window Design	1001602	01/14/73	USA
Crabby Goose with Apron	434237	11/11/87	USA
Crabby Goose and Design	433728	10/28/87	USA
Head of Goose Design	198785	09/29/90	USA
Crabby Goose	343440	09/29/90	USA
Not a Shake Ice Flavor (Stylized)	1327264	01/26/85	USA
Overland Trail	16121539	02/15/84	USA
Party Clips	734310	09/25/82	USA
Ripples	667801	09/20/78	USA
Ripples Design	1927808	10/17/95	USA
SNAPS	705655	10/11/80	USA
Tom Sawyer & Design	730267	03/22/83	USA
Ice cream cone not a shake ice cream design	1322461	04/23/86	USA
Crabby Goose	44400	11/18/79	USA California
Kippin	70221	02/22/89	USA California
Sprinkles	70271	08/20/76	USA California
Ripples	158121	07/21/93	USA Hawaii
Chippers	No Number	12/14/94	USA Nevada

Mark
 Ripples
 Golden Delights
 Cracki-O's
 Cracki-O's
 Cracki-O's
 Cracki-O's
 Cracki-O's
 Cracki-O's
 Cracki-O's

Social
 Registration No.
 664,094
 SN 264,003
 1,008,320
 SN 1892474
 SN 1873397
 2578
 72882
 81538/1982
 10702
 034373

Filing/
 Reg. Date
 8/10/88
 4/10/88 Filed
 4/28/78
 8/11/82 Filed
 4/12/88 Filed
 7/24/84
 6/12/87
 7/8/80
 1/28/80
 9/12/85

Country
 U.S.
 U.S.
 U.S.
 Argentina
 Bahrain
 Canada
 Hong Kong
 Korea
 Panama

TRADEMARK
 REEL: 002095 FRAME: 0292

Schedule 2

EXCLUDED TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
Mamacita's [reg. may be canceled]	1,829,985	USA
La Famous	968,310	USA
El Dorado [reg. may be canceled]	1,838,441	USA
El Dorados [reg. may be canceled]	1,567,406	USA
Bocaditos	1,249,511	USA
Compadres	1,386,210	USA
Fiestas	876,659	USA
Krazy Korn	767,859	USA
Padrinos and Design	1,662,647	USA
Krazy Korn	74382	California
Krazy Korn	84199	California

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RECORDED: 06/02/2000

TRADEMARK
REEL: 002095 FRAME: 0293

12/09/2003 TUE 10:06 [TL/RX NO 7304] 012

RECORDED: 12/16/2003

TRADEMARK
12/15/2003 REEL: 002764 FRAME: 0658 015