

06-26-2003

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RECORD



U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

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TRADEMARKS CASE

FINANCE SECTION

To the Honorable Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 6-24-03
REDDY ICE CORPORATION

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Packaged Ice IP, Inc.
Internal Address: _____
Street Address: 3535 Travis Street, Suite 170
City: Dallas State: TX Zip: 75204

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Corporation-Nevada
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: Memorandum of Assignment

Execution Date: June 16, 2003

Application number(s) or trademark number(s):

A. Trademark Application No(s). _____

B. Trademark registration No(s). 1,242,718

Additional numbers attached? Yes No

4. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard D. Fladung
Internal Address: AKIN, GUMP, STRAUSS, HAUER & FELD, L.L.P.
Street Address: 711 Louisiana Street Suite 1900 South
City: Houston State: TX Zip: 77002

5. Total number of applications and registrations involved: 1

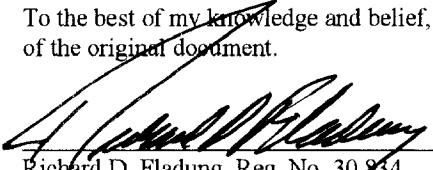
6. Total fee (37 C.F.R. § 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

7. Deposit account number:
16-2435
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.


Richard D. Fladung, Reg. No. 30,834

June 18, 2003
Date

Total number of pages including cover sheet, attachments and document: 2

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TRADEMARK
REEL: 002764 FRAME: 0732

MEMORANDUM OF ASSIGNMENT

WHEREAS, REDDY ICE CORPORATION, a Delaware corporation, with a principal place of business at 3535 Travis Street, Suite 170, Dallas, TX 75204, and PACKAGED ICE IP, INC., a Nevada corporation, with a principal place of business at 3535 Travis Street, Suite 170, Dallas, TX 75204, entered into an assignment for the Mark THE ICE FACTORY and the Federal Trademark Registration No. 1,242,718 (the "Mark") on August 31, 1998, whereby the interests of REDDY ICE CORPORATION in the Mark, together with the goodwill symbolized by the Mark, were assigned to PACKAGED ICE IP, INC.;

NOW, THEREFORE, for good and valuable considerations, which REDDY ICE CORPORATION acknowledges having received, REDDY ICE CORPORATION hereby confirms, *nunc pro tunc*, as of the date of the assignment of the Mark on August 31, 1998, the sell, assignment, transfer and set over to PACKAGED ICE IP, INC., of all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registrations thereof.

EXECUTED THIS 16th day of June, 2003.

Reddy Ice Corporation

Packaged Ice IP, Inc.

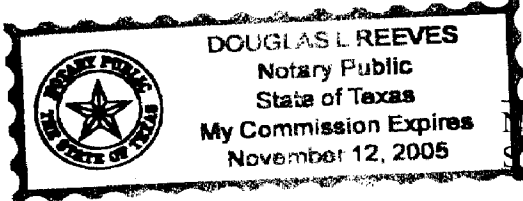
by: Mark Steffel
Print Name: MARK STEFFEL
Print Title: VP-FINANCE

by: Steven J. Janusek
Print Name: Steven J. Janusek
Print Title: Chief Financial Officer

STATE OF TEXAS §
COUNTY OF DALLAS §

BEFORE ME, the undersigned authority, on this day personally appeared Mark Steffel for REDDY ICE CORPORATION., known to me to be the representative for the entity whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

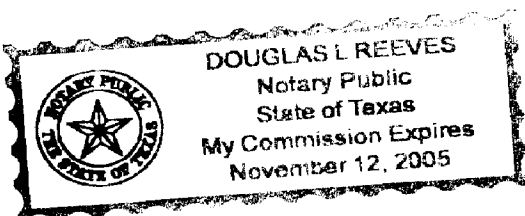
GIVEN UNDER MY HAND and seal of office this 16th day of June ____, 2003.



[Signature]
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS

BEFORE ME, the undersigned authority, on this day personally appeared Steven J. Janusek, Chief Financial Officer for PACKAGED ICE IP, INC., known to me to be the representative for the entity whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office this 16th day of June ____, 2003.



[Signature]
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS