

06-26-2003

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Systemax Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other New York

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 3/14/02

2. Name and address of receiving party(ies)

Name: Tiger Direct, Inc. Internal Address: 7795 West Flagler Street, 2nd Floor

Street Address: City: Miami State: FL Zip: 33144

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Florida Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/430,237

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Heather Danzig Heft

Internal Address: Stroock & Stroock & Lavan LLP

Street Address: 180 Maiden Lane

City: New York State: NY Zip: 10038

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

19-4709

06/26/2003 BYTBE 00000105 194709 76430237

01 FC:8521

9. Signature:

Heather Danzig Heft Name of Person Signing

Handwritten signature of Heather Danzig Heft

June 25, 2003 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D. C. 20231

TRADEMARK REEL: 002764 FRAME: 0745

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Systemax Inc., a New York Corporation, located and doing business at 11 Harbor Park Drive, Port Washington, New York 11050 (hereinafter referred to as ASSIGNOR”), is the owner of the trademarks set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made a part hereof, (hereinafter collectively referred to as the “TRADEMARKS”); and

WHEREAS, Tiger Direct, Inc., a Florida corporation, located and doing business at 7795 West Flagler Street, 2nd Floor, Suite 35, Miami, Florida 33144 (hereinafter referred to as “ASSIGNEE”), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the portion of the goodwill of the business associated with the TRADEMARKS;

NOW THEREFORE, in consideration of the mutual covenants set forth in the AGREEMENT, ASSIGNOR confirms the transfer and hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the portion of the goodwill of the business associated with the TRADEMARKS and the registrations and applications therefor; and

ASSIGNOR acknowledges that upon execution of this Assignment, ASSIGNEE shall be the exclusive owner of all TRADEMARKS set forth in the SCHEDULE OF TRADEMARKS, and the portion of the goodwill associated therewith; and

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past

infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARKS and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have executed this instrument on this 14<sup>th</sup> day of March, 2002.

SYSTEMAX, INC.

By: 

Name: CURT RUSH

Title: SECRETARY

TIGER DIRECT, INC.

By: 

Name: S Goldstein

Title: V.P.

OWNER	TMARK	STATUS	MAIL	APPNO	REGNO	FILE	REG
Systemax, Inc.	TIGERSOFTWARE	REGISTERED		74-064,676	1,641,257	6/ 1/ 90	4/16/ 91
Systemax, Inc.	TIGER	REGISTERED	1/27/ 00	75/915,934	2,526,739	1/27/ 00	1/ 8/ 02
Systemax, Inc.	TIGERTV.COM	FILED	1/25/ 02	76/364,344		1/30/ 02	
Systemax, Inc.	TIGERONTV.COM	FILED	1/25/ 02	76/364,345		1/30/ 02	
Systemax, Inc.	TIGERPC.COM	MAILED	1/25/ 02				