

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Uncle Ben's, Incorporated		12/28/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mars, Incorporated		
Street Address:	6885 Elm Street		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22101-3883		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75983270	UNCLE BEN'S INFUSED	
CORRESPONDENCE DATA			
Fax Number:	(212)218-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-218-2262		
Email:	tkelly@fchs.com		
Correspondent Name:	Timothy J. Kelly		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	Fitzpatrick, Cella, Harper & Scinto		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	947.9567D		
NAME OF SUBMITTER:	Timothy J. Kelly, Esq.		
Total Attachments: 1			
source=Certif. of Ownership (UB-Mars)#page1.tif			

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Delaware

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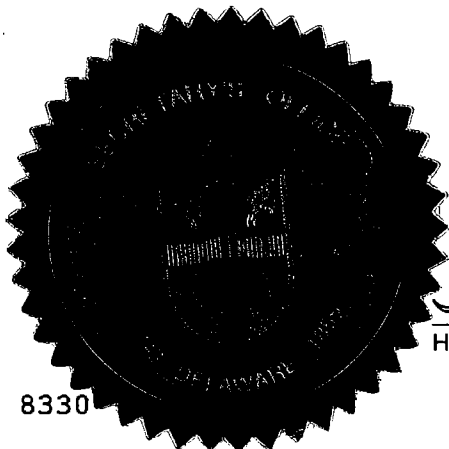
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"UNCLE BEN'S, INC.", A DELAWARE CORPORATION,
WITH AND INTO "MARS, INCORPORATED" UNDER THE NAME OF "MARS, INCORPORATED", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2002, AT 2:45 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2002, AT 11:59 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2289491

030144237

DATE: 03-05-03

RECORDED: 12/18/2003

TRADEMARK
REEL: 002765 FRAME: 0846