

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TW, Inc. f/k/a Cablevision Electronics Investments, Inc.		09/05/2003	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	P.C. Richard & Son Long Island Corp.
<b>Street Address:</b>	150 Price Parkway
<b>City:</b>	Farmingdale
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11735
<b>Entity Type:</b>	CORPORATION:

**PROPERTY NUMBERS Total: 31**

Property Type	Number	Word Mark
Registration Number:	1204051	THE WIZ
Registration Number:	1893461	THE WIZ
Registration Number:	1892767	WIZ-DOM
Registration Number:	1817573	NOBODY BEATS
Registration Number:	2024200	THE WIZ EXPRESS
Registration Number:	1866099	GIVING BEATS EVERYTHING!
Registration Number:	1890315	MORE MUSIC, MORE MOVIES, FOR LESS MONEY
Registration Number:	1936991	PRICE PATROL
Registration Number:	1949075	OUR PRICE IS RIGHT EVERYDAY
Serial Number:	74328980	THE WIZ
Serial Number:	75232067	BEATS
Registration Number:	2136431	WIZ KIDZ
Serial Number:	74524058	THE NEW YORK WIZ
Serial Number:	74697044	THE WIZARD

CH \$790.00 1204051

Serial Number:	75134002	WIZ ONLINE
Serial Number:	75233161	WIZCONNECT
Serial Number:	75025327	CAR WIZ
Serial Number:	75216481	WIZWEB
Serial Number:	75184938	WIZ WEAR
Registration Number:	2144030	WIZ DIRECT
Serial Number:	75040060	WIZ WIRELESS SERVICES
Serial Number:	75169176	WIZ ONE
Serial Number:	75228579	WE KNOW
Serial Number:	75240779	NOSOTROS SABEMOS
Registration Number:	2511467	GET DIGITAL
Serial Number:	76199427	GETTING IT RIGHT AT THE WIZ
Serial Number:	76199425	WIZKIDS
Serial Number:	76086540	GET IT RIGHT AT THE WIZ
Serial Number:	76078009	GET IT RIGHT
Serial Number:	76078008	GET IT RIGHT AT THE WIZ
Registration Number:	2324419	YOUR TICKET TO ENTERTAINMENT

**CORRESPONDENCE DATA**

Fax Number: (516)357-3333  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: edward.mangano@rivkin.com  
 Correspondent Name: Celeste M. Butera  
 Address Line 1: EAB Plaza  
 Address Line 2: Rivkin Radler LLP. 10 flr West  
 Address Line 4: Uniondale, NEW YORK 11556-0111

ATTORNEY DOCKET NUMBER:	721379-31 RE-7
NAME OF SUBMITTER:	Edward P. Mangano

Total Attachments: 2  
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# EXHIBIT A

## TRADEMARKS

The Wiz  
Nobody Beats the Wiz  
The Wiz (Div)  
Wiz/dom  
Nobody Beats  
The Wiz Express  
Nobody Beats the Wiz (Div)  
Nobody Beats the Wiz  
Nobody Beats the Wiz (Mexico)  
The Wiz (Mexico)  
Giving Beats Everything!  
Now Hear This:  
More Music, More Movies for Less Money  
Price Patrol  
Our Price is Right Everyday  
The Wiz (Israel)  
Nobody Beats the Wiz (Israel)  
What Do You Want? What Do You Need? What Are  
You Gonna Do? What Are You Waiting For?  
What Do You Want? What Do You Need?  
What Are You Gonna Do?  
What Are You Waiting For?

## PENDING TRADEMARKS

The Wiz  
Beats  
Nobody Beats the Wiz (Canada)  
The Wiz (Canada)  
Nobody Beats the Wiz (3E)  
The Wiz  
Wiz Kidz  
The New York Wiz  
The Wizard  
Wiz Online  
The Wiz Net  
Wiz Connect  
Car Wiz  
WizWeb  
Wiz Wear  
Wiz Direct  
Wiz Wireless Services  
WizOne  
We Know  
Nobody Beats the Wiz...We Know  
Nosotros Sabemos

## DOMAIN NAMES

NOBODYBEATSTHEWIZ.US  
THEWIZ.US  
NOBODYBEATSTHEWIZ.TV  
WIZ.BIZ  
THEWIZ.INFO  
WIZCABLEMODEM.COM  
WIZMODEM.COM  
GETITRIGHT.BIZ  
GETITRIGHT.INFO  
GETITRIGHTATTHEWIZ.BIZ  
GETITRIGHTATTHEWIZ.INFO  
NOBODYBEATSTHEWIZ.BIZ  
NOBODYBEATSTHEWIZ.COM  
NOBODYBEATSTHEWIZ.INFO  
NOBODYBEATSTHEWIZ.NET  
NOBODYBEATSTHEWIZ.ORG  
THEWIZ.BIZ  
  
THEWIZ-ELECTRONICS.COM  
THEWIZONLINE.COM  
WIZCABLEMODEM.BIZ  
WIZCABLEMODEM.INFO  
WIZKIDS.BIZ  
WIZKIDS.INFO  
WIZMODEM.BIZ  
WIZMODEM.INFO  
YOURTICKETTOENTERTAINMENT.BIZ  
TWSTORES.COM  
THEWIZ.COM  
NBTW.COM

TRADEMARK

REEL: 002766 FRAME: 0035

OCT 08 2003 16:50

BILL OF SALE

FOR CONSIDERATION of \_\_\_\_\_  
\_\_\_\_\_ on this 5<sup>th</sup> day of September, 2003, TW, Inc. f/k/a Cablevision  
Electronics Investments, Inc. (the "Seller"), hereby sells, transfers, assigns, grants and conveys  
unto P. C. Richard & Son Long Island Corp., its successors and assigns, absolutely, all of the  
Seller's right, title, and interest, if any, in and to its trademarks, service marks, company logo,  
trade names, tag lines, domain names, and copyrights; including, but not limited to, the items  
listed on Exhibit "A" attached hereto and incorporated by reference herein.

The Seller warrants that all of the said property herein sold is free and clear of all liens,  
security interests and encumbrances. Otherwise, the said property is being sold AS-IS, WHERE-  
IS, with all faults and without warranties or guaranties of any kind or nature, express or implied.

TW, INC., f/k/a CABLEVISION  
ELECTRONICS INVESTMENTS, INC.

By: 

Chief Restructuring Officer

P. C. RICHARD & SON LONG  
ISLAND CORP.

By: 