

06-30-2003



WEMMH-1594 (4/03)

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RI

102485438 TRADEMARK

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Marsh Supermarkets, Inc. *6.26.03*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Indiana
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 4, 2003

2. Name and address of receiving party(ies)
 Name: Trademark Holdings, Inc.
 Street Address: 1105 N. Market, Suite 1300
 City: Wilmington State: DE Zip: 19801

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
2,575,953

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Charles J. Meyer
Woodard, Emhardt, Moriarty, McNett & Henry LLP
 Street Address: Bank One Center/Tower, 111 Monument Circle, Suite 3700
 City: Indianapolis State: Indiana Zip: 46204

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-3030
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Charles J. Meyer *Charles J. Meyer* June 24, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 001063-000204.CJM.226525

06/27/2003 6T0H11 00000116 2575953 01 FC:8521 40.00 DP

TRADEMARK REEL: 002766 FRAME: 0617

TRADEMARK ASSIGNMENT

WHEREAS, Marsh Supermarkets, Inc., an Indiana corporation located at 9800 Crosspoint Boulevard, Indianapolis, Indiana 46256-3350 (hereinafter "Assignor"), is the owner of United States Federal Trademark Registration No. 2,575,953 for the mark COFFEE ETC., registered June 4, 2002;

WHEREAS, Trademark Holdings, Inc., a Delaware corporation, located at 1105 N. Market, Suite 1300, Wilmington, Delaware 19801 (hereinafter "Assignee"), desires to acquire said mark and the registration thereon;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to each of said marks, together with the goodwill of the business symbolized by each of the marks, and the above identified registrations thereof.

MARSH SUPERMARKETS, INC.

June 4, 2003
Date of Signature

By: [Signature]
P. Lawrence Butt
Senior Vice President

STATE OF INDIANA)
) SS:
COUNTY OF ~~MARION~~ ^{HAMILTON})

Subscribed and sworn to before me, a Notary Public in and for said county and state, on this 4th day of June, 2003.



Rebecca J. Robinson
Notary Public
Name Printed: Rebecca J. Robinson
County of Residence: Delaware County, Indiana

001063-000204.CJM.220889:jj

RECORDED: 06/26/2003

TRADEMARK
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