

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arla Foods amba		12/19/2003	CORPORATION: DENMARK

RECEIVING PARTY DATA	
Name:	Arla Foods amba
Street Address:	Skanderborgvej 277
City:	Viby J
State/Country:	DENMARK
Postal Code:	DK-8260
Entity Type:	CORPORATION: DENMARK
Name:	Kingdom Food Products ApS
Street Address:	Skanderborgvej 277
City:	Viby J
State/Country:	DENMARK
Postal Code:	DK-8260
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2337446	MEDITERRA

CORRESPONDENCE DATA	
Fax Number:	(212)692-1021
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(212) 692-1047
Email:	ggmitrione@duanemorris.com
Correspondent Name:	Duane Morris LLP- Gianfranco G. Mitrione
Address Line 1:	380 Lexington Avenue
Address Line 4:	New York, NEW YORK 10168

DOMESTIC REPRESENTATIVE	TRADEMARK
-------------------------	------------------

900003800

REEL: 002766 FRAME: 0628

CH \$40.00 2337446

Name: Duane Morris LLP- Gianfranco G. Mitrione
Address Line 1: 380 Lexington Avenue
Address Line 4: New York, NEW YORK 10168

DOMESTIC REPRESENTATIVE

Name: Duane Morris LLP- Gianfranco G. Mitrione
Address Line 1: 380 Lexington Avenue
Address Line 4: New York, NEW YORK 10168

NAME OF SUBMITTER:

Gianfranco G. Mitrione

Total Attachments: 1
source=Mediterra Assignment Document#page1.tif

ASSIGNMENT

WHEREAS, ARLA FOODS AMBA, a corporation duly organized and existing under the laws of Denmark, located and doing business at Skanderborgvej 277, Vibj J, DK-8260, Denmark ("Assignor"), is the owner of the following trademark now registered in International Class 29:

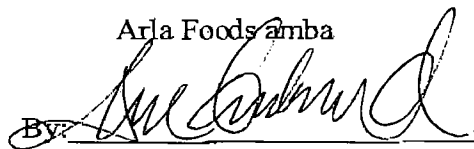
TRADEMARK	REG. NO.	DATE OF REGISTRATION
MEDITERRA	2,337,446	April 4, 2000

WHEREAS, ARLA FOODS AMBA, a corporation duly organized and existing under the laws of Denmark, located and doing business at Skanderborgvej 277, Vibj J, DK-8260, Denmark and KINGDOM FOOD PRODUCTS APS, a corporation duly organized and existing under the laws of Denmark, located and doing business at Skanderborgvej 277, Vibj J, DK-8260, Denmark ("Assignees"), are desirous of acquiring said registered trademark and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registration are pending and no other party makes a claim of ownership to this trademark, or the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of 19th December, 2003, Assignor hereby assigns to Assignees all right, title and interest in and to said trademark and the above-named registration therefor, together with the goodwill of the business symbolized by said trademark.

Dated: 19/12, 2003

Arla Foods amba
By: 

Name: Tove Graulund
Chief IP Counsel

Title: _____