

06-30-2003

Form PTO-1594 (Rev. 10/02) 6-25-03 RI  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Athlete's Foot Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 06/19/2003

2. Name and address of receiving party(ies)

Name: Athlete's Foot Marketing Associates, LLC

Internal

Address:

Street Address: 1950 Vaughn Road

City: Kennesaw State: GA Zip: 30144

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,889,497

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leslie D. Smith

Internal Address:

Street Address: 2800 One Atlantic Center;

1201 West Peachtree Street

City: Atlanta State: GA Zip: 30309-3450

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

012506

FINANCE SECTION  
JUN 25 10 08 32 AM '03

DO NOT USE THIS SPACE

9. Signature.

Scott E. Taylor

Name of Person Signing

Signature

06/25/2003

Date

Total number of pages including cover sheet, attachments, and document: 5

06/27/2003 ECOOPER 00000305 012506 1889497

01 FC:8521 40.00 DA

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002766 FRAME: 0638

## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 18<sup>th</sup> day of April, 2003, by and between The Athlete's Foot Group, Inc., a Delaware corporation (hereinafter referred to as "ASSIGNOR"), and Athlete's Foot Marketing Associates, LLC, a Delaware limited liability company (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the registered trademarks and service marks, or pending trademark and service mark applications, all as listed on Exhibit "A" (hereinafter collectively referred to the "Trademarks"); and

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR, and ASSIGNOR wishes to assign to ASSIGNEE all right, title and interest in and to the Trademarks, together with the good will associate therewith; and

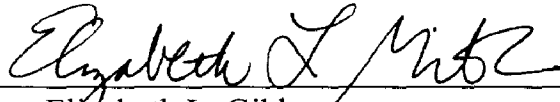
WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all right, title and interest as ASSIGNOR may possess in and to the Trademarks worldwide;

NOW, THEREFORE, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. ASSIGNOR and ASSIGNEE each intend to be legally bound, hereby agree as follows:

1. ASSIGNOR does hereby sell and assign to ASSIGNEE the entire right, title and interest in and to the Trademarks together with the good will of the business in connection with the Trademarks are used and which is symbolized by the Trademarks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured under law, now hereinafter in effect for ASSIGNEE's own use and enjoyment, and for the use and enjoyment of ASSIGNEE's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if the Assignment had not been made. In addition, ASSIGNOR assigns to ASSIGNEE all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, together with the right to sue for, and collect such damages.

ASSIGNEE

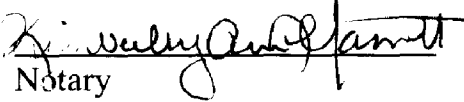
Athlete's Foot Marketing Associates, LLC



By: Elizabeth L. Gibbs

Title: Vice President, General Counsel and Secretary

Date: 6/19/03



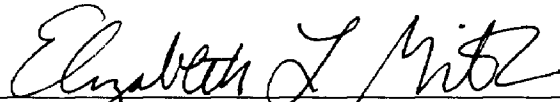
Notary

Notary Public, Cobb County, Georgia

My commission expires on My Commission Expires Nov. 14, 2003.

ASSIGNOR

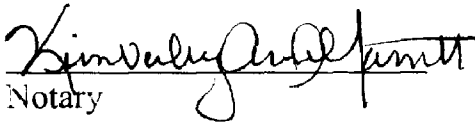
The Athlete's Foot Group, Inc.



By: Elizabeth L. Gibbs

Title: Vice President, General Counsel and Secretary

Date: 6/19/03



Notary

Notary Public, Cobb County, Georgia

My commission expires on My Commission Expires Nov. 14, 2003.

**Exhibit A**

**Mark**

**Registration Number**

SPORTS WRAP

1,889,497