TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
El Pollo Loco, Inc.		12/18/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Bank of New York
Street Address:	101 Barclay Street – 8W
Internal Address:	Corporate Trust Administration
City:	New York
State/Country:	NEW YORK
Postal Code:	10286
Entity Type:	Banking corporation: NEW YORK

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Serial Number:	76337892	CHICKEN LOVER'S BURRITO
Serial Number:	76490933	EL POLLO ASADO A LA PARRILLA ORIGINAL DE MEXICO
Serial Number:	78298640	EL POLLO FRESCO
Serial Number:	78309326	FIESTA FEAST
Serial Number:	76511226	GIVE IN TO THE POLLO
Serial Number:	78304403	IS IT WRONG TO LOVE A CHICKEN?
Serial Number:	76311475	ORIGINAL MEXICAN FLAME-BROILED CHICKEN
Serial Number:	78298683	POLLO FRESCO
Serial Number:	76424676	THE ORIGINAL POLLO BOWL
Serial Number:	76517003	TWICE GRILLED BURRITO
Serial Number:	76527923	UNA LOCA PASION
Registration Number:	2399764	A DIFFERENT KIND OF CHICKEN. A DIFFERENT KIND OF FRANCHISE.
Registration Number:	2492371	CHICKEN BURRITO MADNESS!
Registration Number:	2639261	CLASSIC CHICKEN BURRITO

CH $590.00 76337892

Registration Number:	1409639	EL POLLO LOCO
Registration Number:	1237518	EL POLLO LOCO
Registration Number:	2473061	ENLOQUECE TUS SENTIDOS
Registration Number:	2524900	LOCO FOR THAT POLLO
Registration Number:	2132185	POLLO BOWL
Registration Number:	1237519	THE CRAZY CHICKEN
Registration Number:	1498099	THE ORIGINAL MEXICAN CHAR-BROILED CHICKEN
Registration Number:	2684927	ULTIMATE CHICKEN BURRITO
Registration Number:	2473672	WHEN YOU'RE CRAZY FOR CHICKEN

CORRESPONDENCE DATA

Fax Number: (213)891-8763

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213 485-1234

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Correspondent Name: Jason Silvera, Esq.

Address Line 1: 633 West. Fifth Street, Suite 4000

Address Line 2: Latham & Watkins

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	017967-0128
NAME OF SUBMITTER:	Rachel Pinto

Total Attachments: 59

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INTELLECTUAL PROPERTY SECURITY AGREEMENT
(Indenture)

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of December 19, 2003 (as amended, supplemented, replaced or otherwise modified from time to time, this "Agreement"), among the undersigned Grantor (the "Initial Grantor") and each other Grantor that becomes a party hereto from time to time pursuant to Section 19 below (each an "Additional Grantor" and, collectively, the "Grantors"), and The Bank of New York, a New York banking corporation, as collateral agent for the Secured Parties (as defined below) (the "Note Collateral Agent").

W I T N E S S E T H:

WHEREAS, El Pollo Loco, Inc. (the "Company") and The Bank of New York, as trustee (in such capacity, the "Trustee") for the benefit of the holders of the Note Obligations (the "Holders"), are parties to that certain indenture, dated of even date herewith (as the same may be amended, restated, modified, supplemented, renewed, refunded, replaced or refinanced from time to time, the "Indenture"); and

WHEREAS, the Secured Parties have required that each Grantor execute and deliver this Agreement (i) in order to secure the prompt and complete payment, observance and performance of all of the Notes (including any Additional Notes issued under the Indenture and any Notes issued in the Exchange Offer pursuant to the Registration Rights Agreement), and all other Note Obligations and (ii) as a condition to any issuance of Notes under the Indenture;

NOW, THEREFORE, for and in consideration of the premises set forth above and for other good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. Defined Terms.

(a) Unless otherwise defined herein, each capitalized term used herein that is defined in the Security Agreement (as defined below) shall have the meaning specified for such term in the Security Agreement, dated as of the date hereof, among the parties hereto (as amended, supplemented, replaced or otherwise modified from time to time, the "Security Agreement").

(b) The words "hereof", "herein" and "hereunder" and words of like import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and Section references are to this Agreement unless otherwise specified.

(c) All terms defined in this Agreement in the singular shall have comparable meanings when used in the plural, and vice versa, unless otherwise specified.

2. Incorporation of Premises. The premises set forth above are incorporated into this Agreement by this reference thereto and are made a part hereof.

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3. Incorporation of the Indenture. The Indenture, the Security Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto.

4. Security Interest in Intellectual Property. To secure the complete and timely payment, performance and satisfaction of all of the Note Obligations, each Grantor hereby grants to the Note Collateral Agent for the benefit of the Secured Parties a security interest in and to the following (collectively, the "Intellectual Property Collateral"), with power of sale to the extent permitted by applicable law:

(a) (i) all trademarks, service marks, trade names, corporate names, company names, business names, trade dress, trade styles, logos, or other indicia of origin or source identification, trademark and service mark registrations and any new renewals thereof, including, without limitation, each registration and application identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of , and symbolized by, each of the above (collectively, the "Trademarks");

(b) (i) all patents, patent applications and patentable inventions, including, without limitation, each issued patent and patent application identified in Schedule 1, (ii) all inventions and improvements described and claimed therein, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (v) all reissues, divisions, continuations, continuations-in-part, substitutes, renewals, and extensions thereof, all improvements thereon and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto (collectively, the "Patents");

(c) (i) all copyrights, whether or not the underlying works of authorship have been published, and all works of authorship and other intellectual property rights therein, all copyrights of based on , incorporated in, derived from or relating to works covered by such copyrights, all right, title and interest to make and exploit all derivative works based on or adopted from works covered by such copyrights, and all copyright registrations and copyright applications, and any renewals or extensions thereof, including, without limitation , each registration and application identified in Schedule 1, (ii) the right to print, publish and distribute any of the foregoing (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and

payments for past, present or future infringements thereof), and (v) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto ("Copyrights");

(d) (i) all trade secrets and all confidential and proprietary information, including know-how, manufacturing and production processes and techniques, inventions, research and development information, technical data, financial, marketing and business data, pricing and cost information, business and marketing plans, and customer and supplier lists and information, including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto (collectively, the "Trade Secrets");

(e) (i) all licenses or agreements, whether written or oral, providing for the grant by or to any Grantor of: (A) any right to use any Trademark or Trade Secret, (B) any right to manufacture, use or sell any invention covered in whole or in part by a Patent, and (C) any right under any Copyright including, without limitation, the grant of rights to manufacture, distribute, exploit and sell materials derived from any Copyright including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of any of the foregoing, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto; and

(f) any and all proceeds of the foregoing.

5. Restrictions on Future Agreements. Each Grantor agrees that it will comply with the provisions of Section 4.20(e) of the Indenture as fully as if such provisions were set forth herein.

6. Representations and Warranties; New Trademarks. Each Grantor represents and warrants that, from and after the Agreement Date, (a) the Intellectual Property Collateral listed on Schedule 1 includes all of the material Intellectual Property now owned or held by such Grantor, and (b) no liens or security interests in such Intellectual Property have been granted by such Grantor to any Person other than the Priority Lien Collateral Agent and the Note Collateral Agent and other Permitted Liens. If, prior to the termination of this Agreement, any Grantor shall (i) obtain rights to any new material Intellectual Property or (ii) become entitled to the benefit of any new material Intellectual Property whether as licensee or licensor, the provisions of Section 4 above shall automatically apply thereto (to the extent permitted by licensors under agreements in connection with the granting of such licenses). In addition each Grantor shall comply with the provisions of Section 4.20 (g) of the Indenture as fully as if such provisions were set forth herein.

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7. Royalties. Each Grantor hereby agrees that the use by the Note Collateral Agent of the Intellectual Property Collateral as authorized hereunder in connection with the Note Collateral Agent's exercise of its rights and remedies under Section 15 or pursuant to any Security Document shall be coextensive with such Grantor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from the Secured Parties to such Grantor.

8. Right to Inspect; Further Assignments and Security Interest. During the continuance of an Event of Default, the Note Collateral Agent may, subject to appropriate confidentiality measures, have access to, examine, audit, make copies (at any such Grantor's expense) and extracts from and inspect each Grantor's premises and examine such Grantor's books, records and operations relating to the Intellectual Property Collateral.

9. Nature and Continuation of the Note Collateral Agent's Security Interest; Termination of the Note Collateral Agent's Security Interest. This Agreement is made for collateral security purposes only. This Agreement shall create a continuing security interest in the Intellectual Property Collateral and shall terminate only on the later of (x) when the Note Obligations (other than Unasserted Contingent Obligations) have been paid and performed in full in immediately available funds and (y) the release of all security interests in the Intellectual Property Collateral pursuant to Section 22. When this Agreement has terminated, the Note Collateral Agent shall promptly execute and deliver to each Grantor (without recourse or representation, warranty or liability of any kind), at such Grantor's expense, all termination statements and other instruments as may be necessary or proper to terminate the Note Collateral Agent's security interest in the Intellectual Property Collateral, subject to any disposition thereof which may have been made by the Note Collateral Agent pursuant to this Agreement or the Indenture. For purposes of this Agreement, "Unasserted Contingent Obligations" means, at any time, Note Obligations for taxes, costs, indemnifications, reimbursements, damages and other liabilities (except (i) the principal of and interest and premium (if any) on, and fees relating to, any Indebtedness, and (ii) any such contingent claims or demands as to which the Note Collateral Agent or any holder of Note Obligations has then notified the Company or any Grantor) in respect of which no claim or demand for payment has been made at such time.

10. Duties of the Grantors. Each Grantor shall comply with the requirements of Section 4.20(h) of the Indenture as fully as if such provisions were set herein.

11. The Note Collateral Agent's Right to Sue. During the continuance of an Event of Default, subject to the Intercreditor Agreement, the Note Collateral Agent shall have the right, but shall not be obligated, to bring suit in its own name to enforce the Intellectual Property Collateral and, if the Note Collateral Agent shall commence any such suit, each Grantor shall, at the request of the Note Collateral Agent, do any and all lawful acts and execute any and all proper documents reasonably required by the Note Collateral Agent in aid of such enforcement. Each Grantor shall, upon demand, promptly reimburse the Note Collateral Agent for all reasonable costs and expenses incurred by the Note Collateral Agent in the exercise of its rights under this Section 11 (including, without limitation, fees and expenses of outside attorneys and paralegals for the Note Collateral Agent).

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12. Waivers. The Note Collateral Agent's failure, at any time or times hereafter, to require strict performance by any Grantor of any provision of this Agreement shall not waive, affect or diminish any right of the Note Collateral Agent thereafter to demand strict compliance and performance therewith nor shall any course of dealing between each Grantor and the Note Collateral Agent have such effect. No single or partial exercise of any right hereunder shall preclude any other or further exercise thereof or the exercise of any other right. None of the undertakings, agreements, warranties, covenants and representations of any Grantor contained in this Agreement shall be deemed to have been suspended or waived by the Note Collateral Agent unless such suspension or waiver is in writing signed by an officer of the Note Collateral Agent and directed to the applicable Grantor specifying such suspension or waiver.

13. Severability. Whenever possible, each provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but the provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part hereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

14. Modification. This Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 6 hereof or by a writing signed by the parties hereto.

15. Power of Attorney; Cumulative Remedies.

(a) Each Grantor hereby irrevocably designates, constitutes and appoints the Note Collateral Agent (and all officers and agents of the Note Collateral Agent designated by the Note Collateral Agent in its sole and absolute discretion) as such Grantor's true and lawful attorney-in-fact, and with reasonably concurrent notice to such Grantor that it intends to exercise its rights under this Section 15, authorizes the Note Collateral Agent and any of the Note Collateral Agent's designees, in such Grantor's or the Note Collateral Agent's name, effective upon the occurrence and during the continuation of an Event of Default, subject to the Intercreditor Agreement, to take any action and execute any instrument necessary or reasonably advisable to accomplish the purposes of this Agreement, including, without limitation, to (i) endorse such Grantor's name on all applications, documents, papers and instruments necessary or reasonably desirable for the Note Collateral Agent in the use of the Intellectual Property Collateral, (ii) assign, pledge, convey or otherwise transfer title in or dispose of the Intellectual Property Collateral to anyone, (iii) grant or issue any exclusive or nonexclusive license under the Intellectual Property Collateral to anyone, and (iv) take any other actions with respect to the Intellectual Property Collateral as the Note Collateral Agent deems in the best interest of the Secured Parties. Each Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement is terminated. Each Grantor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of the Note Collateral Agent under the Indenture or any other Security Document, but rather is intended to facilitate the exercise of such rights and remedies.

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(b) The Note Collateral Agent shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Intellectual Property Collateral may be located or deemed located, subject to the Intercreditor Agreement. Upon the occurrence and during the continuation of an Event of Default, subject to the Intercreditor Agreement, and upon the election by the Note Collateral Agent to exercise any of its remedies under the Uniform Commercial Code as in effect in the State of New York with respect to the Intellectual Property Collateral, each Grantor agrees to assign, convey and otherwise transfer title in and to the Intellectual Property Collateral to the Note Collateral Agent or any transferee of the Note Collateral Agent and to execute and deliver to the Note Collateral Agent or any such transferee all such agreements, documents and instruments as may be necessary, in the Note Collateral Agent's sole discretion, to effect such assignment, conveyance and transfer. All of the Note Collateral Agent's rights and remedies with respect to the Intellectual Property Collateral, whether established hereby, by the Indenture or by any other agreements or by law or in equity, shall be cumulative and may be exercised separately or concurrently. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that upon the occurrence and during the continuation of an Event of Default, subject to the Intercreditor Agreement, the Note Collateral Agent may exercise any of the rights and remedies available to it under this Agreement, the Indenture or any of the other Security Documents or at law, in equity or otherwise. Each Grantor agrees that any notification of intended disposition of any of the Intellectual Property Collateral required by law shall be deemed reasonably and properly given if given at least five (5) days, if such notice is given by facsimile or eight (8) days, if such notice is given by mail, before such disposition; provided, however, that the Note Collateral Agent may give any shorter notice that is commercially reasonable under the circumstances.

16. Jurisdiction and Service of Process. FOR PURPOSES OF ANY LEGAL ACTION OR PROCEEDING BROUGHT BY THE NOTE COLLATERAL AGENT OR ANY SECURED PARTY WITH RESPECT TO THIS AGREEMENT, EACH GRANTOR HEREBY IRREVOCABLY SUBMITS TO THE PERSONAL JURISDICTION OF THE FEDERAL AND STATE COURTS SITTING IN THE STATE OF NEW YORK. THE CONSENT TO JURISDICTION HEREIN SHALL NOT BE EXCLUSIVE. EACH GRANTOR FURTHER IRREVOCABLY CONSENTS TO SERVICE OF PROCESS IN ANY SUCH ACTION OR PROCEEDING BY THE MAILING OF COPIES THEREOF BY REGISTERED OR CERTIFIED MAIL TO SUCH GRANTOR AT THE ADDRESS PROVIDED FOR IN SECTION 24, SUCH SERVICE TO BECOME EFFECTIVE THREE (3) BUSINESS DAYS AFTER SUCH MAILING. IN THE EVENT THAT, FOR ANY REASON, SERVICE OF LEGAL PROCESS CANNOT BE MADE IN THE MANNER DESCRIBED ABOVE, SUCH SERVICE MAY BE MADE IN SUCH MANNER AS PERMITTED BY LAW.

17. Consent to Venue. EACH GRANTOR HEREBY IRREVOCABLY WAIVES ANY OBJECTION IT WOULD MAKE NOW OR HEREAFTER FOR THE LAYING OF VENUE OF ANY SUIT, ACTION, OR PROCEEDING ARISING OUT OF OR RELATING TO THIS AGREEMENT BROUGHT IN THE FEDERAL COURTS OF THE UNITED STATES OF AMERICA SITTING IN NEW YORK, NEW YORK, AND HEREBY IRREVOCABLY WAIVES ANY CLAIM THAT ANY SUCH SUIT, ACTION, OR PROCEEDING HAS BEEN BROUGHT IN AN INCONVENIENT FORUM.

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18. Waiver of Jury Trial. EACH GRANTOR AND EACH OF THE NOTE COLLATERAL AGENT AND THE SECURED PARTIES TO THE EXTENT PERMITTED BY APPLICABLE LAW WAIVE, AND OTHERWISE AGREE NOT TO REQUEST, A TRIAL BY JURY IN ANY COURT AND IN ANY ACTION, PROCEEDING OR COUNTERCLAIM OF ANY TYPE IN WHICH SUCH GRANTOR, THE NOTE COLLATERAL AGENT OR ANY SECURED PARTY OR ANY OF THEIR RESPECTIVE SUCCESSORS OR ASSIGNS IS A PARTY, AS TO ALL MATTERS AND THINGS ARISING DIRECTLY OR INDIRECTLY OUT OF THIS AGREEMENT AND THE RELATIONS AMONG THE PARTIES AND OTHER PERSONS DESCRIBED IN THIS SECTION 18.

19. Additional Grantors. Each Guarantor that is created or acquired after the date of the Indenture and is required to grant a security interest in its assets and properties in favor of the Note Collateral Agent to secure the Note Obligations pursuant to the Indenture and the Security Documents may become a Grantor hereunder for all purposes of this Agreement by executing and delivering to the Note Collateral Agent a counterpart signature page to this Agreement.

20. Miscellaneous.

(a) This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. Delivery of a counterpart hereof by facsimile transmission shall be as effective as delivery of a manually executed counterpart hereof.

(b) Any provision of this Agreement which is prohibited or unenforceable shall be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof in that jurisdiction or affecting the validity or enforceability of such provision in any other jurisdiction.

21. Successors and Assigns. This Agreement shall be binding upon each Grantor and its successors and assigns, and shall inure to the benefit of each Secured Party and their respective nominees, successors and assigns. Each Grantor's successors and assigns shall include, without limitation, a receiver or a trustee of such Grantor; provided, however, that any such Grantor shall not voluntarily assign or transfer its rights or obligations hereunder without the Note Collateral Agent's prior written consent.

22. Further Assurances.

(a) Each Grantor agrees to comply with the provisions of Section 4.20 of the Indenture as fully as if such provision were set forth herein.

(b) Each Grantor hereby authorizes the Note Collateral Agent and appoints the Note Collateral Agent its attorney-in-fact to file one or more financing or continuation statements, and amendments thereto, relating to all or any part of the Intellectual Property Collateral without its signature where permitted by law. A photocopy or other reproduction of this Agreement or any financing statement covering the Intellectual Property Collateral or any part thereof shall be sufficient as a financing statement where permitted by law. Each Grantor

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agrees that such financing statements may describe the collateral in the same manner as described in the Security Documents or as "all assets" or "all personal property" of the undersigned, whether now owned or hereafter existing or acquired by the undersigned or such other description as the Note Collateral Agent, in its sole judgment, determines is necessary or advisable.

(c) On the date of this Agreement, the Company has executed and delivered, and the Company on behalf of itself and each other Grantor will promptly file or record or cause to be filed or recorded (1) Uniform Commercial Code financing statements, naming each Grantor as debtor and the Note Collateral Agent as secured party, for filing with the Office of the Secretary of State of the jurisdiction of organization of each Grantor, and (2) an intellectual property security agreement, executed and delivered by each Grantor, for recordation in the U.S. Patent and Trademark Office and the U.S. Copyright Office, with respect to the Intellectual Property constituting Intellectual Property Collateral held by such Grantor. Upon the later of the date of this Agreement and filing or recordation of such financing statements and intellectual property security agreements with the governmental authorities specified in the immediately preceding sentence, the Note Collateral Agent shall have a perfected second-priority security interest in the Collateral securing the Note Obligations for the ratable benefit of the holders of Note Obligations, subject only to Permitted Prior Liens, to the extent a security interest can be perfected in such Collateral by such filings and recordations.

(d) On the date of this Agreement, after giving effect to the filing or recordation of the financing statements and intellectual property security agreements referred to in clause (c) above, the Note Collateral Agent holds a perfected second-priority security interest, subject only to Permitted Prior Liens, in all personal property Collateral of the Grantors securing the Note Obligations for the ratable benefit of the holders of Note Obligations, other than (1) Excluded Assets and (2) such other personal and real property of the Grantors that, individually and in the aggregate, is immaterial in value and utility relative to the personal and real property Collateral (as defined in the Indenture) of the Grantors and the other Obligors (as defined in the Indenture), taken as a whole (other than deposit accounts).

(e) The Grantors shall:

(1) use their respective commercially reasonable efforts to do all acts and things that may be required to assure and confirm that the Note Collateral Agent holds a perfected second-priority security interest, subject only to Permitted Prior Liens, in all personal property Collateral of the Grantors securing the Note Obligations, other than (1) Excluded Assets and (2) such other personal and real property of the Grantors and the other Obligors that, individually and in the aggregate, is immaterial in value and utility relative to the personal and real property Collateral (as defined in the Indenture) of the Obligors, taken as a whole (other than (i) deposit accounts and (ii) to the extent each Obligor otherwise complies with the requirements of Section 4.20(d) through (h) of the Indenture and the requirements of each Security Document that require a Grantor to take specified steps, within required time periods, to perfect the Note Collateral Agent's security interest in any Intellectual Property of such Grantor, Intellectual Property of such Grantor); provided that:

(i) if an Event of Default shall have occurred and be continuing, each Grantor shall, upon written request by the Note Collateral Agent, enter into such

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agreements and other instruments as shall be necessary or requested by the Note Collateral Agent to perfect and maintain the priority required hereunder of the Note Collateral Agent's security interest granted hereunder in any Intellectual Property of such Grantor constituting Intellectual Property Collateral and shall use its commercially reasonable best efforts to cause such agreements and other instruments to be executed by any applicable third party or to otherwise perfect and maintain the required priority of the Note Collateral Agent's security interest in such Intellectual Property; and

(iii) regardless of whether an Event of Default shall have occurred and be continuing, each Grantor shall be required to file (or cause to be filed) such Uniform Commercial Code financing statements as shall be necessary or reasonably requested by the Note Collateral Agent to assure and confirm that the Note Collateral Agent holds a perfected second-priority security interest, subject only to Permitted Prior Liens, in all Intellectual Property Collateral of each Grantor securing the Note Obligations, to the extent a security interest therein can be perfected by the filing of a financing statement;

(2) use their respective commercially reasonable efforts to take such additional steps as shall be reasonably requested by the Note Collateral Agent in writing to perfect the Note Collateral Agent's security interest in the Intellectual Property Collateral; provided that, following the occurrence and during the continuation of an Event of Default, upon written request by the Note Collateral Agent, each Grantor shall use its commercially reasonable best efforts to take such additional steps as shall be necessary or requested by the Note Collateral Agent to perfect the Note Collateral Agent's security interest in the Intellectual Property Collateral (or any portion thereof); and

(3) take such other steps as shall be specifically required to be taken by the Grantors in respect of Intellectual Property Collateral pursuant to the Indenture (including, without limitation, Section 4.20 thereof), the Security Documents or the Intercreditor Agreement.

(f) For purposes of this Agreement, any requirement that any Grantor take "commercially reasonable efforts" to do any act or thing shall not require such Grantor to make filings or recordations in any country outside of the United States in order to perfect the Note Collateral Agent's security interest in non U.S. Intellectual Property, unless (1) such Grantor makes any such filings or recordations or takes other steps that perfect a security interest granted in any such Intellectual Property to the Priority Lien Collateral Agent or any holder of Priority Lien Obligations to secure Priority Lien Obligations, in which case such Grantor shall make such filings or recordations or take such steps to perfect the Note Collateral Agent's security in such Intellectual Property, or (2) any Grantor commences operations in any country outside of the United States, in which case each Grantor shall make such filings or recordations or take such steps as shall be necessary to perfect the Note Collateral Agent's security interest in the Intellectual Property related to such country.

(g) Notwithstanding anything to the contrary contained herein, neither the Trustee nor the Note Collateral Agent shall be responsible for perfecting or maintaining the perfection of any assignment or security interest granted under this Agreement or for filing, refiling, recording or re-recording any document, financing

TRADEMARK
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statement, notice or instrument in any public office at any time or times in respect of any such assignment or security interest.

23. Release of Liens. The security interests in, and Liens on, the Intellectual Property created or purported to be created by this Agreement shall be released only in the circumstances and to the extent provided in Section 10.08 of the Indenture. The Note Collateral Agent will sign and deliver appropriate termination statements to terminate such security interests (without any recourse or representation, warranty or liability of any kind).

24. Governing Law; Terms. This Agreement shall be governed by and construed in accordance with the internal laws of the State of New York, except to the extent that the validity or perfection of the security interest hereunder, or remedies hereunder, in respect of any particular Intellectual Property Collateral are governed by the laws of a jurisdiction other than the State of New York.

25. Notices. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in the Indenture.

26. Section Titles. The Section titles herein are for convenience of reference only, and shall not affect in any way the interpretation of any of the provisions hereof.

27. Execution in Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of a counterpart hereof by facsimile transmission shall be as effective as delivery of a manually executed counterpart hereof.

28. Intercreditor Agreement. The provisions of this Agreement are subject in all respects to the provisions of the Intercreditor Agreement and, in the event of any, discrepancy or inconsistency between this Agreement and the Intercreditor Agreement, the terms of the Intercreditor Agreement shall control.

30. Inconsistencies with Indenture. To the extent there are any inconsistencies between this Agreement and the Indenture, the provisions of the Indenture shall control.

[Remainder of this page intentionally left blank]

TRADEMARK
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IN WITNESS WHEREOF, the parties hereto have duly executed this Intellectual Property Agreement as of the day and year first above written.

NOTARY PUBLIC
Linda Coppola
My Commission Expires April 1, 2007

Sworn to and subscribed before me this 18th day of December, 2003

EL POLLO LOCO, INC., as a Grantor

By: Pamela R. Milner
Name: PAMELA R. MILNER
Title: VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY

LINDA COPPOLA
Commission # 1408863
Notary Public - California
Orange County
My Comm. Expires Apr 1, 2007

NOTARY PUBLIC

My Commission Expires _____

Sworn to and subscribed before me this ____ day of December, 2003

THE BANK OF NEW YORK, as Note Collateral Agent

By: _____
Name: _____
Title: _____

TRADEMARK
REEL: 002766 FRAME: 0840

IN WITNESS WHEREOF, the parties hereto have duly executed this Intellectual Property Agreement as of the day and year first above written.

NOTARY PUBLIC

My Commission Expires _____

Sworn to and subscribed before me this ____ day of December, 2003

EL POLLO LOCO, INC., as a Grantor

By: _____
Name: PAMELA R. HILNER
Title: VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY

NOTARY PUBLIC

My Commission Expires May 18, 2006

Sworn to and subscribed before me this 18th day of December, 2003

THE BANK OF NEW YORK, as Note Collateral Agent

By: _____
Name: SIROONI DINDYAL
Title: ASSISTANT VICE PRESIDENT

WILLIAM J. CASSELS
Notary Public, State of New York
No. 01CA5027729
Qualified in Bronx County
Commission Expires May 18, 2006

TRADEMARK
REEL: 002766 FRAME: 0841

SCHEDULE 1
to
Intellectual Property Security Agreement

SEE ATTACHED

Monday, November 10, 2003

Country List

Country: AR Argentina

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006		Registered	1.866.950	1.505.822	28-Feb-2004	MAR
	Owner:	El Pollo Loco, Inc.				28-Feb-1994		MH
					Classes:	042		MAR
EL POLLO LOCO (Word Mark)	14404	-0001	2	Registered	1.316.946	1.472.007		MAR
	Owner:	El Pollo Loco, Inc.			26-Feb-1982	30-Sep-1993		MH
					Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	1	Registered	1.866.948	1.505.821	28-Feb-2004	MAR
	Owner:	El Pollo Loco, Inc.			30-Dec-1992	28-Feb-1994		MH
					Classes:	42		MAR
THE CRAZY CHICKEN	14404	-0025	1	Registered	1.866.951	1.544.920	30-Nov-2004	MAR
	Owner:	El Pollo Loco, Inc.			30-Dec-1992	30-Nov-1994		MH
					Classes:	29		MAR
THE CRAZY CHICKEN	14404	-0026		Registered	1.866.952	1.505.823	28-Feb-2004	MAR
	Owner:	El Pollo Loco, Inc.			30-Dec-1992	28-Feb-1994		MH
					Classes:	042		MAR

Country List

Country: AU Australia

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	A398816	A398816	21-Oct-2004	MAR
	Owner:	El Pollo Loco, Inc.		21-Oct-1983	21-Oct-1990		MH
				Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	A398815	A398815	21-Oct-2004	MAR
	Owner:	El Pollo Loco, Inc.		21-Oct-1983	21-Oct-1990		MH
				Classes:	42		MAR

Country List

Country: BX Benelux

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	723019	451694	16-Dec-2008	MAR
	Owner:	El Pollo Loco, Inc.		16-Dec-1988	16-Dec-1988		MH
					Classes: 042		MAR

Country List

Country: BO Bolivia

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		56903-C	11-Aug-2004	MAR
	Owner:	El Pollo Loco, Inc.		02-Jun-1994	11-Aug-1994		MH
				Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		56904-C	11-Aug-2004	MAR
	Owner:	El Pollo Loco, Inc.		02-Jun-1994	11-Aug-1994		MH
				Classes:	42		MAR

Country List

Country: BR Brazil

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006		Registered	819.172.600	819.172.600	06-Nov-2010	MAR
	Owner:	El Pollo Loco, Inc.			12-Apr-1996	07-Nov-2000		MH
					Classes:	029		MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006	2	Registered	819.172.570	819.172.570	08-Dec-2008	MAR
	Owner:	El Pollo Loco, Inc.			12-Apr-1996	08-Dec-1998		MH
					Classes:	38.60		MAR
EL POLLO LOCO (Word Mark)	14404	-0001	2	Registered	819.172.596	819.172.596	05-Jun-2011	MAR
	Owner:	El Pollo Loco, Inc.			12-Apr-1996	05-Jun-2001		MH
					Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0001		Registered	817.787.550	817.787.550	21-May-2006	MAR
	Owner:	El Pollo Loco, Inc.			19-Apr-1994	21-May-1996		MH
					Classes:	38.60		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	3	Registered	819.172.588	819.172.588	08-Dec-2008	MAR
	Owner:	El Pollo Loco, Inc.			12-Apr-1996	08-Dec-1998		MH
					Classes:	38.60		MAR

Country List

Country: CA Canada

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	479154 03-Dec-1981	TMA282,579 19-Aug-1983 Classes: n/a	19-Aug-2013	MAR MH MAR
THE CRAZY CHICKEN	14404	-0027	Registered	479151 03-Dec-1981	TMA282,578 19-Aug-1983 Classes: n/a	19-Aug-2013	MAR MH MAR

Country List

Country: CL Chile

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	590.434	590.434	28-Feb-2013	MAR
	Owner:	El Pollo Loco, Inc.		29-Nov-2002	28-Feb-2003		MH
				Classes:	42		MAR
THE CRAZY CHICKEN	14404	-0026	Registered		401.087	28-Jan-2013	MAR
	Owner:	El Pollo Loco, Inc.			28-Jan-1993		MH
				Classes:	042		MAR

Country List

Country: CN China

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006		Registered	960071650	1097504	06-Sep-2007	MAR
	Owner:	El Pollo Loco, Inc.			18-Jun-1996	07-Sep-1997		MH
					Classes:	042		MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006	2	Registered	960071657	1073108	06-Aug-2007	MAR
	Owner:	El Pollo Loco, Inc.			18-Jun-1996	07-Aug-1997		MH
					Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0001		Registered	960071656	1073109	06-Aug-2007	MAR
	Owner:	El Pollo Loco, Inc.			18-Jun-1996	07-Aug-1997		MH
					Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002		Registered	960071649	1097505	06-Sep-2007	MAR
	Owner:	El Pollo Loco, Inc.			18-Jun-1996	07-Sep-1997		MH
					Classes:	42		MAR

Country List

Country: CR Costa Rica

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		66.733	25-Aug-2006	MAR
	Owner:	El Pollo Loco, Inc.		23-Jan-1984	25-Aug-1986		MH
				Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		66.735	25-Aug-2006	MAR
	Owner:	El Pollo Loco, Inc.		23-Jan-1984	25-Aug-1986		MH
				Classes:	42		MAR

Country List

Country: DK Denmark

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	4899/83 13-Oct-1983	1870/84 11-May-1984	11-May-2004	MAR MH
				Classes:	029 and 042		MAR

Country List

Country: DO **Dominican Republic**

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO & DISENO (Tombstone)	14404	-0006	2	Registered		90,614	15-Jun-2017	MAR
	Owner:	El Pollo Loco, Inc.				15-Jun-1997		MH
					Classes:	70		MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006		Registered		91,750	15-Aug-2017	MAR
	Owner:	El Pollo Loco, Inc.			03-Feb-1997	15-Aug-1997		MH
					Classes:	53		MAR
EL POLLO LOCO (Word Mark)	14404	-0001		Registered		89,296	15-Apr-2017	MAR
	Owner:	El Pollo Loco, Inc.				15-Apr-1997		MH
					Classes:	53		MAR
EL POLLO LOCO (Word Mark)	14404	-0001	2	Registered		42,568	20-May-2007	MAR
	Owner:	El Pollo Loco, Inc.				20-May-1987		MH
					Classes:	16 or 63		MAR
EL POLLO LOCO (Word Mark)	14404	-0002		Registered		42,582	20-May-2007	MAR
	Owner:	El Pollo Loco, Inc.				20-May-1987		MH
					Classes:	70		MAR

Country List

Country: EC **Ecuador**

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	77.260	1242-98	02-Oct-2008	MAR
	Owner:	El Pollo Loco, Inc.		10-Apr-1997	02-Oct-1998		MH
				Classes:	42		MAR
THE CRAZY CHICKEN	14404	-0025	Registered	77259	4348-98	10-Sep-2008	MAR
	Owner:	El Pollo Loco, Inc.		10-Apr-1997	10-Sep-1998		MH
				Classes:	29		MAR
THE CRAZY CHICKEN	14404	-0026	Registered	77.258	1241-98	02-Oct-2008	MAR
	Owner:	El Pollo Loco, Inc.		10-Apr-1997	02-Oct-1998		MH
				Classes:	42		MAR

Country List

Country: EG Egypt

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006	Pending	148 396			MAR
	Owner:	El Pollo Loco, Inc.		19-Jan-2002			MH
					Classes: 042		MAR

Country List

Country: EU European Community

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0003	Pending	002721520			MAR
	Owner:	El Pollo Loco, Inc.		28-May-2002			MH
					Classes: 029, 031 and 043		MAR

Country List

Country: FR France

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006	Registered		94.500.452	06-Jan-2004	MAR
	Owner:	El Pollo Loco, Inc.		06-Jan-1994	06-Jan-1994		MH
				Classes:	029, 030 and 042		MAR

Country List

Country: GT Guatemala

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	R-813-2003	069731	12-Aug-2013	MAR
	Owner:	El Pollo Loco, Inc.			12-Aug-1993		MH
				Classes:	42		MAR

Country List

Country: HN Honduras

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO & DISENO (Tombstone)	14404	-0006		Pending	5946-02			MAR
	Owner:	El Pollo Loco, Inc.			29-Apr-2002			MH
					Classes:	43		MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006	3	Registered		56.778	13-Jan-2013	MAR
	Owner:	El Pollo Loco, Inc.				13-Jan-1993		MH
					Classes:	29		MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006	2	Registered		56.777	13-Jan-2013	MAR
	Owner:	El Pollo Loco, Inc.				13-Jan-1993		MH
					Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002		Pending	5947-02			MAR
	Owner:	El Pollo Loco, Inc.			29-Apr-2002			MH
					Classes:	43		MAR

Country List

Country: HK Hong Kong

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		00704/87	04-Jan-2005	MAR
	Owner:	El Pollo Loco, Inc.			04-Jan-1984		MH
				Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	06154/92	01817/93	02-Mar-2013	MAR
	Owner:	El Pollo Loco, Inc.		02-Mar-1992	02-Mar-1992		MH
				Classes:	042		MAR

Country List

Country: ID Indonesia

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		398201	04-Oct-2006	MAR
	Owner:	El Pollo Loco, Inc.		04-Oct-1996	10-Oct-1997		MH
				Classes:	42		MAR
THE WILD CHICKEN	14404	-0024	Registered		unknown	04-Oct-2006	MAR
	Owner:	El Pollo Loco, Inc.		04-Oct-1996	04-Oct-1996		MH
				Classes:	042		MAR

Country List

Country: IL Israel

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		57683	11-Dec-2004	MAR
	Owner:	El Pollo Loco, Inc.		11-Dec-1983	26-May-1988		MH
				Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		57684	11-Dec-2004	MAR
	Owner:	El Pollo Loco, Inc.		11-Dec-1983	26-May-1988		MH
				Classes:	042		MAR

Country List

Country: IT Italy

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0003	Registered		443648	24-Dec-2011	MAR
				24-Dec-1981	08-Sep-1986		MH
					Classes: 029, 035 and 042		MAR

Country List

Country: JP Japan

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
CHILI WING	14404	-0021		Registered	80548/91 31-Jul-1991	2624939 28-Feb-1994 Classes: 32	28-Feb-2004	MAR MH MAR
CHILI WING (In Katakana)	14404	-0022		Registered	80549/91 31-Jul-1991	2667825 31-May-1994 Classes: 32	31-May-2004	MAR MH MAR
EL POLLO LOCO (Katakana)	14404	-0009		Registered	08-730153	1911020 27-Nov-1986 Classes: 29	27-Nov-2006	MAR MH MAR
EL POLLO LOCO (Katakana)	14404	-0009	2	Registered	10-10459 10-Feb-1998	4270877 07-May-1999 Classes: 16	07-May-2009	MAR MH MAR
EL POLLO LOCO (Word Mark)	14404	-0003		Registered		2185131 31-Oct-1989 Classes: 29	31-Oct-2009	MAR MH MAR
EL POLLO LOCO (Word Mark)	14404	-0003	2	Registered	12899/87 12-Feb-1987	2249933 30-Jul-1990 Classes: 26	30-Jul-2010	MAR MH MAR
POLLO LOCO (Katakana)	14404	-0009	6	Registered	10-10460 10-Feb-1998	4270878 02-Apr-1999 Classes: 16	02-Apr-2009	MAR MH MAR

Country List

Country: JP Japan

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
POLLO LOCO (Katakana)	14404	-0009	5	Registered	9-34761 27-Mar-1997	4206159 30-Oct-1998 Classes: 31	30-Oct-2008	MAR MH MAR
POLLO LOCO (Katakana)	14404	-0009	3	Registered	9-34760 27-Mar-1999	4247084 05-Mar-1999 Classes: 29	05-Mar-2009	MAR MH MAR
POLLO LOCO (Katakana)	14404	-0009	4	Registered	59-071668 06-Jul-1984	1988826 27-Oct-1987 Classes: 29	27-Oct-2007	MAR MH MAR
THE CRAZY CHICKEN	14404	-0025 Owner: El Pollo Loco, Inc.		Registered	9-34759 27-Mar-1997	4206158 30-Oct-1998 Classes: 29	30-Oct-2008	MAR MH MAR

Country List

Country: KR Korea, South

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006	Registered	96-53041	408717	08-Jul-2008	MAR
	Owner:	El Pollo Loco, Inc.		19-Dec-1996	08-Jul-1998		MH
				Classes:	7		MAR
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	14228/1983	106069	16-Oct-2004	MAR
	Owner:	El Pollo Loco, Inc.		13-Oct-1983	16-Oct-1984		MH
				Classes:	7		MAR

Country List

Country: MY Malaysia

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		86/05330	15-Dec-2007	MAR
	Owner:	El Pollo Loco, Inc.		15-Dec-1986	15-Dec-1986		MH
				Classes:	29		MAR
THE WILD CHICKEN	14404	-0023	Pending	97/01279			MAR
	Owner:	El Pollo Loco, Inc.		30-Jan-1997			MH
				Classes:	029		MAR

Country List

Country: NZ New Zealand

Trademark	Client	Client Matter		Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001		Registered	A398816	149398	21-Oct-2004	MAR
	Owner:	El Pollo Loco, Inc.			21-Oct-1983	11-Feb-1986		MH
					Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0001	2	Registered		286444	18-Dec-2004	MAR
	Owner:	El Pollo Loco, Inc.			18-Dec-1997	18-Dec-1997		MH
					Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	2	Registered		286445	18-Dec-2004	MAR
	Owner:	El Pollo Loco, Inc.			18-Dec-1997	18-Dec-1997		MH
					Classes:	42		MAR
EL POLLO LOCO (Word Mark)	14404	-0002		Registered	A398815	203371	17-Jul-2011	MAR
	Owner:	El Pollo Loco, Inc.			17-Jul-1990	11-Feb-1986		MH
					Classes:	042		MAR

Country List

Country: NO Norway

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	833304 13-Oct-1983	119.251 22-Nov-1984	22-Nov-2004	MAR MH MAR
				Classes:	029 and 042		

Country List

Country: PA Panama

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		039761	20-Nov-2006	MAR
	Owner:	El Pollo Loco, Inc.			20-Nov-1986		MH
				Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		039762	20-Nov-2006	MAR
	Owner:	El Pollo Loco, Inc.			20-Nov-1986		MH
				Classes:	42		MAR

Country List

Country: PY Paraguay

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO	14404	-0001	Registered		253.440	19-Jun-2012	MAR
	Owner:	El Pollo Loco, Inc.			19-Jun-1992		MH
				Classes:	029		MAR
EL POLLO LOCO	14404	-0002	Registered		253.441	19-Jun-2012	MAR
	Owner:	El Pollo Loco, Inc.			19-Jun-1992		MH
				Classes:	042		MAR
EL POLLO LOCO & DESIGN	14404	-0004	Registered		174.971	29-Dec-2004	MAR
	Owner:	El Pollo Loco, Inc.			29-Dec-1994		MH
				Classes:	029		MAR
EL POLLO LOCO & DESIGN	14404	-0005	Registered		174.972	29-Dec-2004	MAR
	Owner:	El Pollo Loco, Inc.			29-Dec-1994		MH
				Classes:	042		MAR

Country List

Country: PE Peru

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		5627	17-Mar-2013	MAR
	Owner:	El Pollo Loco, Inc.			17-Mar-1993		MH
				Classes:	043		MAR

Country List

Country: PH Philippines

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		40690	26-Aug-2008	MAR
	Owner:	El Pollo Loco, Inc.			26-Aug-1988		MH
				Classes:	29		MAR
THE CRAZY CHICKEN	14404	-0026	Registered	406585	40664	26-Aug-2008	MAR
	Owner:	El Pollo Loco, Inc.		30-Oct-1981	26-Aug-1988		MH
				Classes:	035 and 042		MAR

Country List

Country: PT Portugal

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	11-Jul-1991	275.353 04-Jun-1993	04-Jun-2013	MAR MH MAR
	Owner: El Pollo Loco, Inc.				**Classes:** 42		

Country List

Country: SG Singapore

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006	Registered	4595/98	T98/04595I	13-May-2008	MAR
	Owner:	El Pollo Loco, Inc.		14-May-1998	14-May-1998		MH
				Classes:	042		MAR
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		5769/83	02-Nov-2004	MAR
	Owner:	El Pollo Loco, Inc.		02-Nov-1983	02-Nov-1983		MH
				Classes:	29		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	3418/96	T96/03418F	08-Apr-1996	MAR
	Owner:	El Pollo Loco, Inc.		09-Apr-1996	09-Apr-1996		MH
				Classes:	42		MAR
THE WILD CHICKEN	14404	-0023	Registered	3333/96	T96/03333C	03-Apr-2006	MAR
	Owner:	El Pollo Loco, Inc.		04-Apr-1996	04-Apr-1996		MH
				Classes:	029		MAR
THE WILD CHICKEN	14404	-0024	Registered	3334/96	T96/03334A	03-Apr-2006	MAR
	Owner:	El Pollo Loco, Inc.		04-Apr-1996	04-Apr-1996		MH
				Classes:	042		MAR

Country List

Country: ZA South Africa

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	10-Feb-1987	87/0747 13-Jan-1989	10-Feb-2007	MAR MH MAR
	Owner:	El Pollo Loco, Inc.			Classes: 42		

Country List

Country: ES Spain

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		991,950/3	11-Dec-2011	MAR
	Owner:	El Pollo Loco, Inc.		11-Dec-1981	02-Feb-1983		MH
				Classes:	42		MAR

Country List

Country: CH Switzerland

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	331.281	331.281	23-Dec-2013	MAR
	Owner:	El Pollo Loco, Inc.		23-Dec-1983	29-Jan-1993		MH
				Classes:	29		MAR

Country List

Country: TH Thailand

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	366816 15-Aug-1988	TM80473 15-Aug-1988	14-Aug-2008	MAR MH MAR
	Owner:	El Pollo Loco, Inc.			Classes: 29		

Country List

Country: TT Trinidad&Tobago

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	03-Nov-1983	14355 07-Feb-1992	02-Nov-2007	MAR MH MAR
	Owner:	El Pollo Loco, Inc.			Classes: 42		

Country List

Country: GB United Kingdom

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	01-Dec-1981	1 165 675 01-Dec-1981	01-Dec-2012	MAR MH MAR
	Owner:	El Pollo Loco, Inc.		Classes:	029		
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	16-Jun-1988	1 347 919 12-Jan-1989	16-Jun-2005	MAR MH MAR
	Owner:	El Pollo Loco, Inc.		Classes:	42		
THE CRAZY CHICKEN	14404	-0025	Registered	01-Dec-1981	1 165 674 01-Dec-1981	01-Dec-2012	MAR MH MAR
	Owner:	El Pollo Loco, Inc.		Classes:	029		
THE CRAZY CHICKEN	14404	-0026	Registered	25-Aug-1988	1 355 969 30-Mar-1990	25-Aug-2005	MAR MH MAR
	Owner:	El Pollo Loco, Inc.		Classes:	042		

Country List

Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
	14404	-0000	Unfiled				MAR MH MAR
A DIFFERENT KIND OF CHICKEN. A DIFFERENT KIND OF	14404	-0032	Registered	75/777,351 17-Aug-1999	2,399,764 31-Oct-2000 Classes: 035	31-Oct-2010	MAR MH MAR
CHICKEN BURRITO MADNESS!	14404	-0020	Registered	76/092,192 19-Jul-2000	2,492,371 25-Sep-2001 Classes: 029	25-Sep-2011	MAR MH MAR
CHICKEN LOVER'S BURRITO	14404	-0018	Published	76/337,892 15-Nov-2001	Classes: 029		MAR MH MAR
CLASSIC CHICKEN BURRITO	14404	-0017	Registered	76/337,891 15-Nov-2001	2,639,261 22-Oct-2002 Classes: 029 and 030	22-Oct-2012	MAR MH MAR
EL POLLO ASADO A LA PARRILLA ORIGINAL DE MEXICO	14404	-0012	Pending	76/490,933 13-Feb-2003	Classes: 043		MAR MH MAR

Country List

Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO FRESCO	14404	-0036	Pending	78/298,640 10-Sep-2003	Classes: 043		MAR MH MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006	Registered	73/500,157 19-Sep-1984	1,409,639 16-Sep-1986 Classes: 029 and 035 and 042	16-Sep-2006	MAR MH MAR
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	73/302,431 23-Mar-1981	1,237,518 10-May-1983 Classes: 029 and 042	10-May-2013	MAR MH MAR
ENLOQUECE TUS SENTIDOS	14404	-0013	Registered	75/874,747 17-Dec-1999	2,473,061 31-Jul-2001 Classes: 042	31-Jul-2011	MAR MH MAR
FIESTA FEAST	14404	-0033	Pending	78/309,326 03-Oct-2003	Classes: 043		MAR MH MAR
GIVE IN TO THE POLLO	14404	-0038	Pending	76/511,226 02-May-2003	Classes: 043		MAR MH MAR
IS IT WRONG TO LOVE A CHICKEN?	14404	-0037	Pending	78/304,403 23-Sep-2003	Classes: 043		MAR MH MAR

Country List

Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
LOCO FOR THAT POLLO	14404	-0008	Registered	76/209,486 14-Feb-2001	2,524,900 01-Jan-2002 Classes: 042	01-Jan-2012	MAR MH MAR
ORIGINAL MEXICAN FLAME-BROILED CHICKEN	14404	-0011	Published	76/311,475 13-Sep-2001			MAR MH MAR
POLLO BOWL	14404	-0015	Registered	75/197,417 13-Nov-1996	2,132,185 27-Jan-1998 Classes: 029	27-Jan-2008	MAR MH MAR
POLLO FRESCO	14404	-0034	Pending	78/298,683 10-Sep-2003	Classes: 043		MAR MH MAR
THE CRAZY CHICKEN	14404	-0027	Renewed	73/302,442 23-Mar-1981	1,237,519 10-May-1983 Classes: 029 and 042	10-May-2013	MAR MH MAR
THE ORIGINAL MEXICAN CHAR-BROILED CHICKEN	14404	-0010	Registered	73/650,419 20-Mar-1987	1,498,099 26-Jul-1988 Classes: 042	26-Jul-2008	MAR MH MAR

Country List

Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
THE ORIGINAL POLLO BOWL	14404	-0016	Published	76/424,676 24-Jun-2002 Classes: 029			MAR MH MAR
TWICE GRILLED BURRITO	14404	-0035	Pending	76/517,003 27-May-2003 Classes: 030			MAR MH MAR
ULTIMATE CHICKEN BURRITO	14404	-0019	Registered	76/337,893 15-Nov-2001 Classes: 029	2,684,927 04-Feb-2003	04-Feb-2013	MAR MH MAR
UNA LOCA PASION (Stylized)	14404	-0028	Pending	76/527,923 08-Jul-2003 Classes: 043			MAR MH MAR
WHEN YOU'RE CRAZY FOR CHICKEN	14404	-0014	Registered	76/103,809 03-Aug-2000 Classes: 042	2,473,672 31-Jul-2001	31-Jul-2011	MAR MH MAR

Country List

Country: UY Uruguay

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006	Registered		251.266	01-Feb-2004	MAR
	Owner:	El Pollo Loco, Inc.		21-May-1992	01-Feb-1994		MH
				Classes:	029 and 042		MAR
EL POLLO LOCO (Word Mark)	14404	-0003	Registered		251.267	01-Feb-2004	MAR
	Owner:	El Pollo Loco, Inc.		21-May-1992	01-Feb-1994		MH
				Classes:	029 and 042		MAR

Country List

Country: VE Venezuela

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		114443-F	25-Sep-2010	MAR
	Owner:	El Pollo Loco, Inc.			25-Sep-1985		MH
				Classes:	029		MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		19067D	18-Sep-2010	MAR
	Owner:	El Pollo Loco, Inc.			18-Sep-1985		MH
				Classes:	042		MAR

Country List

Country: VN Vietnam

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	31 092	26 113	16-Oct-2006	MAR
	Owner:	El Pollo Loco, Inc.		16-Oct-1996	12-Jan-1998		MH
				Classes:	42		MAR
THE WILD CHICKEN	14404	-0024	Registered	31 093	26 114	16-Oct-2006	MAR
	Owner:	El Pollo Loco, Inc.		16-Oct-1996	12-Jan-1998		MH
				Classes:	42		MAR