

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The John C. Groub Company		08/24/1999	CORPORATION: INDIANA

RECEIVING PARTY DATA	
Name:	The Kroger Co. of Michigan
Street Address:	1014 Vine Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202-1100
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Registration Number:	2068174	FOODS PLUS
Registration Number:	1074696	GRANDMA'S PRIDE
Registration Number:	747933	JAY C
Registration Number:	977415	JAY C
Registration Number:	1298260	JAY C
Registration Number:	1080550	MARY ANN

CORRESPONDENCE DATA	
Fax Number:	(415)983-1200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-983-6318
Email:	sftrademarks@pillsburywinthrop.com
Correspondent Name:	Laura C. Gustafson
Address Line 1:	Calendar/Docketing Dept. P.O. Box 7880
Address Line 4:	San Francisco, CALIFORNIA 94120-7880

ATTORNEY DOCKET NUMBER:	061148/LCG
-------------------------	------------

CH \$165.00 2068174

NAME OF SUBMITTER:

Laura C. Gustafson

Total Attachments: 2

source=John C. Groub to Kroger Assignment Docs_1#page1.tif

source=John C. Groub to Kroger Assignment Docs_2#page1.tif

ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The John C. Groub Company, Inc., an Indiana corporation having a place of business at Municipal Airport Industrial Park, Avenue A & D Street, P.O. Box 1004, Seymour, Indiana 47274, ("ASSIGNOR"), hereby assigns, sells, conveys and transfers to The Kroger Co. of Michigan, a Michigan corporation, having a place of business at 1014 Vine Street, Cincinnati, Ohio 45202-1100 ("ASSIGNEE"), all rights, title and interests in and to the trademarks listed in the attached Exhibit A (the "Marks"), the registrations thereto, and the goodwill of the business in which the Marks are used, together with all claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns.

ASSIGNOR: THE JOHN C. GROUB COMPANY, INC.

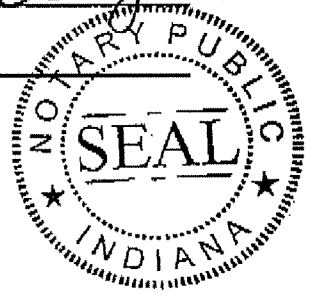
By: [Signature]
James T. McCoy
Title: President
Date: August 24, 1999

STATE OF Indiana)
) SS:
COUNTY OF Marion)

On the 24th day of August, 1999, before me, a Notary Public in and for said County and State, personally appeared James T. McCoy and acknowledged that he is the President of The John C. Groub Company, Inc.; that he is authorized by said corporation to execute the foregoing Assignment on behalf of said corporation; and that he did execute the foregoing Assignment on behalf of said corporation, pursuant to such authority.

Gretchen L. Snyder, Notary Public
County of Residence: Marion
My Commission Expires: Oct. 5, 2006

[Signature]
Notary Public
Printed Name



My Commission Expires: _____
County of Residence: _____

Exhibit A

U.S. Assigned Trademarks

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
FOODS PLUS	2,031,325	01/21/97
FOODS PLUS	2,068,174	06/10/97
GRANDMA'S PRIDE & DESIGN	1,074,696	10/04/77
JAY C & DESIGN	747,933	04/19/63
JAY C	977,415	01/22/74
JAY C	1,298,260	09/25/84
MARY ANN	950,442	01/09/73
MARY ANN	1,797,999	10/12/93
MARY ANN & DESIGN	1,080,550	12/27/77
RULER	921,235	09/28/71

INDS01 KZC 323396-1A