

Form PTO-1504

RECORDATION FORM COVER SHEET

1-31-92

TRADEMARKS ONLY

Docket No.: MACF 813

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy hereof.

<p>1. Name of conveying party(ies): <u>Editorial América, S.A.</u></p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> <u>Corporation of Panama</u></p> <p>Additional name(s) of conveying party(ies) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: <u>Editorial Televisa International, S.A.</u> Address: <u>Av. Vasco de Quiroga 2000, Edificio "A", 4 piso, Col. Santa Fe, 01210, Mexico</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> <u>Corporation of Mexico</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached:  <input checked="" type="checkbox"/> Yes                      <input type="checkbox"/> No  (Designations must be a separate document from Assignment)  Additional name(s) &amp; addresses attached?  <input type="checkbox"/> Yes                      <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:  <input type="checkbox"/> Assignment                      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name  <input checked="" type="checkbox"/> <u>Other: Remove 0,758,137. Ownership for 0,758,137 remains with Hachette Filipacchi Presse S.A. Execution Date: November 30, 1998</u></p>	

Trademark Registration No.(s)

Reel/Frame 002450/0650

0,953,666 and 12 others

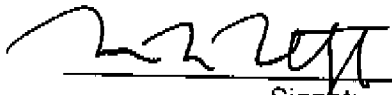
Additional Numbers attached?  Yes  No  X

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Mark N. Mutterperl</u> Internal Address: <u>Fulbright &amp; Jaworski L.L.P.</u> Street Address: <u>666 Fifth Avenue</u> City: <u>New York</u> State: <u>NY</u> Zip: <u>10103</u></p>	<p>6. Total number of applications and registration involved:..... <u>1</u></p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>40.00</u></p> <p><input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> <u>Authorized to be charged to deposit account</u></p> <p>8. Deposit account number: <u>50.0624</u> Order No. <u>00000040 (MACF 813)</u> (Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark N. Mutterperl                                            December 18, 2003  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet and attachments 12

OMB No. 0651-0011 (exp. 4/94)

CH \$365.00 500624 0953666

## Schedule A

MARK	REGISTRATION NO.
ALMANAQUE MUNDIAL	953,666
AUTOMOVIL PANAMERICANO	2.124.484
CRISTINA	1.745.182
DEPORTE INTERNACIONAL	2.056.407
<del>ELLE</del>	<del>788.137</del>
FURIA MUSICAL	1.973.228
GEOMUNDO	1.080.997
MUY INTERESANTE	1.445.128
NOVIAS DE VANIDADES	1,510,905
SOMOS	2.243.277
TU	1.248.339
TV Y NOVELAS	1.264.926
VANIDADES	733.438
VANIDADES CONTINENTAL	840.507

Form PTO-1504

1-31-92

1-28-2002

VER SHEET

ONLY

Docket No. : Von 002, et al.

To the Honorable Commis

cord the attached original documents or copy hereof.

1. Name of conveying party

Editorial América, S.A.

101995802

1-23-02

Name and address of receiving party(ies):

Name: Editorial Televisa International, S.A.,  
Address: Av. Vasco de Quiroga 2000, Edificio "A",  
4 piso, Col. Santa Fe, 01210, Mexico

Individual(s)  Association   
General Partnership  Limited Partnership   
 Corporation of Panama

Individual(s) citizenship \_\_\_\_\_  
Association \_\_\_\_\_  
General Partnership \_\_\_\_\_  
Limited Partnership \_\_\_\_\_  
 Corporation of Mexico

Additional name(s) of conveying party(ies) attached Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & addresses attached? Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other: Confirmation of Trademark Assignment  
Execution Date: November 30, 1998

Trademark Registration No.(s).

14 marks on attached Schedule A.

Additional Numbers attached? Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark N. Mutterperl  
Internal Address: Fulbright & Jaworski L.L.P.  
Street Address: 666 Fifth Avenue  
City: New York State: NY Zip: 10103

6. Total number of applications and registration involved: ..... 14

7. Total fee (37 CFR 3.41).....\$ 365.00

Enclosed  
 Authorized to be charged to deposit account in the event of insufficiency of check

8. Deposit account number: 50.0624  
Order No. 10107701 (VON 002)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark N. Mutterperl

Name of Person Signing

Signature

January 28, 2002

Date

Total number of pages including cover sheet and attachments 20

OMB No. 0651-0011 (exp. 4/94)

"Express Mail" mailing label No. EL 638929525 US

02/27/2002 TDIAZI 00000205 500624 953666

01 FC:481 40.00 CH  
02 FC:482 323.00 CH

Received 01/18/2002 14:38 02:12 on line [2] for MM07278 Printed 01/18/02 14:42 \* Pg 4/5  
01/18/02 13:35 52 55 5258 1098 1099 VON WOBESER Y S.

004

**CONFIRMATION OF TRADEMARK ASSIGNMENT**

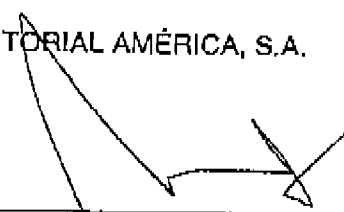
WHEREAS, Editorial América, S.A., a corporation organized under the laws of Panama, having a place of business at 6355 N.W. 36<sup>th</sup> Street Virginia, Gardens, Florida 33166, United States of America ("Assignor"), owned the marks on Schedule A (the "Marks") which are the subject of registrations or pending applications for registration filed with the United States Patent and Trademark Office; and


WHEREAS, Editorial Televisa International, S.A., a corporation organized under the laws of Mexico, having a place of business at Av. Vasco de Quiroga 2000, Edificio "A", 4 piso, Col. Santa Fe, 01210, México, D.F., México ("Assignee"), has acquired the Marks and the applications and registrations therefore pursuant to the terms of that certain Capital Increase dated as of 30/11/1998 among Assignor and ("Capital Increase" - short name for documents);

NOW THEREFORE, in consideration of the covenants and agreements and other consideration set forth in the Capital Increase, Assignor hereby confirms that, as of 30/11/1998; Assignor assigned unto Assignee all of its rights, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and the application therefore.

EDITORIAL AMÉRICA, S.A.

EDITORIAL TELEVISA INTERNATIONAL, S.A.

By:   
Name: Ms. María Azucena Domínguez Cobián  
Title: Legal representative

By:   
Name: Ms. María Azucena Domínguez Cobián  
Title: Legal representative

Received 01/18/2002 14:38 ... J2:12 on line [2] for MM07278 Printed 01/18/02 13:36 2 14:42 \* Pg 5/5  
 01/18/02 13:36 52 55 5258 1008 1099 YON WOBSER Y S.

005

## ANEXO A

MARCA	NO. DE SOLICITUD	NO. DE REGISTRO
ALMANAQUE MUNDIAL	72/387.962	953.666
AUTOMOVIL PANAMERICANO	75/060.829	2.124.484
CRISTINA	74/141.719	1.745.182
DEPORTE INTERNACIONAL	74/626.215	2.056.407
<del>ELLE</del>	<del>72/157.211</del>	<del>758.137</del>
FURIA MUSICAL	74/441.860	1.973.228
GEOMUNDO	73/112.572	1.080.997
IDEAS PARA SU HOGAR	73/177.426	1.141.591
MUY INTERESANTE	73/630.181	1.445.128
NOVIAS DE VANIDADES	73/667.653	1.510.905
SOMOS	75/228.082	2.243.277
TU	73/364.160	1.248.339
TV Y NOVELAS	73/364.181	1.264.926
VANIDADES	72/108.083	733.438
VANIDADES CONTINENTAL	72.255.194	840.507

25099090.1

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TRADEMARK  
 REEL: 002767 FRAME: 0376

Received 01/25/2002 18:06:08 on Line (2) for MM07278 Printed 01/25/2002 19:06 \* Pg 11/16  
JAN-25-2002 17:59 FROM UON WOBESER Y SIERRA TO 00012127523958 P.11

Attorney Docket No. VON 837

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re trademark of:  
Editorial Televisa International, S.A.  
Mark: ELLE  
Registration No.: 758,137

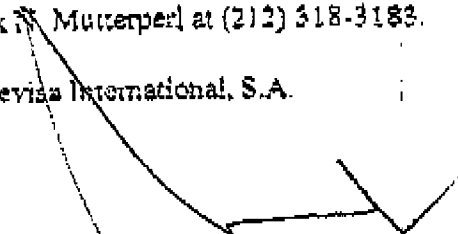
BOX RESPONSES/NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

REVOCATION OF POWERS OF ATTORNEY  
AND SUBSTITUTION OF ATTORNEY/  
DOMESTIC REPRESENTATIVE

Registrant hereby revokes all previous powers of attorney in connection with the above-identified trademark registration, and hereby appoints Mark N. Mutterperl, Leon Medzhibovsky, Kenneth D. Suzan, George Hyka, and the other attorneys of FULBRIGHT & JAWORSKI L.L.P., 666 Fifth Avenue, New York, New York 10103, its attorneys to transact all business in the United States Patent and Trademark Office in connection therewith, and to act as Registrant's domestic representative on whom may be served Notice or Process in proceedings effecting the mark. All telephone communication is to be directed to Mark N. Mutterperl at (212) 318-3183.

Editorial Televisa International, S.A.

Date: Jan-24-02

By:   
Name: Maria Azucena Dominguez Cobian  
Title: Attorney in Fact

**FULBRIGHT & JAWORSKI L.L.P.**

A REGISTERED LIMITED LIABILITY PARTNERSHIP  
666 FIFTH AVENUE, 31ST FLOOR  
NEW YORK, NEW YORK 10103-3198

**MEMORANDUM**

**TO:** Assistant Commissioner of Trademarks

**DATE:** January 28, 2002

**FROM:** Helen L. Rosenberg  
Legal Assistant

**RE:** Assignment from Editorial America, S.A. to Editorial Televisa International, S.A.

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Please forward this Recordation Form Cover Sheet and any attachments to:

U.S. Patent and Trademark Office  
Assignment Division  
Box ASSIGNMENTS  
CG-4, 1213 Jefferson Davis Highway, Suite 320  
Washington, DC 20231

Thank you.

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10, on the date indicated below and is addressed to U.S. Patent and Trademark Office, Box ASSIGNMENTS, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.

Helen L. Rosenberg  
(Printed name of person mailing paper or fee)

  
(Signature of person mailing paper or fee)

Express Mail Label: EL 638929525 US  
Date of Deposit: January 28, 2002



**CERTIFICATE OF FACSIMILE TRANSMITTAL**

I hereby certify that this correspondence is being transmitted  
via telecopy pursuant to 37 CFR §1.8 to the Assignment Division  
of the United States Patent & Trademark Office at 703-306-5995 on December 19, 2003.

By Helen Rosenberg Helen Rosenberg  
(Name of Transmitter) (Signature)

**FULBRIGHT & JAWORSKI L.L.P.**

A REGISTERED LIMITED LIABILITY PARTNERSHIP  
 666 FIFTH AVENUE, 31ST FLOOR  
 NEW YORK, NEW YORK 10103-3198  
 WWW.FULBRIGHT.COM

**FACSIMILE TRANSMISSION**

DATE: December 19, 2003

MATTER NUMBER: 00000040

NAME:	FAX NO.:	PHONE NO.:
Correction of Notice of Recordation Assignment Division United States Patent and Trademark Office	703-306-5995	

FROM: Mark N. Mutterperl

USER ID: MM 07278 FLOOR: 24

PHONE: 212-318-3183

FAX: (212) 318-3400

RE:

NUMBER OF PAGES WITH COVER PAGE:

Please return facsimile to Helen Rosenberg, Room 2441.

**Message:**

Please record the attached corrective Recordation Cover Sheet, removing Reg. No. 0,758,137 (ELLE) from the assignment recorded at Reel/Frame 002450/0650.

Please fax the corrected Notice of Recordation of Assignment Document to IP Docketing at 212-318-3400.

Any questions, please call 212-583-3697. Thank you. Helen Rosenberg

**CAUTION - CONFIDENTIAL**

THE INFORMATION CONTAINED IN THIS FACSIMILE IS CONFIDENTIAL AND MAY ALSO CONTAIN PRIVILEGED ATTORNEY-CLIENT INFORMATION OR WORK PRODUCT. THE INFORMATION IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHOM IT IS ADDRESSED. IF YOU ARE NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY USE, DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THE FACSIMILE IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ADDRESS ABOVE VIA THE U.S. POSTAL SERVICE. THANK YOU

**IF YOU DO NOT RECEIVE ALL OF THE PAGES, PLEASE CALL  
 OFFICE SERVICES AT (212) 318-3250 AS SOON AS POSSIBLE.**

RECORDED: 12/19/2003

**TRADEMARK  
 REEL: 002767 FRAME: 0381**