

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ekco Housewares, Inc.		09/12/2000	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Quickie Manufacturing Corporation
Street Address:	1150 Taylors Lane
Internal Address:	P.O. Box 156
City:	Cinnaminson
State/Country:	NEW JERSEY
Postal Code:	08077
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2004843	CLEAN RESULTS
Registration Number:	2104447	ABSORB-IT MOP
Registration Number:	2110157	TWIST-IT
Registration Number:	2151871	E-Z WRINGER JUMBO SPONGE MOP

CORRESPONDENCE DATA	
Fax Number:	(856)673-7045
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	856-354-3045
Email:	msever@archerlaw.com
Correspondent Name:	Mark J. Sever, Jr., Esq.
Address Line 1:	One Centennial Square
Address Line 2:	P.O. Box 3000
Address Line 4:	Haddonfield, NEW JERSEY 08033-0968

ATTORNEY DOCKET NUMBER:	QUI01500411
-------------------------	-------------

NAME OF SUBMITTER:	Mark J. Sever, Jr., Esq.
--------------------	--------------------------

**TRADEMARK**

OP \$115.00 2004843

Total Attachments: 2  
source=jim1#page1.tif  
source=jim2#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, EKCO HOUSEWARES, INC., a corporation organized under the State of Delaware, with a place of business at 9234 West Belmont Avenue, Franklin Park, Illinois 60131 ("Assignor"), owns the trademark registrations ("Trademarks") listed on Schedule A attached hereto and incorporated herein by this reference; and

WHEREAS, QUICKIE MANUFACTURING CORPORATION, a corporation organized under the laws of the State of New Jersey with a place of business at P.O. Box 156, Cinnaminson, New Jersey 08077-2506, ("Assignee"), is desirous of acquiring the aforesaid Trademarks, applications and registrations thereof.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and set over to Assignee, all right, title and interest which it owns in and to the aforesaid Trademarks and trademark registrations and applications listed on Exhibit A hereto, together with the good will of the business symbolized by the trademarks and the registrations and applications thereof.

Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from the past infringement of the Trademarks. Assignor undertakes that upon the request of Assignee to its designees, it and/or its successor in business, and/or its court-appointed creditor trustee shall make all rightful oaths, testify on behalf of Assignee to its designees in matters involving the subject trademark and do all other lawful acts necessary to carry out the intent of this agreement, as well as to provide such other material, information and assistance to Assignee or its designees, as will be considered necessary in connection therewith, all at Assignee's expense.

IN WITNESS WHEREOF, Assignor has cause this Trademark Assignment to be executed by its duly authorized officer or representative on the date indicated below.

EKCO HOUSEWARES, INC.

By:

Colleen K. Nissl

Name: Colleen K. Nissl

Title: Vice President & Asst. General Counsel  
Borden, Inc.

Date: September 12, 2000

Sworn and subscribed to  
before me this 12<sup>th</sup> day  
of September, 2000

Sondra J. Shelton

SONDRA J. SHELTON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES SEPT. 30, 2001

775971-1

SCHEDULE A

EKCO HOUSEWARES, INC.  
TRADEMARK REGISTRATIONS

TITLE	REGISTRATION NO.	REGISTRATION DATE	SECS 8&15 AFFIDAVIT	RENEWAL DUE
Absorb-It Mop	2,104,447	10/7/97	Due 10/7/02	10/7/2007
Brunge	2,035,703	2/4/97	Due 2/4/02	2/4/2007
Clean Results	2,004,843	10/1/96	Due 10/1/01	10/1/2006
E-Z Wringer Jumbo Sponge Mop	2,151,871	4/21/98	Due 4/21/03	4/21/08
Twist-It	2,110,157	10/28/97	Due 10/28/02	10/28/2007

776080-1