

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Antioch Company		12/18/2003	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Bank One, NA
Street Address:	1 Bank One Plaza
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60670
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 71

Property Type	Number	Word Mark
Registration Number:	2084052	CROP 'TIL YOU DROP
Registration Number:	1979739	CREATIVE MEMORIES
Registration Number:	1727768	LARGELY LITERARY
Registration Number:	2677665	CM
Registration Number:	2634593	PRESTIGE
Registration Number:	2630890	WEBWAY
Registration Number:	2620592	ANTIOCH
Registration Number:	2624162	REFLECTIONS OF COLOUR
Registration Number:	2490927	POWER LAYOUTS
Registration Number:	2475927	GRACIAS A TI!
Registration Number:	2776169	STORY LINES
Registration Number:	2603815	CAPTURE LIFE
Registration Number:	2494321	GALLERY EXPRESSIONS
Registration Number:	2595635	GREAT LENGTHS
Registration Number:	2519485	KITCHEN KEEPERS

CH \$1790.00 2084052

Registration Number:	2696168	POWER POUCH
Registration Number:	2406481	CM CREATIVE MEMORIES
Registration Number:	2410880	CM CREATIVE MEMORIES
Registration Number:	2406465	CREATIVE MEMORIES. . . WE'RE THE ONES WHO HELP YOU GET IT DONE
Registration Number:	2448991	SIMPLE PAGES COMPLETED ALBUMS
Registration Number:	2446136	NATIONAL SCRAPBOOK DAY CREATIVE MEMORIES
Registration Number:	2439544	DOODLE BUDDIES
Registration Number:	2381310	FLEX-HINGE
Registration Number:	2378165	CORNERS 'N BORDERS
Registration Number:	2407125	FOTOTECNICAS
Registration Number:	2316352	CROP TALK
Registration Number:	2288028	PRECIOUS ELEMENT
Registration Number:	2312663	PLACEKEEPER
Registration Number:	2449649	KEEPSAKE EXPRESSIONS
Registration Number:	2267352	FAST FORMULAS
Registration Number:	2308795	LARGELY LITERARY
Registration Number:	2331237	MEMORY KEEPERS
Registration Number:	2282276	LANDSCAPE
Registration Number:	2298943	CROP TALK
Registration Number:	2554466	MEMORY MATE
Registration Number:	2222542	GRACIAS A USTED!
Registration Number:	2195892	THE INFO ALBUM
Registration Number:	2156978	SHORT CUTS
Registration Number:	2241197	R RESOURCE ONE
Registration Number:	2241196	RESOURCE ONE
Registration Number:	2402282	CROP 'TIL YOU DROP
Registration Number:	2099073	CREATIVE MEMORIES
Registration Number:	2061501	BORDERLINES
Registration Number:	2088676	THANKS TO YOU!
Registration Number:	1975054	CM
Registration Number:	1829367	PERFECT
Registration Number:	1703247	CM
Registration Number:	1700549	THE CREATIVE MEMORIES COLLECTION
Registration Number:	1640452	

Registration Number:	1772932	
Registration Number:	1548257	ANTIOCH
Registration Number:	1498632	TAB-MARKS
Registration Number:	1480777	PHOTIQUE
Registration Number:	1320173	AGENDA
Registration Number:	1262380	MEMO WIPE-OFF
Registration Number:	1224180	ANTIOCH
Registration Number:	1120969	PRESS-N-STICK
Registration Number:	995304	"PICTURE POCKETS"
Registration Number:	882680	PRESS-N-STICK
Registration Number:	437930	WEBWAY
Serial Number:	78280352	DONEWITHONE
Serial Number:	78240387	PERSONA
Serial Number:	78158102	CROPTOBERFEST CREATIVE MEMORIES
Serial Number:	78158097	CROPTOBERFEST CREATIVE MEMORIES
Serial Number:	78201604	TITLETOPIA
Serial Number:	76263493	SHOEBOX TO SHOWCASE
Serial Number:	76238390	GREAT LENGTHS
Serial Number:	76152478	SNAP
Serial Number:	76046467	START SMART
Serial Number:	75207401	
Serial Number:	75205477	

**CORRESPONDENCE DATA**

Fax Number: (214)981-3400  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 214-981-3319  
Email: mroberts@sidley.com  
Correspondent Name: Elisabeth A. Evert  
Address Line 1: 717 North Harwood  
Address Line 2: Suite 3400  
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	36084-34830
NAME OF SUBMITTER:	Susan Roberts

Total Attachments: 67  
source=ANTIOCH TMS#page1.tif  
source=ANTIOCH TMS#page2.tif

source=ANTIOCH TMS#page3.tif  
source=ANTIOCH TMS#page4.tif  
source=ANTIOCH TMS#page5.tif  
source=ANTIOCH TMS#page6.tif  
source=ANTIOCH TMS#page7.tif  
source=ANTIOCH TMS#page8.tif  
source=ANTIOCH TMS#page9.tif  
source=ANTIOCH TMS#page10.tif  
source=ANTIOCH TMS#page11.tif  
source=ANTIOCH TMS#page12.tif  
source=ANTIOCH TMS#page13.tif  
source=ANTIOCH TMS#page14.tif  
source=ANTIOCH TMS#page15.tif  
source=ANTIOCH TMS#page16.tif  
source=ANTIOCH TMS#page17.tif  
source=ANTIOCH TMS#page18.tif  
source=ANTIOCH TMS#page19.tif  
source=ANTIOCH TMS#page20.tif  
source=ANTIOCH TMS#page21.tif  
source=ANTIOCH TMS#page22.tif  
source=ANTIOCH TMS#page23.tif  
source=ANTIOCH TMS#page24.tif  
source=ANTIOCH TMS#page25.tif  
source=ANTIOCH TMS#page26.tif  
source=ANTIOCH TMS#page27.tif  
source=ANTIOCH TMS#page28.tif  
source=ANTIOCH TMS#page29.tif  
source=ANTIOCH TMS#page30.tif  
source=ANTIOCH TMS#page31.tif  
source=ANTIOCH TMS#page32.tif  
source=ANTIOCH TMS#page33.tif  
source=ANTIOCH TMS#page34.tif  
source=ANTIOCH TMS#page35.tif  
source=ANTIOCH TMS#page36.tif  
source=ANTIOCH TMS#page37.tif  
source=ANTIOCH TMS#page38.tif  
source=ANTIOCH TMS#page39.tif  
source=ANTIOCH TMS#page40.tif  
source=ANTIOCH TMS#page41.tif  
source=ANTIOCH TMS#page42.tif  
source=ANTIOCH TMS#page43.tif  
source=ANTIOCH TMS#page44.tif  
source=ANTIOCH TMS#page45.tif  
source=ANTIOCH TMS#page46.tif  
source=ANTIOCH TMS#page47.tif  
source=ANTIOCH TMS#page48.tif  
source=ANTIOCH TMS#page49.tif  
source=ANTIOCH TMS#page50.tif  
source=ANTIOCH TMS#page51.tif  
source=ANTIOCH TMS#page52.tif  
source=ANTIOCH TMS#page53.tif  
source=ANTIOCH TMS#page54.tif  
source=ANTIOCH TMS#page55.tif  
source=ANTIOCH TMS#page56.tif  
source=ANTIOCH TMS#page57.tif

source=ANTIOCH TMS#page58.tif  
source=ANTIOCH TMS#page59.tif  
source=ANTIOCH TMS#page60.tif  
source=ANTIOCH TMS#page61.tif  
source=ANTIOCH TMS#page62.tif  
source=ANTIOCH TMS#page63.tif  
source=ANTIOCH TMS#page64.tif  
source=ANTIOCH TMS#page65.tif  
source=ANTIOCH TMS#page66.tif  
source=ANTIOCH TMS#page67.tif

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") is entered into as of December 18, 2003 by and between The Antioch Company, an Ohio corporation (the "Grantor") and Bank One, NA (Main Office Chicago), as contractual representative (the "Agent") on behalf of itself and on behalf of the "Holders of Secured Obligations" (as such term is defined in the below-described Credit Agreement).

WITNESSETH:

WHEREAS, the Grantor, the Alternate Currency Borrowers from time to time parties thereto (together with the Grantor, the "Borrowers"), the Agent and certain financial institutions (the "Lenders") are parties to that certain Credit Agreement dated as of the date hereof (as the same may hereafter be modified, amended, restated or supplemented from time to time, the "Credit Agreement"), pursuant to which the Lenders may, from time to time, make loans, advances, and other financial accommodations to or for the benefit of the Borrowers;

WHEREAS, the Grantor and the Agent have entered into a certain Parent Guaranty dated as of the date hereof (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty"), pursuant to which the Grantor has agreed to guarantee all of the Secured Obligations of the Alternate Currency Borrowers upon the terms and conditions set forth therein;

WHEREAS, the Grantor and the Agent are parties to that certain Pledge and Security Agreement dated as of the date hereof (as the same may hereafter be modified, amended, restated or supplemented from time to time, the "Pledge and Security Agreement"), pursuant to which the Grantor has granted a security interest in substantially all of its assets to the Agent for the benefit of the Agent and the Holders of Secured Obligations; and

WHEREAS, the Lenders have required the Grantor to execute and deliver this Agreement (i) in order to secure the prompt and complete payment, observance and performance of all of (a) the Secured Obligations and (b) all of the obligations and liabilities of the Grantor under the Guaranty (such obligations and liabilities, together with the Secured Obligations, being hereinafter referred to as the "Liabilities"), and (ii) as a condition precedent to the making of any loans, advances and any other financial accommodations by the Lenders under the Credit Agreement;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

1. Defined Terms.

(a) Unless otherwise defined herein, each capitalized term used herein that is defined in the Credit Agreement shall have the meaning specified for such term in the Credit Agreement. Unless otherwise defined herein or in the Credit Agreement, each capitalized term used herein that is defined in the Pledge and Security Agreement shall have the meaning specified for such term in the Pledge and Security Agreement.

(b) The words "hereof," "herein" and "hereunder" and words of like import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and section references are to this Agreement unless otherwise specified.

(c) All terms defined in this Agreement in the singular shall have comparable meanings when used in the plural, and vice versa, unless otherwise specified.

2. Incorporation of Premises. The premises set forth above are incorporated into this Agreement by this reference thereto and are made a part hereof.

3. Security Interest in Trademarks. To secure the complete and timely payment, performance and satisfaction of all of the Liabilities, the Grantor hereby grants to the Agent, for the benefit of the Holders of Secured Obligations, a security interest in, as and by way of a first mortgage and security interest having priority over all other security interests, with power of sale to the extent permitted by applicable law, all of the Grantor's now owned or existing and hereafter acquired or arising:

(i) trademarks, registered trademarks, trademark applications, service marks, registered service marks and service mark applications, including, without limitation, the trademarks, registered trademarks, trademark applications, service marks, registered service marks and service mark applications listed on Schedule A attached hereto and made a part hereof, and (a) all renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (c) the right to sue for past, present and future infringements and dilutions thereof, (d) the goodwill of the Grantor's business symbolized by the foregoing and connected therewith, and (e) all of the Grantor's rights corresponding thereto throughout the world (all of the foregoing trademarks, registered trademarks and trademark applications, and service marks, registered service marks and service mark applications, together with the items described in clauses (a)-(e) in this paragraph 3(i), are sometimes hereinafter individually and/or collectively referred to as the "Trademarks"); and

(ii) rights under or interests in any trademark license agreements or service mark license agreements with any other party, whether the Grantor is a licensee or licensor under any such license agreement, including, without limitation, those trademark license agreements and service mark license agreements identified, disclosed to and on file with the Agent, together with any goodwill connected with and symbolized by any such trademark license agreements or service mark license agreements, and the right to prepare for sale and sell any and all inventory now or hereafter owned by the Grantor and

now or hereafter covered by such licenses (all of the foregoing are hereinafter referred to collectively as the "Licenses"). Notwithstanding the foregoing or anything herein or in any other Loan Document to the contrary, nothing hereunder or thereunder constitutes or shall be deemed to constitute the grant of a security interest in favor of the Agent or any Holder of Secured Obligations with respect to the Grantor's interest in any License, contract right, license agreement, or any other general intangible (each such License, contract right, license agreement and other general intangible being hereinafter referred to as "Excluded Property"), if the granting of a security interest therein by the Grantor to the Agent or any Holder of Secured Obligations is prohibited by the terms and provisions of the agreement, document or instrument creating, evidencing or granting a security interest in such Excluded Property or rights related thereto; provided, however, that if and when the prohibition which prevents the granting by the Grantor to the Agent of a security interest in any Excluded Property is removed or otherwise terminated, the Agent will be deemed to have, and at all times to have had, a security interest in such Excluded Property.

4. Restrictions on Future Agreements. The Grantor shall not, without the Agent's prior written consent, enter into any agreement, including, without limitation, any license agreement, which is inconsistent with this Agreement or the other Loan Documents, and the Grantor further agrees that it will not take any action, and will use its best efforts not to permit any action to be taken by others, including, without limitation, licensees, or fail to take any action, which would in any respect affect the validity, value or enforcement of the rights transferred to the Agent under this Agreement or the rights associated with the Trademarks or Licenses.

5. New Trademarks and Licenses. The Grantor represents and warrants that, as of the Closing Date, (a) the Trademarks listed on Schedule A include all of the foreign and domestic registered trademarks, trademark applications, registered service marks and service mark applications owned or held by the Grantor, (b) the Licenses identified, disclosed to and on file with the Agent include all of the trademark license agreements and service mark license agreements under which the Grantor is the licensee or licensor and (c) no liens, claims or security interests in such Trademarks and Licenses have been granted by the Grantor to any Person other than the Agent. If, prior to the termination of this Agreement, the Grantor shall (i) obtain rights to any new trademarks, registered trademarks, trademark applications, trademark licenses, trademark license renewals, service marks, registered service marks, service mark applications, service mark licenses or service mark license renewals whether as licensee or licensor, or (ii) enter into any new trademark license agreement or service mark license agreement, the provisions of paragraph 3 above shall automatically apply thereto. The Grantor shall give to the Agent written notice of events described in clauses (i) and (ii) of the preceding sentence promptly after the occurrence thereof, but in any event not less frequently than on an annual basis. The Grantor hereby authorizes the Agent to modify this Agreement unilaterally (i) by amending Schedule A to include any future trademarks, registered trademarks, material trademark applications, material service marks, registered service marks and service mark applications of the Grantor, which are Trademarks under paragraph 3 above or under this paragraph 5, and (ii) by filing in the United States Patent and Trademark Office, in addition to and not in substitution for this Agreement, a duplicate original of this Agreement containing on



Schedule A, such future trademarks, registered trademarks, trademark applications, service marks and registered service marks and service mark applications.

6. Royalties. The Grantor hereby agrees that the use by the Agent of the Trademarks and Licenses as authorized hereunder in connection with the Agent's exercise of its rights and remedies to the extent expressly permitted under paragraph 14 or pursuant to the Pledge and Security Agreement after the occurrence of a Default shall be coextensive with the Grantor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from the Agent or any other Holder of Secured Obligations to the Grantor.

7. Further Assignments. The Grantor agrees (i) not to (a) sell or assign its respective interests in any Trademarks or the Licenses without the prior written consent of the Agent or (b) grant any license under the Trademarks without providing prompt written notice to the Agent and (ii) to maintain the quality of the products using such Trademarks or Licenses at a level sufficient to preserve such Trademarks and Licenses consistent with commercially reasonable business practices.

8. Nature and Continuation of the Agent's Security Interest; Termination of the Agent's Security Interest. This Agreement is made for collateral security purposes only. This Agreement shall create a continuing security interest in the Trademarks and Licenses and shall terminate only when the Liabilities (other than contingent Liabilities) have been paid in full and the Credit Agreement and the other Loan Documents have been terminated. When this Agreement has terminated, the Agent shall promptly execute and deliver to the Grantor, at the Grantor's expense, all termination statements and other instruments and take such other actions as may be necessary or proper to terminate the Agent's security interest in the Trademarks and the Licenses, subject to any disposition thereof which may have been made by the Agent pursuant to this Agreement or the Pledge and Security Agreement.

9. Duties of the Grantor. The Grantor shall have the duty, to the extent necessary or otherwise desirable in the normal conduct of the Grantor's business, as determined in the reasonable discretion of the Grantor, to: (i) reasonably prosecute diligently any trademark application or service mark application that is part of the Trademarks pending as of the date hereof or hereafter until the termination of this Agreement, and (ii) apply for registration for trademarks or service marks. The Grantor further agrees (i) not to abandon any Trademark or License to the extent such Trademark or License is necessary or otherwise desirable in the normal conduct of the Grantor's business, as determined in the reasonable discretion of the Grantor, without the prior written consent of the Agent and (ii) to use commercially reasonable efforts to maintain in full force and effect the Trademarks and the Licenses that are or shall be necessary or otherwise desirable, as determined in the Grantor's reasonable discretion, in the operation of the Grantor's business. Any expenses incurred in connection with the foregoing shall be borne by the Grantor. Neither the Agent nor any of the Holders of Secured Obligations shall have any duty with respect to the Trademarks and Licenses. Without limiting the generality of the foregoing, neither the Agent nor any of the Holders of Secured Obligations shall be under any obligation to take any steps necessary to preserve rights in the Trademarks or Licenses against any other parties, but the Agent may do so at its option from and after the occurrence of a Default, and all reasonable expenses incurred in connection therewith shall be for the sole account of the Grantor and shall be added to the Liabilities secured hereby.

10. The Agent's Right to Sue. Following the occurrence and during the continuance of a Default, the Agent shall have the right, but shall not be obligated, to bring suit in its own name to enforce the Trademarks and the Licenses and, if the Agent shall commence any such suit, the Grantor shall, at the request of the Agent, do any and all lawful acts and execute any and all proper documents reasonably required by the Agent in aid of such enforcement. The Grantor shall, upon demand, promptly reimburse the Agent for all reasonable costs and expenses incurred by the Agent in the exercise of its rights under this paragraph 10 (including, without limitation, reasonable fees and expenses of attorneys and paralegals for the Agent).

11. Waivers. The Agent's failure, at any time or times hereafter, to require strict performance by the Grantor of any provision of this Agreement shall not waive, affect or diminish any right of the Agent thereafter to demand strict compliance and performance therewith nor shall any course of dealing between the Grantor and the Agent have such effect. No single or partial exercise of any right hereunder shall preclude any other or further exercise thereof or the exercise of any other right. None of the undertakings, agreements, warranties, covenants and representations of the Grantor contained in this Agreement shall be deemed to have been suspended or waived by the Agent unless such suspension or waiver is in writing signed by an officer of the Agent and directed to the Grantor specifying such suspension or waiver.

12. Severability. Whenever possible, each provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but the provisions of this Agreement are severable. If any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part hereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

13. Modification. This Agreement cannot be altered, amended or modified in any way, except as specifically provided in paragraph 5 hereof or by a writing signed by the parties hereto.

14. Cumulative Remedies: Power of Attorney. Following the occurrence and during the continuance of a Default, the Grantor hereby irrevocably designates, constitutes and appoints the Agent (and all Persons designated by the Agent in its sole and absolute discretion) as the Grantor's true and lawful attorney-in-fact, and authorizes the Agent and any of the Agent's designees, in the Grantor's or the Agent's name, to take any action and execute any instrument which the Agent may deem necessary or advisable to accomplish the purposes of this Agreement, including, without limitation, after the giving by the Agent of written notice to the Grantor of the Agent's intention to enforce its rights and claims against the Grantor, to (i) endorse the Grantor's name on all applications, documents, papers and instruments necessary or otherwise desirable for the Agent in the use of the Trademarks or the Licenses, (ii) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks or the Licenses to anyone on commercially reasonable terms, (iii) grant or issue any exclusive or nonexclusive license under the Trademarks or, to the extent permitted, under the Licenses to anyone, on commercially reasonable terms, and (iv) take any other actions with respect to the Trademarks or

the Licenses as the Agent deems in its own or the Holders of Secured Obligations' best interest. The Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until all of the Liabilities (other than contingent Liabilities) shall have been paid in full and the Credit Agreement and the other Loan Documents shall have been terminated. The Grantor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of the Agent or the other Holders of Secured Obligations under the Pledge and Security Agreement, but rather is intended to facilitate the exercise of such rights and remedies.

The Agent shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Trademarks or the Licenses may be located or deemed located. Upon the occurrence of a Default and the election by the Agent to exercise any of its remedies under the Uniform Commercial Code with respect to the Trademarks and Licenses, the Grantor agrees to assign, convey and otherwise transfer title in and to the Trademarks and the Licenses to the Agent or any transferee of the Agent and to execute and deliver to the Agent or any such transferee all such agreements, documents and instruments as may be necessary, in the Agent's sole discretion, to effect such assignment, conveyance and transfer. All of the Agent's rights and remedies with respect to the Trademarks and the Licenses, whether established hereby, by the Pledge and Security Agreement, by any other agreements or by law, shall be cumulative and may be exercised separately or concurrently. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that upon the occurrence and during the continuance of a Default, the Agent may exercise any of the rights and remedies provided in this Agreement, the Pledge and Security Agreement and any of the other Loan Documents. The Grantor agrees that any notification of intended disposition of any of the Trademarks and Licenses required by law shall be deemed reasonably and properly given if given at least ten (10) days before such disposition. Notwithstanding anything herein to the contrary, in no event shall the rights and remedies of the Agent, any Holder of Secured Obligations or any of their respective designees or representatives, granted hereunder or any other Loan Document, be construed to permit any such Person to take any action or fail to act in violation of any law or the terms and conditions of any License or other agreement or document covering any of the collateral granted to the Agent hereunder.

15. Successors and Assigns. This Agreement shall be binding upon the Grantor and its successors and assigns, and shall inure to the benefit of each of the Holders of Secured Obligations and their respective nominees, successors and assigns. The Grantor's successors and assigns shall include, without limitation, a receiver, trustee or debtor-in-possession of or for the Grantor; provided, however, that no Grantor shall voluntarily assign or transfer its rights or obligations hereunder without the Agent's prior written consent.

16. Governing Law. This Agreement shall be construed and enforced and the rights and duties of the parties shall be governed by in all respects in accordance with the internal laws (as opposed to conflict of laws provisions) and decisions of the State of Illinois.

17. Notices. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in the Credit Agreement.

18. Section Titles. The section titles herein are for convenience of reference only, and shall not affect in any way the interpretation of any of the provisions hereof.

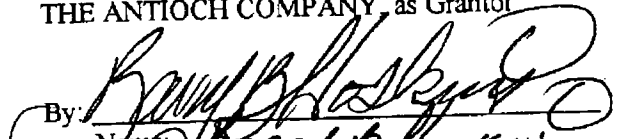
19. Execution in Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

20. Merger. This Agreement represents the final agreement of the Grantor and the Agent with respect to the matters contained herein and may not be contradicted by evidence of prior or contemporaneous agreements, or subsequent oral agreements, between the Grantor and the Agent or any Holder of Secured Obligations.

The remainder of this page is intentionally blank.

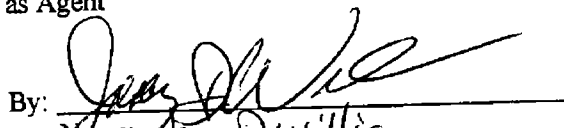
IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement  
as of the day and year first above written.

THE ANTIOCH COMPANY, as Grantor

By:   
Name: Barry D. Hoskins  
Title: VP Finance & CFO

Accepted and agreed to as of the day and year first  
above written.

BANK ONE, NA (MAIN OFFICE CHICAGO),  
as Agent

By:   
Name: Joey D. Williams  
Title: VP

Schedule A  
to  
Trademark Security Agreement  
Dated as of December 18, 2003  
Trademarks  
Trademarks and Service Mark Applications

# Antioch/Creative Memories December 2003 Trademark Report<sup>1</sup>

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
AGENDA	UNITED STATES	73/451,950	11/9/1983	1,320,173	2/12/1985	16	CALENDARS, APPOINTMENT BOOKS, DIARIES, AND REMINDERS--NAMELY, POCKET-SIZED CALENDARS.	REGISTERED
Album Device (Series of 2)	NEW ZEALAND	619043	7/18/2000			16	ALBUMS INCLUDING PHOTO ALBUMS.	ABANDONED
ANTIOCH	AUSTRALIA	343,644	3/6/1980	A343,644	7/22/1987	16	BOOKMARKS, BOOKPLATES, AND CALENDARS	REGISTERED
ANTIOCH	CANADA	457000	8/5/1980	TMA255,908	2/13/1981	N/A	PAGE MAGNIFIERS, BOOKS, BOOK COVERS, BOOKENDS, BOOK HOLDERS, BOOKMARKS, BOOKPLATES, CALENDARS, COMBINATION BOOKMARK-PENCIL-RULER-STRAIGHT EDGE, COOKBOOK SHIELDS, AND PRINTS.	REGISTERED
ANTIOCH	UNITED STATES	73/230,159	9/4/1979	1,224,180	1/18/1983	16	MANUSCRIPT BOOKS WITH BLANK PAGES, BOOKMARKS, BOOKPLATES, CALENDARS,	REGISTERED
ANTIOCH	UNITED STATES	73/758,136	10/17/1988	1,548,257	7/18/1989	16	POCKET CALENDAR CARDS, PHOTO ALBUMS, MEMORY ALBUMS, CHILDREN'S BOOKS, STATIONERY PRODUCTS, NAMELY, MEMORY BOARDS AND PLASTIC DOORKNOB HANGERS.	REGISTERED

All of the trademarks listed herein are owned by The Antioch Company.

TXK 877844-1,067300,0011

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
ANTIOCH	UNITED STATES	76/258,011	5/16/2001	2,620,592	9/17/2002	16	DIARIES, BLANK JOURNALS FOR PERSONAL USE, PARTIALLY PRINTED SPECIALTY JOURNALS FOR PERSONAL USE, ADDRESS BOOKS, NOTE CARD FOLIOS, STICKERS, WALLET CARDS, PAPER DOORKNOB HANGERS, STATIONERY KITS, RECIPE CARDS, COUPON HOLDERS, RECIPE CARD ALBUMS, PARTIALLY	REGISTERED
ANTIOCH THE BOOKMARK PEOPLE	CANADA	650 381	2/8/1990	TMA402,186	9/4/1992	N/A	DISTRIBUTORSHIP SERVICES IN THE FIELD OF BOOKMARKS.	REGISTERED
BORDERLINES	AUSTRALIA	737,861	6/27/1997	737861	6/25/1998	16	DRAWING AND DRAFTING RULERS	REGISTERED
BORDERLINES	CANADA	848 526	6/19/1997	TMA499,066	8/24/1998	N/A	(1) DRAWING AND DRAFTING RULERS.	REGISTERED
BORDERLINES	EUROPEAN UNION (CTM)	562,124	6/23/1997	562,124	1/29/1999	16	DRAWING AND DRAFTING RULERS	REGISTERED
BORDERLINES	JAPAN	9-146244	8/6/1997	4241881	2/19/1999	16	DRAWING AND DRAFTING RULERS	REGISTERED
BORDERLINES	MEXICO	304047	8/8/1997	558017	8/29/1997	16	DRAWING AND DRAFTING RULERS	REGISTERED
BORDERLINES	NEW ZEALAND	278563	6/19/1997	278563	2/12/1998	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES:	REGISTERED
BORDERLINES	PUERTO RICO	38,811	8/23/1996	38,811	9/5/1997	16	RULERS	REGISTERED
BORDERLINES	UNITED STATES	75/129,353	7/2/1996	2,061,501	5/13/1997	16	DRAWING AND DRAFTING RULERS.	REGISTERED



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
	CANADA	1,075,680	9/21/2000			N/A	SERVICES: EDUCATIONAL SERVICES NAMELY, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS.	ALLOWED
CAPTURE LIFE	UNITED STATES	76/145,859	10/12/2000	2,603,815	8/6/2002	41	EDUCATIONAL SERVICES, NAMELY, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS.	REGISTERED
	MEXICO	287377	2/19/1997	553729	7/29/1997	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND REFILL PAGES FOR HOLDING PHOTOS THROUGH HOME CLASS PROGRAMS	REGISTERED
	MEXICO	287380	2/19/1997	553730	7/29/1997	42	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
	NEW ZEALAND	278560/1	6/19/1997			41	EDUCATIONAL SERVICES, NAMELY, HOME CLASSES FOR PREPARING SCRAP BOOKS AND PHOTO ALBUMS	ABANDONED
	PUERTO RICO	41,463	9/23/1997	41,463	3/29/1999	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
	PUERTO RICO	41,464	9/23/1997	41,464	3/29/1999	41	EDUCATIONAL SERVICES NAMELY, HOME CLASSES FOR PREPARING SCRAP BOOKS AND PHOTO ALBUMS	REGISTERED

TRADEMARK

REEL: 002768 FRAME: 0410

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Logo) CREATIVE MEMORIES (Side by Side)	AUSTRALIA	839900	6/22/2000	839900	1/25/2001	41	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONARY, PHOTOGRAPHIC MOUNTS; PRINTED MATTER AND INSTRUCTIONAL AND TEACHING MATERIAL	REGISTERED
	CANADA	1,064,508	6/22/2000	569,099	10/18/2002	NA1	PHOTOGRAPHIC ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONARY, NAMELY PAPER AND STICKERS; PHOTOGRAPHIC MOUNTS.	REGISTERED
						NA2	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS, PHOTOGRAPH ALBUMS; PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS; OTHER STATIONARY, NAMELY PAPER AND STICKERS; PHOTOGRAPHIC MOUNTS.	
CM (Logo) CREATIVE MEMORIES (Side By Side)	GERMANY	300 49 624 9	7/4/2000	300 49 624	5/3/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
	JAPAN	9-134807	7/4/1997	4386381	5/26/2000	1	PHOTOGRAPHIC MATERIALS	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Logo) CREATIVE MEMORIES (Side by Side)	JAPAN	9-134808	7/4/1997	4250167	3/12/1999	8	HAND TOOLS (EXCLUDING LINE MARKER CONTAINERS OR THE LIKE, RAZOR STROPS, STEEL GRINDERS, WHETSTONES); SHARPENED HAND IMPLEMENTS (EXCLUDING SWORDS); PALETTE KNIVES; PINCETTES	REGISTERED
						9	PHOTOGRAPHIC APPARATUS AND INSTRUMENTS; MOTION PICTURE APPARATUS AND INSTRUMENTS; OPTICAL APPARATUS AND INSTRUMENTS; ELECTRICAL COMMUNICATION MACHINES AND APPARATUS; CINEMATOGRAPHIC FILMS; TRANSPARENCIES; SIDE FILM MOUNTS; PRE-RECORDED VIDEO DISCS AND VID	
						16	PAPER; PAPER CONTAINERS; PRINTED MATTERS; PHOTOGRAPHS; PHOTOGRAPHIC STANDS; STATIONERY (EXCLUDING INSECT COLLECTING IMPLEMENTS); PASTES AND ADHESIVES FOR BUSINESS OR HOUSEHOLD PURPOSES; DUPLICATORS; ADDRESSING MACHINES; INKING RIBBONS; HECTOGRAPH DUPLICAT	
						41	TEACHING METHODS FOR MAKING ALBUMS	

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Logo) CREATIVE MEMORIES (Side by Side)	MEXICO					016	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	MAILED
CM (Logo) CREATIVE MEMORIES (Side by Side)	NEW ZEALAND	617289	6/21/2000	617289	12/21/2000 0	16	PHOTOGRAPHIC ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS; OTHER STATIONERY, PHOTOGRAPHIC MOUNTS	REGISTERED
CM (Logo) CREATIVE MEMORIES (Side by Side)	NEW ZEALAND	617290	6/21/2000	617920	1/11/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
CM (Logo) CREATIVE MEMORIES (side by side)	SOUTH AFRICA	2003102194	2/6/2003			16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; PAINT BRUSHES; TYPEWRITERS AND OFFICE R	PENDING
CM (Logo) CREATIVE MEMORIES (side by side)	SOUTH AFRICA	2003102195	2/6/2003			41	EDUCATION, PROVIDING OF TRAINING; ENTERTAINMENT; SPORTING AND CULTURAL ACTIVITIES	PENDING

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Logo) CREATIVE MEMORIES (Side by Side)	TAIWAN	89037059	6/28/2000	00971104	12/16/2001	16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, PAGES FOR PHOTOGRAPH ALBUMS, PAPER FOR OFFICE USE, CARDBOARDS, ADHESIVE TAPES, GLUES, PASTE, PHOTOGRAPHIC MOUNTS.	REGISTERED
CM (Logo) CREATIVE MEMORIES (Side by Side)	TAIWAN	89037060	6/28/2000	138835	2/16/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS.	REGISTERED
CM (Logo) CREATIVE MEMORIES (Side by Side)	UNITED KINGDOM	2237444	6/28/2000	2237444	6/28/2000	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS.	REGISTERED
CM (Logo) CREATIVE MEMORIES (Side by Side)	UNITED STATES	75/922,582	2/16/2000	2,406,481	11/21/2000	42	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS, PHOTOGRAPHIC ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONARY, PHOTOGRAPHIC MOUNTS.	REGISTERED
CM (Logo) CREATIVE MEMORIES (Stacked)	AUSTRALIA	839901	6/22/2000	839901	1/25/2001	16		REGISTERED

TRADEMARK

REEL: 002768 FRAME: 0414

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Logo) CREATIVE MEMORIES (Stacked)	CANADA	1,064,509	6/22/2000	569,100	10/18/200 2	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
						GOO	PHOTOGRAPH ALBUMS; PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS; OTHER STATIONARY, NAMELY PAPER AND STICKERS; PHOTOGRAPHIC MOUNTS.	
CM (Logo) CREATIVE MEMORIES (Stacked)	GERMANY	300 49 626,5	7/4/2000	300 49 626	5/3/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
						16	PHOTOGRAPHIC ALBUMS; PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS; OTHER STATIONARY; PHOTOGRAPHIC MOUNTS	
CM (Logo) CREATIVE MEMORIES (Stacked)	NEW ZEALAND	617287	6/21/2000	617287	12/21/200 0	16	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
CM (Logo) CREATIVE MEMORIES (Stacked)	NEW ZEALAND	617288	6/21/2000	617288	1/11/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Logo) CREATIVE MEMORIES (Stacked)	TAIWAN	89037057	6/28/2000	00971103	12/16/200 1	16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, PAGES FOR PHOTOGRAPH ALBUMS, PAPER FOR OFFICE USE, CARDBOARDS, ADHESIVE TAPES, GLUES, PASTE, PHOTOGRAPHIC MOUNTS	REGISTERED
CM (Logo) CREATIVE MEMORIES (Stacked)	TAIWAN	89037058	6/28/2000	00138834	3/16/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS THROUGH HOME CLASS PROGRAMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS	REGISTERED
CM (Logo) CREATIVE MEMORIES (Stacked)	UNITED KINGDOM	2237561	6/28/2000	2237561	1/5/2001	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
CM (Logo) CREATIVE MEMORIES (Stacked)	UNITED STATES	75/921,198	2/16/2000	2,410,880	12/5/2000	18	photograph albums, plastic refill pages for holding photographs, other stationary, photographic mounts	REGISTERED
						42	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS.	

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM (Stylized in Oval) RESCUE YOUR PHOTOS!	UNITED KINGDOM	2168896	6/9/1998	2168896	2/5/1999	41	ARRANGING AND CONDUCTING CLASSES, WORKSHOPS, SEMINARS, EXHIBITIONS AND CONFERENCES; ALL RELATING TO THE KEEPING OF PHOTOGRAPHS AND PHOTOGRAPHIC ALBUMS.	REGISTERED
	UNITED STATES	74/201,731	9/9/1991	1,703,247	7/28/1992	16	PHOTOGRAPH ALBUMS AND PAGES THEREOF.	EXPIRED
						16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	PENDING
CM and Design	EUROPEAN UNION (CTM)	00000	10/30/2003			25	CLOTHING, FOOTWEAR AND HEADGEAR	PENDING
						41	EDUCATIONAL SERVICES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS THROUGH HOME CLASSES, WORKSHOPS AND SEMINARS	PENDING



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CM CREATIVE MEMORIES (stacked)	EUROPEAN UNION (CTM)	00000	10/30/2003			25	EDUCATIONAL SERVICES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS THROUGH HOME CLASSES, WORKSHOPS AND SEMINARS	PENDING
						16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	
						16	CLOTHING, FOOTWEAR AND HEADGEAR	
CM Logo CREATIVE MEMORIES (side by side)	MEXICO					041	educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums.	MAILED
CM Logo CREATIVE MEMORIES (stacked)	MEXICO					016	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	MAILED
CM Logo CREATIVE MEMORIES (stacked)	MEXICO					041	educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums.	MAILED
CM Script Logo	SOUTH AFRICA	2003102196	2/6/2003			41	EDUCATION, PROVIDING OF TRAINING, ENTERTAINMENT, SPORTING AND CULTURAL ACTIVITIES.	PENDING
Configuration of Albums as TM - 2-strap	EUROPEAN UNION (CTM)	287250	7/8/1996			16	PHOTOGRAPH ALBUMS	ABANDONED
Configuration of Albums as TM - 2-strap	JAPAN	9-130511	6/23/1997			16	PHOTOGRAPH ALBUM	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
Configuration of Albums as TM - 3-Strap	EUROPEAN UNION (CTM)	287219	7/8/1996			16	PHOTOGRAPH ALBUMS	ABANDONED
Configuration of Albums as TM - 3-Strap	JAPAN	9-130512	6/23/1997			16	PHOTOGRAPH ALBUMS	ABANDONED
Configuration of Albums as TM - 3-Strap	UNITED STATES	74/043,632	3/29/1980	1,640,452	4/9/1991	16	PHOTOGRAPH ALBUMS.	REGISTERED
Configuration of Albums as TM - 2 strap	UNITED STATES	74/043,512	3/28/1990	1,772,932	5/25/1993	16	PHOTOGRAPH ALBUMS.	REGISTERED
Configuration of Albums as TM - 2-strap	NEW ZEALAND	264,766	7/19/1996	264766	8/12/1998	16	ALBUMS INCLUDING PHOTOGRAPHIC ALBUMS	REGISTERED
Configuration of Albums as TM - 3 Strap	NEW ZEALAND	264,765	7/19/1996	264765	8/12/1998	16	ALBUMS INCLUDING PHOTOGRAPHIC ALBUMS	REGISTERED
Configuration of Photo Album Pages as TM - 2-staple	UNITED STATES	75/207,401	12/3/1996			16	PHOTOGRAPH ALBUM PAGES	OPPOSITION
Configuration of Photo Album Pages as TM - 3-staple	UNITED STATES	75/205,477	11/27/1996			16	PHOTOGRAPH ALBUM PAGES	OPPOSITION
CORNER EXPRESSIONS	CANADA	1,027,481	8/31/1998			N/A	WARES: SCRAPBOOK PAGES, PHOTOGRAPH ALBUM PAGES, PHOTO MOUNTING SUPPLIES AND PAPER DIE CUT SHAPES.	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CORNER EXPRESSIONS	UNITED STATES	75/708,342	5/17/1999			16	SCRAPBOOK PAGES, PHOTOGRAPH ALBUM PAGES, PHOTO MOUNTING SUPPLIES, NAMELY, TAPE FOR MOUNTING PHOTOGRAPHS, PHOTO SPLITS AND PHOTO MOUNTING CORNERS, AND PAPER DIE CUT SHAPES.	ABANDONED
CORNERS 'N BORDERS	CANADA	1,019,290	6/17/1999	575,987	2/19/2003	N/A	WARES: PHOTOGRAPH ALBUM PAGES.	REGISTERED
CORNERS 'N BORDERS	UNITED STATES	75/624,092	1/21/1999	2,378,165	8/15/2000	16	PHOTOGRAPH ALBUM PAGES, PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	ARGENTINA					16	EDUCATION SERVICES NAMELY HOME CLASSES REGARDING PREPARATION OF PHOTOGRAPH ALBUMS AND SCRAPBOOKS	MAILED
CREATIVE MEMORIES	ARGENTINA	2,144,022	4/13/1998	1,778,008	12/4/2000	41	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND REFILL PAGES FOR HOLDING PHOTOGRAPHS INCLUDING PLASTIC REFILL PAGES	REGISTERED
CREATIVE MEMORIES	AUSTRALIA	703,628	3/4/1996	703,628	4/24/1997	16	EDUCATIONAL SERVICES, BEING HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAP BOOKS	REGISTERED
CREATIVE MEMORIES	AUSTRALIA	737,211	6/19/1997	737,211	4/9/1998	41	EDUCATIONAL SERVICE OF ANY NATURE AND DEGREE	REGISTERED
CREATIVE MEMORIES	BRAZIL	820862/03	6/25/1998			41		ALLOWED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CREATIVE MEMORIES	BRAZIL	820862738	6/25/1998			16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	PENDING
						NA1	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS. SERVICES: (1) EDUCATIONAL SERVICES NAMELY HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS.	
CREATIVE MEMORIES	CANADA	794 416	10/5/1995	TMAA71,783	2/26/1997	NA2	EDUCATIONAL SERVICES NAMELY HOME CLASSES FOR PREPARING PHOT ALBUMS AND SCRAPBOOK ALBUMS	REGISTERED
CREATIVE MEMORIES	EUROPEAN UNION (CTM)	20248	4/1/1996	20248	5/1/1998	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	EUROPEAN UNION (CTM)	562090	6/23/1997	562090	1/8/1999	41	EDUCATIONAL SERVICES, NAMELY HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS	REGISTERED
CREATIVE MEMORIES	HONG KONG	12313/97	8/27/1997	B13541/2000	10/12/2000	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	HONG KONG	12314/1997	8/27/1997	B13542/2000	10/12/2000	41	EDUCATIONAL SERVICES, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS	REGISTERED

TRADEMARK

REEL: 002768 FRAME: 0421

Trademark	Country	Application No.	Date Filed	Req. No.	Date Registered	Class	Goods/Services	Status
CREATIVE MEMORIES	INDONESIA	D97 20965	9/26/1997	432,498	10/6/1999	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	INDONESIA	J97 20964	9/26/1997	422515	1/29/1999	41	EDUCATIONAL SERVICES, NAMELY, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS	REGISTERED
CREATIVE MEMORIES	JAPAN	9-110641	4/24/1997	4,223,257	12/18/1998	16	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
CREATIVE MEMORIES	MALAYSIA	97/20727	12/1/1997			41	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, PHOTOGRAPH MOUNTS	PENDING
CREATIVE MEMORIES	MALAYSIA	98/03756	3/27/1998			16	EDUCATIONAL SERVICES, NAMELY, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS	PENDING
CREATIVE MEMORIES	MEXICO	281706	12/6/1996	570058	2/13/1998	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	MEXICO					41	educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums.	MAILED

Trademark	Country	Application No.	Date filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CREATIVE MEMORIES	NEW ZEALAND	272310	2/3/1997	272310	7/15/1998	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS NOT INCLUDED IN OTHER CLASSES; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; PHOTOGRAPH ALBUMS; PHOTOGRAPH MOUNTS; PLASTIC REFILL PAGES FOR HOLDING PHOTO	REGISTERED
CREATIVE MEMORIES	NEW ZEALAND	272315	2/3/1997	272315	6/15/1998	42	WHOLESALE AND RETAIL SELLING SERVICES; DIRECT SALES IN THE HOME; DIRECT SALES OF PHOTOGRAPH ALBUMS AND RELATED GOODS THROUGH HOME CLASS PROGRAMMES	REGISTERED
CREATIVE MEMORIES	PUERTO RICO	39,071	10/14/1996			16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	PENDING
CREATIVE MEMORIES	PUERTO RICO	39,072	10/14/1996			42	DIRECT MARKETING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH THE HOME CLASS PROGRAM	PENDING
CREATIVE MEMORIES	SINGAPORE	S/10580/97	1/15/1999	T97/10580Z	1/15/1999	16	PHOTOGRAPHIC ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CREATIVE MEMORIES	SINGAPORE	S/10581/97	1/15/1999	T97/110581H	1/15/1999	41	EDUCATIONAL SERVICES, NAMELY, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS	REGISTERED
CREATIVE MEMORIES	SOUTH AFRICA	98/00502	1/15/1998	98/00502	1/15/1998	41	EDUCATION, PROVIDING OF TRAINING; ENTERTAINMENT; SPORTING AND CULTURAL ACTIVITIES	REGISTERED
CREATIVE MEMORIES	SOUTH AFRICA	98/00505	1/15/1998	98/00505	9/3/2001	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; PAINT BRUSHES; TYPEWRITERS AND OFFICE R	REGISTERED
CREATIVE MEMORIES	TAIWAN	86 048 510	9/18/1997	111,716	8/1/1999	41	EDUCATIONAL SERVICES, NAMELY HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS	REGISTERED
CREATIVE MEMORIES	TAIWAN	86 048 516	9/18/1997	00835715	1/16/1999	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	THAILAND	344 628	9/24/1997			16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CREATIVE MEMORIES	THAILAND	344,629	9/24/1997			41	EDUCATIONAL SERVICES	ABANDONED
CREATIVE MEMORIES	UNITED KINGDOM	2,030,404	8/15/1995	2,030,404	6/14/1996	16	PHOTOGRAPH ALBUMS; PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
CREATIVE MEMORIES	UNITED STATES	74/698,605	7/10/1995	1,979,739	6/11/1996	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
CREATIVE MEMORIES	UNITED STATES	75/129,354	7/2/1996	2,099,073	9/23/1997	41	EDUCATIONAL SERVICES, NAMELY, HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOK ALBUMS.	REGISTERED
CREATIVE MEMORIES in Chinese Characters (cl. 16)	TAIWAN	92029070	5/1/2003			16	Photograph albums, photograph mounts, plastic refill pages for holding photographs.	PENDING
CREATIVE MEMORIES in Chinese Characters (Cl. 41)	TAIWAN	92029071	5/1/2003			41	Namely home classes for preparing photo albums and scrapbook albums.	PENDING
CREATIVE MEMORIES IN KATAKANA	JAPAN	2003-31697	4/18/2003			016	photograph albums, plastic refill pages for holding photographs, other stationary, photographic mounts.	PENDING
						041	Teaching methods of making albums and related knowledge through home class programs	



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CREATIVE MEMORIES... WE'RE THE ONES WHO HELP YOU GET IT DONE	UNITED KINGDOM	2,178,569	10/1/1998	2,178,569	5/14/1999	16	PAPER DIE CUT SHAPES	REGISTERED
						N/A	WARES: T-SHIRTS, SERVICES: HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
CREATIVE MEMORIES... WE'RE THE ONES WHO HELP YOU GET IT DONE	CANADA	1,066,884	7/13/2000	561,963	5/14/2002	08	WARES: T-SHIRTS, SERVICES: HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
						25	CLOTHING, NAMELY T-SHIRTS, PRINTED PUBLICATIONS NAMELY, BROCHURES IN THE FIELD OF SCRAPBOOKING.	REGISTERED
CROP TALK	CANADA	1 019 709	6/21/1999	TMA540,959	2/8/2001	N/A	HOME CLASSES FOR PREPARING PHOTOGRAPH AND SCRAPBOOK ALBUMS.	REGISTERED
CROP TALK	CANADA	888 567	8/27/1998	TMA540,993	2/8/2001	N/A	HOME CLASSES FOR PREPARING PHOTOGRAPH AND SCRAPBOOK ALBUMS.	REGISTERED
CROP TALK	PUERTO RICO	44,301	12/9/1998	44,301	3/15/2000	41	HOME CLASSES FOR PREPARING PHOTOGRAPH AND SCRAPBOOK ALBUMS.	REGISTERED
CROP TALK	UNITED STATES	75/472,314	4/22/1998	2,298,943	12/7/1999	41	PRINTED PUBLICATIONS, NAMELY, BROCHURES IN THE FIELD OF SCRAPBOOKING.	REGISTERED
CROP TALK	UNITED STATES	75/609,190	12/21/1998	2,316,352	2/8/2000	16	PRINTED PUBLICATIONS, NAMELY, BROCHURES IN THE FIELD OF SCRAPBOOKING.	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CROP TIL YOU DROP	AUSTRALIA	716477	9/2/1996	716477	9/17/1997	41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS	REGISTERED
CROP TIL YOU DROP	CANADA	822,825	9/10/1996	544,702	11/29/2001	N/A	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
						25	T-SHIRTS AND DENIM SHIRTS	
						42	HOME CLASSES FOR PREPARING PHOTO ALBUMS	
						18	TOTE BAGS	
							STICKERS AND PAPER DIE CUT SHAPES	REGISTERED
CROP TIL YOU DROP	EUROPEAN UNION (CTM)	329318	8/30/1996	329318	10/7/1998	16	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
CROP TIL YOU DROP	MEXICO	275152	9/26/1996	540143	1/28/1997	41	EDUCATIONAL SERVICES INCLUDING THE RUNNING OF HOME CLASSES	REGISTERED
CROP TIL YOU DROP	NEW ZEALAND	272052	1/27/1997	272052	1/27/1997	41	USED IN CONNECTION WITH HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
CROP TIL YOU DROP	PUERTO RICO	38,961	8/22/1996	38,961	9/25/1997	41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
CROP TIL YOU DROP	UNITED STATES	75/130,889	7/8/1996	2,402,282	11/7/2000	41	HOME CLASSES FOR PREPARING PHOTO ALBUMS.	REGISTERED
CROP TIL YOU DROP and Design	UNITED STATES	75/160,643	9/4/1996	2,084,052	7/29/1997	42	HOME CLASSES FOR PREPARING PHOTO ALBUMS.	REGISTERED
						16	STICKERS	
CROPTOBERFE ST CREATIVE MEMORIES and Design	CANADA	1,150,987	8/28/2002			41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS	PENDING

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
CROPTOBERFE ST CREATIVE MEMORIES and Design	UNITED STATES	78/158,097	8/27/2002			16	STICKERS	PENDING
CROPTOBERFE ST CREATIVE MEMORIES and Design	UNITED STATES	78/158,102	8/27/2002			41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS	PENDING
DONEWITHONE	UNITED STATES	78/280,352	7/29/2003			016	PAPER DIE CUT SHAPES	PENDING
DOODLE BUDDIES	CANADA	1,042,331	1/12/2000			N/A	PAPER AND PAPER PRODUCTS NAMESLY, BENDABLE MAGNETIC NOTE PADS.	ABANDONED
DOODLE BUDDIES	UNITED STATES	75/818,808	10/6/1999	2,439,544	3/27/2001	16	PAPER AND PAPER PRODUCTS, NAMESLY, BENDABLE MAGNETIC NOTE PADS.	EXPIRED
FAST FORMULAS	AUSTRALIA	785145	2/11/1999	785145	11/12/1999 9	16	BOOKS ON THE SUBJECT OF SCRAPBOOKING AND PAGE LAYOUTS FOR SCRAPBOOKS	REGISTERED
FAST FORMULAS	CANADA	1 004 549	2/9/1999	TMA533,174	9/22/2000	N/A	PRINTED PUBLICATIONS, NAMESLY, BOOKS ON THE SUBJECT OF SCRAPBOOKING AND PAGE LAYOUTS FOR SCRAPBOOKS.	REGISTERED
FAST FORMULAS	UNITED KINGDOM	2187916	2/5/1999	2187916	7/23/1999	16	PRINTED PUBLICATIONS; BOOKS; ALL RELATING TO THE SUBJECT OF THE KEEPING OF SCRAPBOOKS AND TO THE ARRANGEMENT OF PAGE LAYOUTS FOR SCRAPBOOKS.	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status	
FAST FORMULAS	UNITED STATES	75/538,299	8/18/1998	2,267,352	8/3/1999	16	PRINTED PUBLICATIONS, NAMELY, BOOKS ON THE SUBJECT OF SCRAPBOOKING AND ALSO ON THE SUBJECT OF PAGE LAYOUTS FOR SCRAPBOOKS.	REGISTERED	
FLEXHINGE	HONG KONG	12556/97	9/2/1997	B07992/1999	6/29/1999	16	BINDING MATERIALS FOR SCRAPBOOKS AND PHOTOGRAPH ALBUMS.	REGISTERED	
FLEXHINGE	CANADA	1 042 896	1/17/2000	556,518	1/17/2002	N/A	BINDINGS FOR PHOTOGRAPH ALBUMS.	REGISTERED	
FLEXHINGE	INDONESIA	D98 2902	2/23/1998	439269	2/14/2000	16	BINDINGS FOR SCRAPBOOK AND PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS	REGISTERED	
FLEX-HINGE	JAPAN	9-110644	4/24/1997	4227618	1/8/1999	16	BINDINGS FOR SCRAPBOOK AND PHOTOGRAPH ALBUM	PENDING	
FLEX-HINGE	MALAYSIA NEW ZEALAND	98/03755	3/27/1998		10/21/1999	16	PHOTOGRAPH ALBUMS	REGISTERED	
FLEX-HINGE	NEW ZEALAND	272314	2/3/1997	B272314	6	16	BINDINGS FOR SCRAPBOOK AND PHOTOGRAPH ALBUMS	REGISTERED	
FLEX-HINGE	SINGAPORE	BT97/11085D	9/9/1997	T97/11085D	9/9/1997	16	BINDINGS FOR SCRAPBOOK AND PHOTOGRAPH ALBUMS	ABANDONED	
FLEX-HINGE	TAIWAN	86048518	9/18/1997			16	BINDINGS FOR SCRAPBOOK AND PHOTOGRAPH ALBUMS	REGISTERED	
FLEX-HINGE	THAILAND	347635	10/28/1997	TM80236	10/16/1999	8	16	PHOTOGRAPH ALBUM BINDINGS SOLD AS A COMPONENT PART OF PHOTOGRAPH ALBUMS.	REGISTERED
FLEX-HINGE	UNITED STATES	75/796,887	9/10/1999	2,381,310	8/29/2000	16	16	PHOTOGRAPH ALBUM BINDINGS SOLD AS A COMPONENT PART OF PHOTOGRAPH ALBUMS.	REGISTERED

Trademark	Country	Application No.	Date Filed	Req. No.	Date Registered	Class	Goods/Services	Status
FOTOTECNICAS	UNITED STATES	75/620,655	1/13/1999	2,407,125	11/21/2000	16	PRINTED PUBLICATIONS, NAMELY, BROCHURES ON THE SUBJECT OF SCRAP BOOKING.	REGISTERED
FOTOTECNICAS	UNITED STATES	75/620,655	1/13/1999	2,407,125	11/21/2000	41	EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES IN THE FIELD OF PREPARING PHOTOGRAPH ALBUMS.	REGISTERED
GALLERY EDITION	CANADA	1,121,921	11/13/2001	587,513	8/20/2003	N/A	BOOKMARKS	REGISTERED
GALLERY EDITION	UNITED STATES	76/258,061	5/15/2001	2,555,767	4/2/2002	16	BOOKMARKS	REGISTERED
GALLERY EXPRESSIONS	CANADA	1,070,525	8/10/2000	562,897	5/31/2002	N/A	BOOKMARKS.	REGISTERED
GALLERY EXPRESSIONS	UNITED STATES	76/135,324	9/26/2000	2,494,321	10/2/2001	16	BOOKMARKS.	REGISTERED
GRACIAS A TI!	MEXICO	265,482	6/13/1996	557,118	8/29/1997	42	THE DIRECT SELLING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH HOME CLASS PROGRAMS	EXPIRED
GRACIAS A TI!	PUERTO RICO	39,174	11/7/1996	39,174	11/4/1997	42	THE DIRECT SELLING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH HOME CLASS PROGRAMS	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
GRACIAS A TI! GREAT LENGTHS	UNITED STATES	76/153,972	10/25/2000	2,475,927	8/7/2001	35	RETAIL SERVICES BY DIRECT SOLICITATION IN THE NATURE OF HOME CLASS PROGRAMS IN THE FIELD OF PHOTOGRAPHY PRESERVATION SUPPLIES, NAMELY PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLD PHOTOS.	REGISTERED
GREAT LENGTHS	CANADA	1,074,869	9/15/2000	591,294	10/1/2003	N/A	STICKERS	REGISTERED
GREAT LENGTHS	UNITED STATES	76/132,102	9/20/2000	2,595,635	7/16/2002	016	stickers	REGISTERED
GREAT LENGTHS	UNITED STATES	76/238,390	4/10/2001			16	Stickers.	ABANDONED
KEEPSAKE EXPRESSIONS	CANADA	1,070,113	8/8/2000			N/A	PHOTOGRAPH ALBUMS, SCRAPBOOKS, REFILL PAGES FOR PHOTOGRAPH AND SCRAPBOOK ALBUMS, SCHOOL AND HOME OFFICE STATIONERY SUPPLIES, NAMELY, NOTEPADS, DAILY PLANNERS, PERSONAL JOURNALS, DIARIES, ADDRESS BOOKS AND PERSONAL PLANNERS.	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
KEEPSAKE EXPRESSIONS	UNITED STATES	75/548,570	9/8/1998	2,449,649	5/8/2001	16	PHOTOGRAPH ALBUMS, SCRAPBOOKS, REFILL PAGES FOR PHOTOGRAPH AND SCRAPBOOK ALBUMS, SCHOOL AND HOME OFFICE STATIONERY SUPPLIES, NAMELY, NOTEPADS, DAILY PLANNERS, PERSONAL JOURNALS, DIARIES, ADDRESS BOOKS AND PERSONAL PLANNERS.	CLOSED
							STATIONARY PRODUCTS NAMELY, MAGNETIC PHOTO FRAMES, MAGNETIC NOTEPADS, COUPON HOLDERS, RECIPE CARDS, RECIPE CARD ALBUMS AND WIREBOUND JOURNALS.	REGISTERED
KITCHEN KEEPERS	CANADA	1,066,842	7/12/2000	564,708	7/15/2002	N/A	STATIONERY PRODUCTS, NAMELY, MAGNETIC NOTEPADS, COUPON ORGANIZERS, COUPON BOOKS, RECIPE CARDS, RECIPE CARD ALBUMS AND WIREBOUND NOTEBOOK JOURNALS.	REGISTERED
KITCHEN KEEPERS	UNITED STATES	76/018,315	4/5/2000	2,519,485	12/18/2001	20	MAGNETIC PHOTO FRAMES	REGISTERED
							PAPER DIE-CUT SHAPES	REGISTERED
LANDSCAPE	AUSTRALIA	771,739	9/1/1998	771,739	8/25/1999	16	PAPER SHAPES WHICH ARE CUT WITH A DIE.	REGISTERED
LANDSCAPE	CANADA	893,607	10/19/1998	TMA531,169	8/15/2000	N/A	PAPER CRAFT	REGISTERED
LANDSCAPE	PUERTO RICO	45,700	7/8/1989	45,700	8/7/2000	16	PAPER DIE CUT SHAPES.	REGISTERED
LANDSCAPE	UNITED STATES	75/474,001	4/24/1998	2,282,278	9/28/1999	16	PAPER DIE CUT SHAPES.	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
LARGELY LITERARY	CANADA	693 855	11/19/1991	TMA476,558	5/21/1997	N/A	(1) CLOTHING, NAMELY, SHIRTS. (2) COFFEE MUGS. (3) BOOKPLATES AND BOOKMARKS. (4) JOURNALS WITH PENS. (5) JOURNALS. (6) DECORATIVE MAGNETS.	REGISTERED
LARGELY LITERARY	UNITED STATES	74/233,101	12/23/1991	1,727,768	10/27/1992	25	CLOTHING; NAMELY, SHIRTS.	EXPIRED
						16	BOOKMARKS, BOOK PLATES AND PERSONAL JOURNALS.	
						21	MUGS.	
LARGELY LITERARY	UNITED STATES	75/533,694	8/10/1998	2,308,795	1/18/2000	9	DECORATIVE REFRIGERATOR MAGNETS.	REGISTERED
MEMO WIPE-OFF	UNITED STATES	73/392,348	9/29/1982	1,262,380	12/27/1993	16	MESSAGE BOARDS.	REGISTERED
MEMORY KEEPERS	AUSTRALIA	737864	6/27/1997	737864	3/30/1998	16	PERSONAL CALENDARS AND DAILY PLANNERS	EXPIRED
MEMORY KEEPERS	CANADA	1,089,332	1/17/2001	570,959	11/20/2002	N/A	CONDUCTING AN INCENTIVE AWARDS PROGRAM FOR OTHERS WHEREBY CUSTOMERS ARE AWARDED FREE MERCHANDISE OR DISCOUNTS BASED ON PRIOR PURCHASES OF GOODS.	REGISTERED
MEMORY KEEPERS	JAPAN	9-146243	8/6/1997	4,241,880	2/19/1999	16	CALENDARS, DIARIES, PAMPHLETS	REGISTERED
MEMORY KEEPERS	MEXICO	304048	8/8/1997	558072	8/29/1997	16	PERSONAL CALENDARS AND DAILY PLANNERS	REGISTERED



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
MEMORY KEEPERS	NEW ZEALAND	278562	6/19/1997	278562	8/11/1998	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; BOOKBINDING MATERIAL; PERSONAL CALENDARS AND DAILY PLANNERS	REGISTERED
MEMORY KEEPERS	PUERTO RICO	41,461	9/23/1997	41,461	3/29/1999	16	PERSONAL CALENDARS AND PERSONAL PLANNERS	REGISTERED
MEMORY KEEPERS	UNITED STATES	75/530,301	8/4/1998	2,331,237	3/21/2000	35	CONDUCTING AN INCENTIVE AWARDS PROGRAM FOR OTHERS WHEREBY CUSTOMERS ARE AWARDED FREE MERCHANDISE OR PURCHASES OF GOODS.	REGISTERED
MEMORY MATE	AUSTRALIA	762,357	5/19/1998	762,357	11/6/1998	18	BAGS, INCLUDING TRAVEL BAGS	REGISTERED
MEMORY MATE	CANADA	878,611	5/19/1998	583,039	6/4/2003	N/A	TRAVEL BAGS	REGISTERED
MEMORY MATE	PUERTO RICO	44,105	11/6/1998	44,105	6/15/2000	18	TRAVEL BAGS	REGISTERED
MEMORY MATE	UNITED KINGDOM	2,167,425	5/21/1998	2,167,425	3/19/1999	18	TRAVEL BAGS	REGISTERED
MEMORY MATE	UNITED STATES	75/429,119	2/5/1998	2,554,466	4/2/2002	18	NYLON TRAVEL BAGS ADAPTED FOR CARRYING SCRAPBOOKING ACCESSORIES, DISTRIBUTED THROUGH INDEPENDENT SALES REPRESENTATIVES.	REGISTERED
NATIONAL SCRAPBOOK DAY	CANADA	1,060,039	5/23/2000	563,555	6/18/2002	n/a	home classes for preparing photo scrapbook albums; clothing, namely T-shirts;	REGISTERED
NATIONAL SCRAPBOOK DAY CREATIVE MEMORIES & Design	AUSTRALIA	954340	5/9/2003			025	clothing, namely t-shirts	PENDING

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
NATIONAL SCRAPBOOK DAY CREATIVE MEMORIES and Design	CANADA	1,060,038	5/23/2000	567,139	9/10/2002	N/A	CLOTHING NAMELY, T-SHIRTS; SERVICES: HOME CLASSES FOR PREPARING PHOTO SCRAPBOOK ALBUMS.	REGISTERED
NATIONAL SCRAPBOOK DAY CREATIVE MEMORIES and Design	UNITED STATES	75/908,332	2/3/2000	2,448,136	4/24/2001	25	CLOTHING NAMELY, T-SHIRTS, JOURNALS, ADDRESS BOOKS, AND BOOKMARKS	REGISTERED
						N/A	BLANK JOURNALS, ADDRESS BOOKS AND BOOKMARKS.	PENDING
NATURALS	CANADA	1,121,822	11/13/2001			N/A	Paper plates, paper cups, serving trays, not of precious metal; serving dishes, not of precious metal; cutting boards, coasters, not made of paper and not being table linen; salad bowls; food containers, not of precious metal; Champagne buckets; trivets;	PENDING
NATURALS	UNITED STATES	76/257,894	5/15/2001			16	Christmas tree skirt; Christmas stocking; Christmas tree ornaments [except confectionery or illumination articles]; Christmas artificial wreath;	PROPOSED
OUR OWN IMAGE (Class 28)	UNITED STATES	78/219,333	2/26/2003			021		

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
PERFECT (Stylized)	UNITED STATES	74/322,623	10/15/1992	1,829,367	4/5/1994	16	PHOTOGRAPH ALBUMS.	REGISTERED
PERSONA	CANADA	1,189,066	8/29/2003			040	services, namely custom embossing on products	PENDING
PERSONA	UNITED STATES	78/240,387	4/22/2003			040	services, namely custom embossing on products	PENDING
PHOTOQUE	UNITED STATES	73/662,572	5/22/1987	1,480,777	3/15/1988	16	PHOTOGRAPH ALBUMS, SOCIAL BOOKS, MEMOBOARDS, BOOKMARKS AND BOOKPLATES.	REGISTERED
PICTURE POCKETS	UNITED STATES	72/454,940	4/18/1973	995,304	10/8/1974	16	PHOTOGRAPHY ALBUMS AND AUXILIARY ALBUM SHEETS.	REGISTERED
PLACEKEEPER	CANADA	1 001 286	1/7/1999	TMA538,515	12/11/2000	N/A	MAGNETIC BOOKMARKS.	REGISTERED
PLACEKEEPER	UNITED STATES	75/551,060	9/11/1998	2,312,663	1/25/2000	16	BOOKMARKS.	REGISTERED
POWER LAYOUTS	AUSTRALIA	880425	6/26/2001	880425	6/26/2001	41	EDUCATIONAL SERVICES, INCLUDING CONDUCTING WORKSHOPS IN THE FIELD OF PHOTO AND SCRAPBOOK ALBUM PREPARATION, BUT EXCLUDING EDUCATIONAL SERVICES IN THE ELECTRICAL AND ELECTRONICS FIELDS (AMENDED)	REGISTERED
POWER LAYOUTS	CANADA	1,098,544	4/4/2001	583,782	6/13/2003	N/A	EDUCATIONAL SERVICES, NAMELY, CONDUCTING WORKSHOPS IN THE FIELD OF PHOTO AND SCRAPBOOK ALBUM PREPARATION	REGISTERED
POWER LAYOUTS	EUROPEAN UNION (CTM)	2275428	6/26/2001	2275428	1/27/2003	41	EDUCATIONAL SERVICES, NAMELY CONDUCTING WORKSHOPS IN THE FIELD OF PHOTO AND SCRAPBOOK ALBUM PREPARATION	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
POWER LAYOUTS	NEW ZEALAND	640323	6/26/2001	640323	12/27/2001	41	EDUCATIONAL SERVICES, NAMELY CONDUCTING WORKSHOPS IN THE FIELD OF PHOTO AND SCRAPBOOK ALBUM PREPARATION	REGISTERED
POWER LAYOUTS	UNITED STATES	76/186,791	12/27/2000	2,490,927	9/18/2001	41	EDUCATIONAL SERVICES, NAMELY, CONDUCTING WORKSHOPS IN THE FIELD OF PHOTO AND SCRAPBOOK ALBUM PREPARATION	REGISTERED
POWER POUCH	CANADA	1,065,714	7/4/2000	569,097	10/18/2002	N/A	MERCHANDISE DISPLAY VEHICLE, NAMELY, A HANGING PLASTIC, POINT OF PURCHASE DISPLAY RACK.	REGISTERED
POWER POUCH	CANADA	1,065,714	7/4/2000	569,097	10/18/2002	N/A	MERCHANDISE DISPLAY VEHICLE, NAMELY, A HANGING PLASTIC, POINT OF PURCHASE DISPLAY RACK USED TO HOLD PRODUCTS.	REGISTERED
POWER POUCH	UNITED STATES	75/930,715	2/28/2000	2,696,188	3/11/2003	20	WRITING INSTRUMENTS, NAMELY, PENS, PENCILS AND MARKERS.	REGISTERED
PRECIOUS ELEMENT	CANADA	1 008 041	3/9/1999	TMA535,879	10/26/2000	N/A	WRITING INSTRUMENTS, NAMELY, PENS, PENCILS AND MARKERS.	REGISTERED
PRECIOUS ELEMENT	JAPAN	10-106146	12/10/1998	4326130	10/15/1999	16	PENCILS; MARKERS; OTHER WRITING IMPLEMENTS; OTHER STATIONERY	REGISTERED
PRECIOUS ELEMENT	UNITED STATES	75/583,658	11/3/1998	2,288,028	10/19/1999	16	WRITING INSTRUMENTS, NAMELY, PENS, PENCILS AND MARKERS.	REGISTERED
PRESS-N-STICK	CANADA	1,087,381	12/27/2000	573,527	1/14/2003	N/A	(1) FILLER SHEETS FOR PHOTO ALBUMS AND SCRAPBOOKS. (2) PHOTO ALBUMS.	REGISTERED
PRESS-N-STICK	UNITED STATES	72/303,643	7/26/1968	882,680	12/16/1969	16	PHOTO ALBUMS WITH PRESSURE-SENSITIVE MOUNTINGS.	REGISTERED
PRESS-N-STICK	UNITED STATES	73/052,374	5/15/1975	1,120,969	6/26/1979	16	FILLER SHEETS FOR PHOTOALBUMS AND SCRAPBOOKS WITH PRESSURE SENSITIVE MOUNTINGS.	REGISTERED
PRESTIGE	CANADA	1,121,920	11/13/2001			N/A	PHOTO ALBUMS	PENDING

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
PRESTIGE	UNITED STATES	78/265,241	5/31/2001	2,634,593	10/15/2002	16	PHOTO ALBUMS	REGISTERED
R RESOURCE ONE (Stylized)	UNITED STATES	75/305,054	6/9/1997	2,241,197	4/20/1999	35	CUSTOMIZED ORDERING SERVICES AND COMPUTER ONLINE ORDERING IN THE FIELD OF SCRAPBOOKS, PHOTO ALBUMS AND SCRAPBOOK SUPPLIES VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK.	REGISTERED
REFLECTIONS OF COLOUR	CANADA	1,121,918	11/13/2001	592,513	10/17/2003	016	Bookmarks, bookplates, blank journals, note cards, address books, stickers and printed paper signs used as doorknob hangers. (revised 4/17/03)	REGISTERED
REFLECTIONS OF COLOUR	UNITED STATES	76/257,937	5/15/2001	2,624,162	9/24/2002	16	BOOKMARKS, BOOKPLATES, BLANK JOURNALS, NOTE CARDS, ADDRESS BOOKS, STICKERS AND PRINTED PAPER SIGNS USED AS DOORKNOB HANGERS.	REGISTERED
RESOURCE ONE	AUSTRALIA	745632	10/7/1997	745632	8/3/1998	35	CUSTOMISED ORDERING SERVICES AND COMPUTER ON-LINE ORDERING VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK IN THE FIELD OF SCRAP BOOKS, PHOTO ALBUMS AND SCRAP BOOK SUPPLIES	REGISTERED
RESOURCE ONE	CANADA	857,728	10/2/1997	TMA524,853	3/14/2000	N/A	SERVICES: CUSTOMIZED ORDERING SERVICES AND COMPUTER ONLINE ORDERING IN THE FIELD OF SCRAPBOOKS, PHOTO ALBUMS AND SCRAPBOOK SUPPLIES VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
RESOURCE ONE	EUROPEAN UNION (CTM)	657775	10/20/1997	657775	5/17/1999	35	ADMINISTRATIVE PROCESSING OF ORDERS IN CONNECTION WITH SERVICES FEARTURING PHOTO ALBUMS, SCRAPBOOK TOOLS AND SCRAPBOOK SUPPLIES RENDERED BY A COMPANY DEALING WITH CUSTOMIZED ORDERING AND ORDERING SERVICES (FOR OTHERS) PROVIDING ACCESS TO DATABASES THROUGH A WORLDWIDE ELECTRONIC COMPUTER NETWORK IN THE FIELD OF ORDERING SERVICES FOR PHOTO ALBUMS, SCRAPBOOK TOOLS AND SCRAPBOOK SUPPLIES	REGISTERED
RESOURCE ONE	EUROPEAN UNION (CTM)	657775	10/20/1997	657775	5/17/1999	42	CUSTOMIZED ORDERING SERVICES AND COMPUTER ONLINE ORDERING VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK.	REGISTERED
RESOURCE ONE	MEXICO	310531	10/10/1997	572926	3/26/1998	42	CUSTOMISED ORDERING SERVICES AND COMPUTER ONLINE ORDERING VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK	REGISTERED
RESOURCE ONE	NEW ZEALAND	283090	6/9/1997	283090	6/9/1997	42	CUSTOMIZED ORDERING SERVICES AND COMPUTER ON LINE ORDERING VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK	REGISTERED
RESOURCE ONE	PUERTO RICO	41,985	12/11/1997	41,985	12/6/1999	42	CUSTOMIZED ORDERING SERVICES AND COMPUTER ON LINE ORDERING VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
RESOURCE ONE	UNITED STATES	75/305,053	6/9/1997	2,241,196	4/20/1999	35	CUSTOMIZED ORDERING SERVICES AND COMPUTER ONLINE ORDERING IN THE FIELD OF SCRAPBOOKS, PHOTO ALBUMS AND SCRAPBOOK SUPPLIES VIA A WORLDWIDE ELECTRONIC COMPUTER NETWORK.	REGISTERED
SCHOOL FRIENDS	CANADA	660 189	6/18/1990	TMA387,609	8/8/1991	N/A	COMBINED PHOTO AND AUTOGRAPH ALBUMS.	REGISTERED
SCRAPPIE	AUSTRALIA	897351	12/6/2001			41	club services for educating children in the preparation and creation of photograph and scrapbook albums.	PENDING
SCRAPPIE	NEW ZEALAND	649774	12/6/2001	649774	12/6/2001	41	club for children for the purpose of promoting photograph and scrapbook album preparation and creations and for providing an avenue for them to show off and share album creations.	REGISTERED
SCRIPT CM LOGO	AUSTRALIA	702644	2/16/1996	702644	4/18/1997	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND REFILL PAGES FOR HOLDING PHOTOGRAPHS INCLUDING PLASTIC REFILL PAGES.	REGISTERED
SCRIPT CM LOGO	BRAZIL	820862720	6/30/1998			16	BOOKS, ABUMS, PAPER PATTERNS AND PRINTING MATTERS	PENDING
SCRIPT CM LOGO	CANADA	794 415	10/5/1995	TMA471,395	2/20/1997	N/A	WARES: (1) PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
SCRIPT CM LOGO	EUROPEAN UNION (CTM)	00000	10/30/2003			16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS	PENDING

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
						41	CLOTHING, FOOTWEAR AND HEADGEAR EDUCATIONAL SERVICES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS THROUGH HOME CLASSES, WORKSHOPS AND SEMINARS	
SCRIPT CM LOGO	EUROPEAN UNION (CTM)	20230	4/1/1996	20230	1/5/1998	16	PHOTOGRAPH ALBUMS; PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
Script CM Logo	HONG KONG	12312/1997	8/27/1997	B11870/1998	8/27/1997	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
SCRIPT CM LOGO	INDONESIA	D9723465	10/27/1997	424922	3/25/1999	16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS.	REGISTERED
SCRIPT CM LOGO	JAPAN	9-110843	4/24/1997	4223670	12/18/1998	16	PHOTOGRAPH ALBUMS; PHOTOGRAPH MOUNTS AND REFILL PAGES FOR HOLDING PHOTOGRAPHS INCLUDING PLASTIC REFILL PAGES.	REGISTERED
SCRIPT CM LOGO	MALAYSIA	98/04538	4/10/1998			18		PENDING



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SCRIPT CM LOGO	MEXICO	240099	8/15/1995	507096	8/15/1995	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
Script CM Logo	MEXICO					041	educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums	MAILED
SCRIPT CM LOGO	NEW ZEALAND	272311	2/3/1997	272311	2/3/1997	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS NOT INCLUDED IN OTHER CLASSES; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; PHOTOGRAPH ALBUMS; PHOTOGRAPH MOUNTS; PLASTIC REFILL PAGES FOR HOLDING PHOTO	REGISTERED
SCRIPT CM LOGO	NEW ZEALAND	702129	9/25/2003			041	educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums.	PENDING
SCRIPT CM LOGO	PUERTO RICO	38,883	9/16/1996	38,883	9/15/1997	16	USED IN CONNECTION WITH PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
SCRIPT CM LOGO	SINGAPORE	S/10629/97	8/29/1997	T97/10629F	1/22/2001	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SCRIPT CM LOGO	SOUTH AFRICA	98/00503	1/15/1998	98/00503	5/3/2001	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; PAINT BRUSHES; TYPEWRITERS AND OFFICER	REGISTERED
SCRIPT CM LOGO	SWITZERLAND	02389/1998	3/24/1998	454,345	3/24/1998	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
SCRIPT CM LOGO	TAIWAN	92057035				041	educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums.	PENDING
SCRIPT CM LOGO	THAILAND	344,630	9/24/1997	TM 78137	9/22/1998	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
SCRIPT CM LOGO	UNITED KINGDOM	2030402	8/15/1995	2030402	6/26/1996	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED
SCRIPT CM LOGO	UNITED STATES	74/698,606	7/10/1995	1,975,054	5/21/1996	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS.	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
Script CM Logo	UNITED STATES	76/398,392	3/27/2002	2,677,665	1/21/2003	041	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS.	REGISTERED
SHOEBOX TO SHOWCASE	UNITED STATES	76/263,493	5/25/2001			41	EDUCATIONAL SERVICES, NAMELY TEACHING METHODS OF MAKING SCRAPBOOK ALBUMS AND RELATED KNOWLEDGE IN THE NATURE OF ARCHIVING, PHOTOGRAPHIC CARE AND STORAGE, AND ALBUM DESIGN, THROUGH HOME CLASSES.	ABANDONED
SHORT CUTS	AUSTRALIA	746,173	10/14/1997	746,173	10/12/1999	16	CRAFT PAPER	REGISTERED
SHORT CUTS	CANADA	858,561	10/14/1997	TMA508,577	2/26/1999	N/A	CRAFT PAPER.	REGISTERED
SHORT CUTS	JAPAN	2000-121123	1/8/2000			16	CRAFT PAPER AND OTHER PAPER	PENDING
SHORT CUTS	NEW ZEALAND	283403	6/27/1997	283403	10/28/1998	16	CRAFT PAPER	REGISTERED
SHORT CUTS	UNITED KINGDOM	2,148,157	10/16/1997	2,148,157	6/12/1998	16	CRAFT PAPER	REGISTERED
SHORT CUTS	UNITED STATES	75/315,705	6/27/1997	2,156,978	5/12/1998	16	CRAFT PAPER.	REGISTERED
SIMPLE PAGES COMPLETED ALBUMS	AUSTRALIA	857294	11/15/2000	857294	11/15/2000	25	CLOTHING, INCLUDING T-SHIRTS	REGISTERED
SIMPLE PAGES COMPLETED ALBUMS	AUSTRALIA	857294	11/15/2000	857294	11/15/2000	41	TEACHING METHODS OF MAKING ALBUMS INCLUDING THROUGH HOME CLASSES; HOME CLASSES FOR PREPARING PHOTO SCRAPBOOK ALBUMS	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SIMPLE PAGES COMPLETED ALBUMS	CANADA	1,060,568	5/25/2000			N/A	CLOTHING, NAMELY, T-SHIRTS.	PENDING
SIMPLE PAGES COMPLETED ALBUMS	NEW ZEALAND	627007	11/10/2000	627007	11/10/2000	25	CLOTHING, INCLUDING T-SHIRTS	REGISTERED
SIMPLE PAGES COMPLETED ALBUMS	NEW ZEALAND	627084 B	11/13/2000	627084 B	11/13/2000	41	HOME CLASSES FOR PREPARING PHOTO SCRAPBOOK ALBUMS	REGISTERED
SIMPLE PAGES COMPLETED ALBUMS	UNITED STATES	75/908,333	2/3/2000	2,448,991	5/8/2001	25	CLOTHING, NAMELY, T-SHIRTS.	REGISTERED
						41	HOME CLASSES FOR PREPARING PHOTO SCRAPBOOK ALBUMS.	
SNAP	CANADA	1,100,909	4/24/2001			16	KIT OF SCRAPBOOKING SUPPLIES, NAMELY, STICKERS, PRE-CUT, PRE-PRINTED PHOTO MOUNTING PAPER AND NUMBERED INSTRUCTIONAL CARDS ILLUSTRATING SUGGESTED PAGE LAYOUTS.	PENDING
						16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS	
SNAP (Stylized)	UNITED STATES	76/152,478	10/24/2000			16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS	ALLOWED
START SMART	AUSTRALIA	856635	11/9/2000			16		ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
START SMART	AUSTRALIA	856635	11/9/2000			42	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE INCLUDING THROUGH HOME CLASS PROGRAMS	ABANDONED
START SMART	CANADA	1,075,916	9/25/2000			N/A	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS. SERVICES: TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS.	ABANDONED
START SMART	UNITED KINGDOM	2251969	11/9/2000	2251969	11/9/2000	41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS	REGISTERED
						16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, AND PHOTOGRAPHIC MOUNTS ALL OFFERED TO THE PUBLIC THROUGH HOME CLASS PROGRAMS.	
START SMART	UNITED STATES	76/046,467	5/9/2000			41	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS.	ABANDONED
START SMART	UNITED STATES	76/046,467	5/9/2000			16	TEACHING METHODS OF MAKING ALBUMS AND RELATED KNOWLEDGE THROUGH HOME CLASS PROGRAMS.	
STORY LINES	CANADA	1,077,042	10/2/2000	584,953	7/9/2003	N/A	TEMPLATES FOR USE IN DECORATING SCRAPBOOK ALBUM PAGES.	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
STORY LINES	UNITED STATES	76/145,866	10/12/2000	2,776,169	10/21/2003	16	TEMPLATES FOR USE IN DECORATING SCRAPBOOK ALBUM PAGES.	REGISTERED
TAB-MARKS	CANADA	605 491	4/22/1988	TMA357,699	6/30/1989	N/A	BOOKMARKS.	REGISTERED
TAB-MARKS	UNITED STATES	73/704,176	1/4/1988	1,498,632	8/2/1988	16	BOOKMARKS.	REGISTERED
THANKS TO YOU	ARGENTINA	2,144,021	4/13/1998	1,742,883	6/30/1999	41	HOME CLASSES FOR PREPARING PHOTO SCRAPBOOK ALBUMS	REGISTERED
THANKS TO YOU	AUSTRALIA	705676	4/2/1996	705676	5/20/1997	42	DIRECT SELLING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH HOME CLASS PROGRAMS.	REGISTERED
THANKS TO YOU	BRAZIL	820 862 746	6/25/1998			41	HOME CLASSES FOR THE PREPARATION OF ALBUMS AND PHOTOGRAPHS AND NEWSPAPER AND MAGAZINE CLIPPINGS.	ABANDONED
THANKS TO YOU	CANADA	810 146	4/17/1998	TMA499,070	8/24/1998	N/A	(1) DIRECT SELLING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH HOME CLASS PROGRAMS. (2) HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
THANKS TO YOU	EUROPEAN UNION (CTM)	183434	4/1/1996	000183434	1/27/1999	41	CONDUCTING OF HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
THANKS TO YOU	HONG KONG	12555/1997	9/2/1997	02238/1999	2/26/1999	41	CONDUCTING HOME CLASSES FOR PREPARING PHOTO ALBUMS AND SCRAPBOOKS FOR ALBUMS.	REGISTERED
THANKS TO YOU	INDONESIA	J98 2903	2/23/1998	438877	2/11/2000	41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED

10

TXK 877844-1.067300.0011

TRADEMARK

REEL: 002768 FRAME: 0447

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
THANKS TO YOU!	JAPAN	9-110645	4/24/1997	4239572	2/12/1999	41	TEACHING METHODS FOR MAKING PHOTO ALBUMS.	REGISTERED
THANKS TO YOU!	MALAYSIA	97/20823	12/1/1997			41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS. DIRECT SELLING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH HOME CLASS PROGRAMS	ABANDONED
THANKS TO YOU!	MEXICO	263865	5/29/1996	528797	8/26/1996	42	WHOLESALE, RETAIL, MAIL ORDER AND DIRECT SALES OF PHOTOGRAPH ALBUMS AND ANCILLARY GOODS INCLUDING DIRECT SALES THROUGH HOME CLASS PROGRAMS.	REGISTERED
THANKS TO YOU!	NEW ZEALAND	272313	2/3/1997	272313	9/9/1998	42	USED IN CONNECTION WITH THE DIRECT SELLING OF PHOTO ALBUMS, PHOTO MOUNTS AND PLASTIC REFILL PAGES FOR HOLDING PHOTOS THROUGH THE HOME CLASS PROGRAM.	REGISTERED
THANKS TO YOU!	PUERTO RICO	38,813	8/26/1996	38,813	8/26/1996	42	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS	ABANDONED
THANKS TO YOU!	SINGAPORE	S/11086/97	9/9/1997			41	EDUCATION, PROVIDING OF TRAINING; ENTERTAINMENT; SPORTING AND CULTURAL ACTIVITIES.	REGISTERED
THANKS TO YOU!	SOUTH AFRICA	98/00501	1/15/1998	98/00501	5/3/2001	41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS	REGISTERED
THANKS TO YOU!	SWITZERLAND	02390/1998	3/24/1998	454,255	3/24/1998	41	EDUCATIONAL SERVICES.	ABANDONED
THANKS TO YOU!	THAILAND	347636	10/29/1997			41		

TRADEMARK

REEL: 002768 FRAME: 0448

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
THANKS TO YOU	UNITED STATES	75/027,776	12/4/1995	2,088,676	8/19/1997	41	HOME CLASSES FOR PREPARING PHOTO AND SCRAPBOOK ALBUMS.	REGISTERED
THE CREATIVE MEMORIES COLLECTION	ARGENTINA					16	PHOTOGRAPH ALBUMS AND PAGES THEREOF	MAILED
THE CREATIVE MEMORIES COLLECTION	AUSTRALIA	702640	2/16/1996	702640	4/18/1997	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH MOUNTS AND REFILL PAGES FOR HOLDING PHOTOGRAPHS INCLUDING PLASTIC REFILL PAGES	REGISTERED
THE CREATIVE MEMORIES COLLECTION	BRAZIL	820862711	6/25/1998			16	BOOKS, ALBUMS, PAPER PATTERNS AND PRINTING MATTERS IN GENERAL	PENDING
THE CREATIVE MEMORIES COLLECTION	CANADA	815 211	6/13/1996	TMA483,563	10/2/1997	N/A	PHOTOGRAPH ALBUMS AND PAGES THEREOF.	REGISTERED
THE CREATIVE MEMORIES COLLECTION	EUROPEAN UNION (CTM)	20222	4/1/1996	20222	1/5/1998	16	PHOTO ALBUMS AND PAGES THEREOF	REGISTERED
THE CREATIVE MEMORIES COLLECTION	HONG KONG	12461/97	8/29/1997	B14441/2000	10/31/2000	16	PHOTOGRAPH ALBUMS AND PAGES THEREOF	REGISTERED
THE CREATIVE MEMORIES COLLECTION	INDONESIA	D97 23464	10/27/1997	432695	10/13/1999	16	PHOTO ALBUMS AND PAGES THEREOF	REGISTERED
THE CREATIVE MEMORIES COLLECTION	JAPAN	9-110642	4/24/1997	4225238	12/25/1998	16	PHOTOGRAPH ALBUMS, PLASTIC REFILL PAGES FOR HOLDING PHOTOGRAPHS, OTHER STATIONERY, PHOTOGRAPHIC MOUNTS	REGISTERED

TRADEMARK

REEL: 002768 FRAME: 0449



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
THE CREATIVE MEMORIES COLLECTION	MEXICO	265481	6/13/1996	570847	2/13/1998	16	PHOTOGRAPH ALBUMS AND PAGES THEREOF	REGISTERED
THE CREATIVE MEMORIES COLLECTION	NEW ZEALAND	272312	2/3/1997	272312	6/15/1998	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS NOT INCLUDED IN OTHER CLASSES; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; PHOTOGRAPH ALBUMS; PHOTOGRAPH MOUNTS; PLASTIC REFILL PAGES FOR HOLDING PHOTO	REGISTERED
THE CREATIVE MEMORIES COLLECTION	PUERTO RICO	38,810	8/23/1996	38,810	12/22/1997	18	PHOTOGRAPH ALBUMS AND PAGES THEREOF	REGISTERED
THE CREATIVE MEMORIES COLLECTION	SINGAPORE	T97/10719E	1/15/1999	T97/10719E	1/15/1999	16	PHOTOGRAPH ALBUMS AND REFILL PAGES FOR HOLDING PHOTOGRAPHS	REGISTERED
THE CREATIVE MEMORIES COLLECTION	SOUTH AFRICA	98/00504	1/15/1998	98/00504	1/15/1998	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; BOOKBINDING MATERIAL; PHOTOGRAPHS; STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; PAINT BRUSHES; TYPEWRITERS AND OFFICE R	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
THE CREATIVE MEMORIES COLLECTION	TAIWAN	86048517	9/18/1997			16	PHOTOGRAPH ALBUMS AND PAGES THEREOF	ABANDONED
THE CREATIVE MEMORIES COLLECTION	THAILAND	346,081	10/10/1997			16	PHOTOGRAPH ALBUMS AND PAGES THEREOF	ABANDONED
THE CREATIVE MEMORIES COLLECTION	UNITED STATES	74/201,591	9/9/1991	1,700,549	7/14/1992	16	PHOTOGRAPH ALBUMS AND PAGES THEREOF	REGISTERED
Three Strap Album Configuration	CANADA	876,308	4/27/1998			N/A	PHOTOGRAPH ALBUMS	ABANDONED
TITLETOPIA	UNITED STATES	78/201,604	1/9/2003			16	TEMPLATES FOR USE IN ALIGNING STICKERS, LETTERS AND BORDERS.	ALLOWED
Two Strap Album Configuration	CANADA	876,307	4/27/1998			N/A	PHOTOGRAPH ALBUMS	ABANDONED
WEBWAY	CANADA	281 215	3/23/1964	TMA137,650	10/9/1964	N/A	WARES: (1) PAPER PRODUCTS - NAMELY, ALBUMS, SCRAP BOOKS, PRICE TICKETS HAVING BLANK LINES TO BE FILLED IN, AND SIGN MATERIALS CONSISTING OF GUMMED CUT-OUT LETTERS AND NUMERALS MADE FROM PAPER AND CARDBOARD. (2) ALBUM PAGES, ADDRESS BOOKS, GUEST REGISTER	REGISTERED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
WEBWAY	MEXICO	145,882	7/28/1992	459,263	5/4/1994	16	PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NOT INCLUDED IN OTHER CLASSES; PRINTED MATTER; BOOKBINDING MATERIAL; PHOTOGRAPHS, STATIONERY; ADHESIVES FOR STATIONERY; ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS MATERIALS; PAINT BRUSHES;	EXPIRED
WEBWAY	UNITED KINGDOM	1,508,441	8/3/1992	1,508,441	8/23/1993	16	PAPER PRODUCTS--NAMELY, ALBUMS, SCRAP BOOKS, PRICE TICKETS HAVING BLANK LINES TO BE FILLED IN, AND SIGN MATERIALS CONSISTING OF GUMMED CUT-OUT LETTERS AND NUMERALS MADE FROM PAPER AND CARDBOARD.	REGISTERED
WEBWAY	UNITED STATES	71/501,252	5/1/1946	437,930	4/6/1948	16	PAPER MATS, MAT BOARDS; POCKET PAGES FOR USE IN PHOTOGRAPHY ALBUMS AND SCRAPBOOKS; SPECIALTY PAGES, NAMELY, PAGES FOR USE IN BABY AND WEDDING ALBUMS AND PERSONAL JOURNALS, AND SCRAPBOOK PAGES.	REGISTERED
WEBWAY	UNITED STATES	76/258,062	5/15/2001	2,630,890	10/8/2002	16		REGISTERED

Trademark	Country	Application No.	Date filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SPRINGBOUND	UNITED STATES	75/548,572	9/8/1998			16	photograph albums, scrapbooks, refill pages for photograph and scrapbook albums, school and home office stationery supplies, journal, diaries, address books and planners	ABANDONED
FUN NOTES	UNITED STATES	75/816,865	10/6/1999			16	PAPER AND PAPER PRODUCTS, NAMELY, NOTE PADS	ABANDONED
GALLERY EXPRESSIONS	UNITED STATES	75/579,041	10/28/1998			16	Photo albums, refill pages for photo albums, personal journals, diaries, note pads, personal planners, and binders	ABANDONED
MEMORY JOGGERS	UNITED STATES	75/556,731	9/22/1998			16	printed instructional and educational materials in the field of scrap booking	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
MEMORY JOGGERS WHO WHAT WHERE WHY WHEN & Design	UNITED STATES	75/556,671	9/22/1998			16	printed instructional and educational materials in the field of scrapbooking.	ABANDONED
SPRINGBACK	UNITED STATES	75/548,946	9/4/1998			16	school, home and office stationery, photo albums, scrapbooks, refill pages for photo albums, refill pages for scrapbooks, journals, diaries, address books, note pads, binders and planners	ABANDONED
IT'S A BOY	UNITED STATES	75/527,030	7/27/1998			16	photograph albums, paper die cut shapes and stickers.	ABANDONED
IT'S A GIRL	UNITED STATES	75/527,029	7/27/1998			16	photograph albums, paper die cut shapes and stickers.	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
RIGHT IT	UNITED STATES	75/481,670	5/8/1998			16	correction fluid	ABANDONED
AGENDA PUBLISHING	UNITED STATES	75/474,904	4/27/1998			9	Magnets	ABANDONED
						16	Photograph albums, bookmarks, bookplates, diaries, journals, gift books, stickers, wallet cards, doorknob hangers, memo boards, wire-o-journals, wire-o-address books, wire-o-planners, and wire-o-engagement calendars	
						21	Coffee mugs	

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
						25	T-shirts	
AGENDA PUBLISHING (cont.)	UNITED STATES	75/474,904	4/27/1998			28	Scrapbooking Kits	ABANDONED
GRACIAS A USTED	UNITED STATES	75/380,464	10/28/1997	2,222,542	2/9/1999	41	home classes for preparing photo albums and scrapbook albums	REGISTERED - BUT IS TO BE ALLOWED TO EXPIRE
THE INFO ALBUM (Slyized)	UNITED STATES	75/368,026	10/3/1997	2,195,892	10/13/1998	16	printed manuals which educate and instruct individuals how to run a home-based business in the field of photo and memorabilia preservation.	REGISTERED - BUT IS TO BE ALLOWED TO EXPIRE

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
FLEX-HINGE	UNITED STATES	75/184,270	10/21/1996			16	bindings for scrapbook and photograph albums	ABANDONED
MEMORY KEEPERS	UNITED STATES	75/177,060	10/4/1996			16	photograph albums, photograph mounts and refill pages for holding photographs	ABANDONED
						41	educational services, namely, home classes for preparing scrap books and photo albums	
		75/167,395	9/17/1996			16	personal calendars and daily planners	ABANDONED



Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SHOEBOX TO SHOWCASE	UNITED STATES	73/723,840	4/21/1988	1,612,407	9/4/1990	41	RETAIL SALE OF PHOTOGRAPH ALBUMS BY WAY OF HOME PARTIES PHOTO ALBUMS, SCRAPBOOKS, SCRAPBOOK AND ALBUM PAGES, AND FILLER SHEETS; MONTHLY APPOINTMENT CALENDARS WHICH ARE DESK SIZE, DRAWER SIZE, HANGABLE TYPE, AND POCKET STYLES; AND MEMORY BOOKS AS FOLLOWS: GUEST BOOKS, DIARIES, ADDRESSES OF VARIOUS STYLES AND SIZES, ALL OCCASION, TRAVELS, TRAVELS ABROAD, BIRTHDAYS, CHRISTMAS CARDS LIST, PERSONAL AND HOUSEHOLD BUDGET BOOKS, TWO YEAR BUDGET BOOKS, ONE YEAR BUDGET BOOKS, AUTOGRAPHS, AND APPOINTMENTS	CANCELLED
WEBMARK	UNITED STATES	73/114,650	2/4/1977	1,088,705	4/4/1978	16		EXPIRED
GREEN MARKS	UNITED STATES	74/513,586	4/18/1994			16	bookmarks	ABANDONED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SCHOOL FRIENDS	UNITED STATES	74/075,069	7/2/1990	1,644,406	5/14/1991	16	combined photo and autograph albums	EXPIRED
ANTIOCH THE BOOKMARK PEOPLE	UNITED STATES	73/828,013	9/27/1989	1,599,021	5/29/1990	42	DISTRIBUTORSHIP SERVICES IN THE FIELD OF BOOKMARKS.	EXPIRED
ANTIOCH THE GOURMET STATIONER	UNITED STATES	73/828,012	9/27/1989	1,596,945	5/15/1990	42	DISTRIBUTORSHIP SERVICES IN THE FIELD OF STATIONERY PRODUCTS, NAMELY RECIPE CARDS, KITCHEN MEMO BOARDS, RECIPE CALENDARS AND COOKBOOKS.	EXPIRED
WRITE-HERE	UNITED STATES	73/663,078	5/26/1987	1,472,249	1/12/1988	16	ERASABLE MESSAGE BOARDS.	CANCELLED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
SUNSHINE THOUGHTS	UNITED STATES	73/662,581	5/22/1987	1,474,952	2/2/1988	16	ERASABLE MESSAGE BOARDS.	CANCELLED
CUTE 'N' CLASSY	UNITED STATES	73/662,573	5/22/1987	1,510,900	11/1/1988	16	ERASABLE MESSAGE BOARDS.	CANCELLED
MR. BYTE	UNITED STATES	73/493,305	8/3/1984	1,337,846	5/28/1985	16	Children's Books and Printed Stickers.	CANCELLED
COMPUTER-TERM-A-DAY	UNITED STATES	73/455,556	12/5/1983	1,301,625	10/23/1984	16	Calendars.	EXPIRED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
MAIL-A-CARD	UNITED STATES	73/440,601	8/22/1983	1,290,993	8/21/1984	16	Post Cards.	EXPIRED
LITTLE SHAPE	UNITED STATES	73/436,567	7/27/1983	1,308,930	12/11/1984	16	Children's Books	EXPIRED
SATURDAY MORNING	UNITED STATES	73/436,561	7/27/1983	1,287,919	7/31/1984	16	Children's Books	EXPIRED
WHAT'S INSIDE?	UNITED STATES	73/436,545	7/27/1983	1,342,518	6/18/1985	16	CHILDREN'S BOOKS.	EXPIRED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
PROTECTIVE PICTURE POCKET	UNITED STATES	73/374,037	7/12/1982	1,239,392	5/24/1983	16	Photo Albums.	EXPIRED
PHOTO MAILER	UNITED STATES	73/370,181	6/17/1982	1,266,664	2/7/1984	16	Self-Contained Stationery Envelope Having a Transparent Pocket for Photographs.	CANCELLED
MATCHLESS MATCHBOOKS	UNITED STATES	73/284,470	11/3/1980	1,221,619	12/28/1982	16	Greeting Cards and Stationery Items- Namely, Social Books, Telephone and Address Books, Diaries, Guest Books, Birthday Books, Appointment Books, Travel Books, Autograph Books, Manuscript Books, Recipe Books, Note Books and Legal Pad Holders.	CANCELLED
GRIN & BEAR IT	UNITED STATES	73/236,496	10/24/1979	1,183,720	12/29/1981	16	Photo Albums and Scrapbooks.	EXPIRED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
THE ULTIMATE ALBUM	UNITED STATES	73/203,677	2/12/1979	1,136,792	6/10/1980	16	PHOTOGRAPH ALBUMS AND SCRAPBOOKS.	EXPIRED
PHOTO-BOX	UNITED STATES	73/190,956	10/26/1978	1,203,511	8/3/1982	16	Container in the Nature of a Photograph Album with Sheets Having Transparent Covers for Holding and Safeguarding Photographic Prints.	EXPIRED
THE EXPANDERS	UNITED STATES	73/019,867	4/26/1974	1,005,312	2/25/1975	16	FILLER SHEETS FOR PHOTOGRAPH ALBUMS AND SCRAPBOOKS.	EXPIRED
Crest design	UNITED STATES	72/419,331	3/24/1972	968,651	9/18/1973	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH ALBUM PAGES, SCRAPBOOKS AND SOCIAL BOOKS-NAMELY, ADDRESS, ADDRESS AND TELEPHONE, APPOINTMENT, DIARY, BIRTHDAY, TRAVEL, AND GUEST BOOKS.	EXPIRED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
HOLES- WEBWAY	UNITED STATES	72/411,491	12/30/1971	955,156	3/13/1973	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH ALBUM PAGES, SCRAPBOOKS AND SOCIAL BOOKS INCLUDING ADDRESS, ADDRESS AND TELEPHONE, APPOINTMENT, DIARY, BIRTHDAY, TRAVEL AND GUEST BOOKS.	EXPIRED
H W (Stylized)	UNITED STATES	72/403,790	9/28/1971	975,958	1/11/1974	16	PHOTOGRAPH ALBUMS, PHOTOGRAPH ALBUM PAGES AND SCRAPBOOKS.	EXPIRED
MAGIC-STICK	UNITED STATES	72/354,694	3/20/1970	913,563	6/8/1971	16	SCRAPBOOK PAGES HAVING A PLURALITY OF ADHESIVE COATED STRIPS APPLIED THERTO WHICH ARE TO BE USED FOR ATTACHING PICTURES, CLIPPINGS AND THE LIKE TO THE PAGES.	EXPIRED
PRESS-STICK	UNITED STATES	72/307,613	9/18/1968	894,835	7/14/1970	16	COMPLETE PHOTO ALBUMS AND SCRAPBOOKS, INCLUDING ORIGINAL SHEETS.	EXPIRED

Trademark	Country	Application No.	Date Filed	Reg. No.	Date Registered	Class	Goods/Services	Status
QUICK BOND	UNITED STATES	75/481,606	5/8/1998	2,315,064	2/1/2000	16	adhesives for stationary or household use.	REGISTERED - BUT IS TO BE ALLOWED TO EXPIRE

TRADEMARK

REEL: 002768 FRAME: 0465