

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samsonite Corporation		12/05/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	SoBe News, Inc.
Street Address:	404 Washington Avenue, Suite 650
City:	Miami Beach
State/Country:	FLORIDA
Postal Code:	33139
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78001972	OCEAN DRIVE

CORRESPONDENCE DATA	
Fax Number:	(305)446-6191
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	cgoe@lfiplaw.com
Correspondent Name:	Lott & Friedland, P.A.
Address Line 1:	P.O. Drawer 141098
Address Line 4:	Coral Gables, FLORIDA 33114-1098

ATTORNEY DOCKET NUMBER:	19041-1-8810
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NAME OF SUBMITTER:	David K. Friedland, Esq.
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Total Attachments: 2
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OP \$40.00 78001972

TRADEMARK ASSIGNMENT

WHEREAS, SAMSONITE CORPORATION, a Delaware corporation, ("Assignor"), to its knowledge is the owner of the trademark OCEAN DRIVE in connection with luggage and warrants and represents it is the applicant of United States Trademark Application 78/001,972 therefor (the trademark and the application, collectively referred to hereinafter as the "Mark");

WHEREAS, Assignor has asserted that the Mark had been subject to an unrecorded security interest;

WHEREAS, Assignor represents that any and all security interests have been removed and that the Mark may now be transferred free and clear from any encumbrance;

WHEREAS, Assignor desires to assign and SOBE NEWS, INC., a Florida corporation, ("Assignee") desires to receive all of Assignor's right, title and interest in and to the Mark and any and all other registrations for "ocean drive", including domain names, owned by Assignor or its parents, subsidiaries, affiliates or related companies, and all common law rights to "ocean drive" owned by ASSIGNOR or its parents, subsidiaries, affiliates or related companies.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Mark, together with the goodwill associated therewith and symbolized by the Mark; any and all other registrations for "ocean drive", whether in the U.S. or elsewhere, including any domain names which include the term "ocean drive"; all common law rights related to the Mark, owned by Assignor or its parents, subsidiaries, affiliates or related companies; and the right to recover for damages and profits for past infringements of the Mark.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of Assignor's right, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor. This assignment is effective as of the date of execution below.

Samsonite Corporation

By: [Signature]
Name: Gregory W. O'Connor
Title: Assistant Secretary

STATE OF COLORADO

COUNTY OF DENVER

The foregoing instrument was acknowledged before me this 5th day of December, 2003,

by SAMSONITE CORPORATION as Assistant Secretary of Samsonite Corporation, a Delaware corporation.

WITNESS my hand and official seal, this 5th day of December, 2003.

My Commission Expires:

[Signature]
(Signature of Notary Public)

Personally Known
 Produced Identification
Type of Identification Produced:

Lynda S. Knight
(Print, Type or Stamp Commissioned Name of Notary Public)

December 11, 2006
COMMISSION NUMBER EXPIRES