

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
British Knights International, Inc.		12/11/2003	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	S4 LLC
Street Address:	155 Avenue of the Americas
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	COMPANY: NEW YORK

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	1849944	BK
Registration Number:	2014795	BK
Registration Number:	1656334	BK
Registration Number:	1405050	BK
Registration Number:	1938842	BK RODS
Registration Number:	1324699	BRITISH KNIGHTS
Registration Number:	1403215	BRITISH KNIGHTS

CORRESPONDENCE DATA	
Fax Number:	(203)327-1096
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203 324 6155
Email:	dd@ssjr.com
Correspondent Name:	Arlana S. Cohen
Address Line 1:	986 Bedford Street
Address Line 2:	St. Onge et al.

OP \$190.00 1849944

Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:

03888-A0002A

NAME OF SUBMITTER:

Danielle Dominici

Total Attachments: 2

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Assignment

WHEREAS, British Knights International, Inc., a corporation of the State of New York, (hereinafter referred to as ASSIGNOR) has adopted and owns the trademarks listed on the attached Schedule A;

WHEREAS, S4 LLC, a New York limited liability company, having offices at 155 Avenue of the Americas, 9th Floor, New York, NY, 10013 (hereinafter ASSIGNEE) acquired all right, title and interest in and to said trademarks as set forth hereinabove as of June 1, 2002;

NOW, THEREFORE, for good and valuable consideration, as of June 1, 2002, receipt of which is confirmed. ASSIGNOR assigned, granted, transferred and otherwise conveyed to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to said trademarks listed on the attached Schedule A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

NOW, THEREFORE, the parties hereto confirm that such transfer and conveyance took place as of June 1, 2002 and was effective as of that date.

British Knights International, Inc.

By
Name
Its

Dated this ___ day of _____, 2003

S4 LLC

By
Name
Its

Dated this ___ day of _____, 2003

JENNIFER S. DEASON
Notary Public, State of New York
Registration #01DE6033386
Qualified in New York County
My Commission Expires Nov 15, 2005

Notary
SS: New York
New York

Jennifer S Deason December 11, 2003

Assignment to S4 LLC - Schedule A

Client	Matter	Country	Status	Name	File Date	Serial No.	Issue Date	Reg. No.
3221	T0004ACA	Canada	Registered	BK & DESIGN	4/22/1986	561138	9/11/1987	331731
3221	T0015ACA	Canada	Registered	BRITISH KNIGHTS	1/28/1986	565414	1/13/1989	348911
3223	T0024ACA	Canada	Registered	BK & DESIGN	4/22/1986	561138	9/11/1987	TMA331731
3223	T0035BCA	Canada	Registered	BRITISH KNIGHTS	1/28/1986	565414	1/13/1989	TMA348911
3223	T0003A	United States	Registered	BK	10/18/1990	74/107,419	8/16/1994	1849944
3223	T0003B	United States	Registered	BK	12/7/1984	74/608,122	11/12/1995	2014795
3223	T0011A	United States	Registered	BK IN DOUBLE DIAMOND DESIGN	10/18/1990	74/107,418	9/10/1991	1655334
3223	T0024A	United States	Registered	BK & DESIGN	11/25/1985	74/570,061	8/12/1986	1405050
3223	T0033B	United States	Registered	BK RODS	1/10/1985	74/618,909	11/28/1995	1938842
3223	T0035A	United States	Registered	BRITISH KNIGHTS	1/3/1984	73/458,503	3/12/1985	1324899
3223	T0035B	United States	Registered	BRITISH KNIGHTS	11/25/1985	73/570,060	7/29/1986	1403215

TOTAL P.03

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