

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dow Jones & Company, Inc.		11/25/2003	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dow Jones Reuters Business Interactive LLC		
<b>Street Address:</b>	Route One at Ridge Road		
<b>City:</b>	South Brunswick		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08852		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2123238	FAST ANSWERS TO TOUGH QUESTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(612) 340-2656		
<b>Email:</b>	ip.docket@dorsey.com		
<b>Correspondent Name:</b>	Dorsey & Whitney LLP		
<b>Address Line 1:</b>	50 South Sixth Street		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 554021498		
<b>ATTORNEY DOCKET NUMBER:</b>	61102		
<b>NAME OF SUBMITTER:</b>	Travis L. Bachman		
<b>Total Attachments: 1</b> source=Factiva Assignment#page1.tif			

CH \$40.00 2123238

ASSIGNMENT

WHEREAS, Dow Jones & Company, Inc. ("Assignor"), a corporation of the State of New York, with its principal place of business at 200 Liberty Street, New York, New York 10281, is the owner of the following mark and the goodwill associated with such mark (the "Mark");

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<b>FAST ANSWERS TO TOUGH QUESTIONS</b>	2,123,238	December 23, 1997

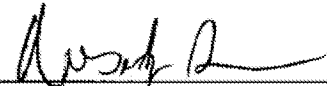
WHEREAS, Dow Jones Reuters Business Interactive LLC ("Assignee"), a limited liability company of the State of Delaware, with its principal place of business at Route One at Ridge Road, South Brunswick, New Jersey 08852, desires to acquire the Mark;

NOW, THEREFORE, in consideration of \$1.00 and other valuable remuneration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark, together with the goodwill associated with the Mark and the registration of the Mark. Such assignment includes all claims for profits and damages and other legal or equitable relief available to Assignor by reason of past and/or current infringement or dilution, deceptive trade practices, or unfair competition involving the Mark.

This assignment shall be effective as of the date set forth below and shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

DOW JONES & COMPANY, INC.

Date: Nov 25, 2003

By: 

Name: ROSEMARY SPANO

Title: Vice President/Law