

Recordation Form Cover Sheet

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):
VF BRANDS, INC.
2. Name and address of receiving party(ies):
PINNACLE FOODS BRANDS CORPORATION
Box 625, Route 331
South Millsboro, Delaware 19966

Individual(s) _____ Association _____
General Partnership _____ Limited Partnership _____
☒ Corporation-State: Delaware
Other _____

Individual(s) citizenship: _____
Association: _____
General Partnership: _____
Limited Partnership: _____
☒ Corporation-State: Delaware
Other: _____

3. Nature of conveyance:

☒ Assignment _____ Merger _____
Security Agreement _____ Change of Name _____
Other: _____

Execution Date: August 14, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached:
Yes ☒ No _____
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached?
Yes _____ No ☒

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,371,987
2,577,113

Additional numbers attached?

Yes _____ No ☒

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael D. Fishman
Rader, Fishman & Grauer PLLC
39533 Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0630

6. Total number of applications and registrations involved: two (2)

7. Total fee (37 CFR 3.41).....\$65.00

Enclosed _____

☒ Authorized to be charged to deposit account.8. Deposit Account Number: 18-0013
(Attach duplicate copy of this page if using deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tracy L. Zawaski
Name

Signature

December 23, 2003
Date

Total number of pages comprising cover sheet 2CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date shown below.

Date: December 23, 2003

Tracy L. Zawaski

TRADEMARK ASSIGNMENT

WHEREAS, VF BRANDS, INC., a Delaware corporation, at P.O. Box 626, Route 331, Millsboro, Delaware 19966 ("Assignor"), on May 22, 2001, assigned and transferred to PINNACLE FOODS BRANDS CORPORATION, a Delaware corporation, at Box 625, Route 331, South Millsboro, Delaware 19966 ("Assignee"), the entire right, title and interest in and to the following:

		NUMBER	DATE
United States	VLASIC FARMS	2,371,987	8/1/2000
United States	VLASIC FARMS FRESH WHOLE MUSHROOMS FRESHEST TASTE FINEST QUALITY & DESIGN	2,577,113	6/11/2002

and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; and the GOODWILL of the business in which the marks are used (collectively, the "Trademark Rights");

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer;

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer, effective May 22, 2001, to Assignee, all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

VF BRANDS, INC.

Dated: 8/14/03

By: B. Bravel
Name: Ben Bravel
Title: Manager