

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TW, Inc. f/k/a/ Cablevision Electronics Investments, Inc.		09/05/2003	CORPORATION:

RECEIVING PARTY DATA	
Name:	P.C. Richard & Son Long Island Corp.
Street Address:	150 Price Parkway
City:	Farmingdale
State/Country:	NEW YORK
Postal Code:	11735
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 9		
Property Type	Number	Word Mark
Registration Number:	2052845	WHAT ARE YOU WAITING FOR?
Registration Number:	2052844	WHAT DO YOU WANT? WHAT DO YOU NEED?
Registration Number:	2052843	WHAT DO YOU WANT? WHAT DO YOU NEED? WHAT ARE YOU GONNA DO? WHAT ARE YOU WAITING FOR?
Registration Number:	2052842	WHAT ARE YOU GONNA DO?
Registration Number:	1395362	NOBODY BEATS THE WIZ
Registration Number:	1842980	NOBODY BEATS THE WIZ
Registration Number:	1905190	NOBODY BEATS THE WIZ
Registration Number:	2144801	NOBODY BEATS THE WIZ
Serial Number:	75228940	NOBODY BEATS THE WIZ...WE KNOW

CORRESPONDENCE DATA	
Fax Number:	(516)357-3333
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	edward.mangano@rivkin.com
Correspondent Name:	Celeste M. Butera

OP \$240.00 2052845

Address Line 1: Rivkin Radler LLP , EAB Plaza
Address Line 2: 10th Floor West Tower
Address Line 4: Uniondale, NEW YORK 11556-0111

ATTORNEY DOCKET NUMBER:

721379-31

NAME OF SUBMITTER:

Edward P. Mangano

Total Attachments: 2
source=Both.tif#page1.tif
source=Both.tif#page2.tif

EXHIBIT A

TRADEMARKS

The Wiz
Nobody Beats the Wiz
The Wiz (Div)
Wiz/dom
Nobody Beats
The Wiz Express
Nobody Beats the Wiz (Div)
Nobody Beats the Wiz
Nobody Beats the Wiz (Mexico)
The Wiz (Mexico)
Giving Beats Everything!
Now Hear This:
More Music, More Movies for Less Money
Price Patrol
Our Price is Right Everyday
The Wiz (Israel)
Nobody Beats the Wiz (Israel)
What Do You Want? What Do You Need? What Are
You Gonna Do? What Are You Waiting For?
What Do You Want? What Do You Need?
What Are You Gonna Do?
What Are You Waiting For?

PENDING TRADEMARKS

The Wiz
Beats
Nobody Beats the Wiz (Canada)
The Wiz (Canada)
Nobody Beats the Wiz (3E)
The Wiz
Wiz Kidz
The New York Wiz
The Wizard
Wiz Online
The Wiz Net
Wiz Connect
Car Wiz
WizWeb
Wiz Wear
Wiz Direct
Wiz Wireless Services
WizOne
We Know
Nobody Beats the Wiz...We Know
Nosotros Sabemos

DOMAIN NAMES

NOBODYBEATSTHEWIZ.US
THEWIZ.US
NOBODYBEATSTHEWIZ.TV
WIZ.BIZ
THEWIZ.INFO
WIZCABLEMODEM.COM
WIZMODEM.COM
GETITRIGHT.BIZ
GETITRIGHT.INFO
GETITRIGHTATTHEWIZ.BIZ
GETITRIGHTATTHEWIZ.INFO
NOBODYBEATSTHEWIZ.BIZ
NOBODYBEATSTHEWIZ.COM
NOBODYBEATSTHEWIZ.INFO
NOBODYBEATSTHEWIZ.NET
NOBODYBEATSTHEWIZ.ORG
THEWIZ.BIZ

THEWIZ-ELECTRONICS.COM
THEWIZONLINE.COM
WIZCABLEMODEM.BIZ
WIZCABLEMODEM.INFO
WIZKIDS.BIZ
WIZKIDS.INFO
WIZMODEM.BIZ
WIZMODEM.INFO
YOURTICKETTOENTERTAINMENT.BIZ
TWSTORES.COM
THEWIZ.COM
NBTW.COM

TRADEMARK

REEL: 002769 FRAME: 0425

BILL OF SALE

FOR CONSIDERATION of _____
_____ on this 5th day of September, 2003, TW, Inc. f/k/a Cablevision Electronics Investments, Inc. (the "Seller"), hereby sells, transfers, assigns, grants and conveys unto P. C. Richard & Son Long Island Corp., its successors and assigns, absolutely, all of the Seller's right, title, and interest, if any, in and to its trademarks, service marks, company logo, trade names, tag lines, domain names, and copyrights; including, but not limited to, the items listed on Exhibit "A" attached hereto and incorporated by reference herein.

The Seller warrants that all of the said property herein sold is free and clear of all liens, security interests and encumbrances. Otherwise, the said property is being sold AS-IS, WHERE-IS, with all faults and without warranties or guaranties of any kind or nature, express or implied.

TW, INC., f/k/a CABLEVISION
ELECTRONICS INVESTMENTS, INC.

By: _____

Chief Restructuring Officer

P. C. RICHARD & SON LONG
ISLAND CORP.

By: _____