

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TW, Inc. f/k/a Cablevision Electronics Investments, Inc.		09/05/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	P.C. Richard & Son Long Island Corp.
Street Address:	150 Price Parkway
City:	Farmingdale
State/Country:	NEW YORK
Postal Code:	11735
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76199426	WIZDOM

CORRESPONDENCE DATA

Fax Number: (516)357-3333
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: edward.mangano@rivkin.com
Correspondent Name: Celeste M. Butera
Address Line 1: Rivkin Radler LLP, EAB Plaza
Address Line 2: 10th Floor West Tower
Address Line 4: Uniondale, NEW YORK 11556-0111

NAME OF SUBMITTER:	Edward P. Mangano
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Total Attachments: 2
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CH \$40.00 76199426

EXHIBIT A

TRADEMARKS

The Wiz
Nobody Beats the Wiz
The Wiz (Div)
Wiz/dom
Nobody Beats
The Wiz Express
Nobody Beats the Wiz (Div)
Nobody Beats the Wiz
Nobody Beats the Wiz (Mexico)
The Wiz (Mexico)
Giving Beats Everything!
Now Hear This:
More Music, More Movies for Less Money
Price Patrol
Our Price is Right Everyday
The Wiz (Israel)
Nobody Beats the Wiz (Israel)
What Do You Want? What Do You Need? What Are
You Gonna Do? What Are You Waiting For?
What Do You Want? What Do You Need?
What Are You Gonna Do?
What Are You Waiting For?

PENDING TRADEMARKS

The Wiz
Beats
Nobody Beats the Wiz (Canada)
The Wiz (Canada)
Nobody Beats the Wiz (3E)
The Wiz
Wiz Kidz
The New York Wiz
The Wizard
Wiz Online
The Wiz Net
Wiz Connect
Car Wiz
WizWeb
Wiz Wear
Wiz Direct
Wiz Wireless Services
WizOne
We Know
Nobody Beats the Wiz...We Know
Nosotros Sabemos

DOMAIN NAMES

NOBODYBEATSTHEWIZ.US
THEWIZ.US
NOBODYBEATSTHEWIZ.TV
WIZ.BIZ
THEWIZ.INFO
WIZCABLEMODEM.COM
WIZMODEM.COM
GETITRIGHT.BIZ
GETITRIGHT.INFO
GETITRIGHTATTHEWIZ.BIZ
GETITRIGHTATTHEWIZ.INFO
NOBODYBEATSTHEWIZ.BIZ
NOBODYBEATSTHEWIZ.COM
NOBODYBEATSTHEWIZ.INFO
NOBODYBEATSTHEWIZ.NET
NOBODYBEATSTHEWIZ.ORG
THEWIZ.BIZ

THEWIZ-ELECTRONICS.COM
THEWIZONLINE.COM
WIZCABLEMODEM.BIZ
WIZCABLEMODEM.INFO
WIZKIDS.BIZ
WIZKIDS.INFO
WIZMODEM.BIZ
WIZMODEM.INFO
YOURTICKETTOENTERTAINMENT.BIZ
TWSTORES.COM
THEWIZ.COM
NBTW.COM

TRADEMARK

REEL: 002769 FRAME: 0569

BILL OF SALE

FOR CONSIDERATION of _____
_____ on this 5th day of September, 2003, TW, Inc. f/k/a Cablevision
Electronics Investments, Inc. (the "Seller"), hereby sells, transfers, assigns, grants and conveys
unto P. C. Richard & Son Long Island Corp., its successors and assigns, absolutely, all of the
Seller's right, title, and interest, if any, in and to its trademarks, service marks, company logo,
trade names, tag lines, domain names, and copyrights; including, but not limited to, the items
listed on Exhibit "A" attached hereto and incorporated by reference herein.

The Seller warrants that all of the said property herein sold is free and clear of all liens,
security interests and encumbrances. Otherwise, the said property is being sold AS-IS, WHERE-
IS, with all faults and without warranties or guaranties of any kind or nature, express or implied.

TW, INC., f/k/a CABLEVISION
ELECTRONICS INVESTMENTS, INC.

By: 

Chief Restructuring Officer

P. C. RICHARD & SON LONG
ISLAND CORP.

By: 